Zhimin Zhou

List of Publications by Year
in descending order

10 papers	333 citations	933447 10 h-index	1372567 10 g-index
10 all docs	10 docs citations	10 times ranked	269 citing authors

#	Article	IF	Citations
1	Transforming visitors into members in online brand communities: Evidence from China. Journal of Business Research, 2013, 66, 2438-2443.	10.2	106
2	Do Brand Competence and Warmth Always Influence Purchase Intention? The Moderating Role of Gender. Frontiers in Psychology, 2020, 11, 248.	2.1	45
3	Online Tourism Information and Tourist Behavior: A Structural Equation Modeling Analysis Based on a Self-Administered Survey. Frontiers in Psychology, 2020, 11, 599.	2.1	39
4	Understanding forced adoption of self-service technology: the impacts of users' psychological reactance. Behaviour and Information Technology, 2019, 38, 820-832.	4.0	31
5	Factors affecting reposting behaviour using a mobile phone-based user-generated-content online community application among Chinese young adults. Behaviour and Information Technology, 2019, 38, 120-131.	4.0	27
6	Seeking the support of the silent majority: are lurking users valuable to UGC platforms?. Journal of the Academy of Marketing Science, 2019, 47, 986-1004.	11.2	24
7	The interplay among green brand knowledge, expected eudaimonic well-being and environmental consciousness on green brand purchase intention. Corporate Social Responsibility and Environmental Management, 2021, 28, 630-639.	8.7	20
8	Stimulating Customer Inspiration Through Online Brand Community Climates: The Mediating Role of Customer Interaction. Frontiers in Psychology, 2021, 12, 706889.	2.1	16
9	Beauty and Elegance: Value Co-Creation in Cosmetic Surgery Tourism. SAGE Open, 2020, 10, 215824402093253.	1.7	14
10	Extending B2B brands into the B2C market: Whether, when, and how brands should emphasize B2B industry background. Journal of Business Research, 2021, 130, 364-375.	10.2	11