

Pengtao Li

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4613168/publications.pdf>

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5
papers

143
citations

1936888

4
h-index

2053342

5
g-index

5
all docs

5
docs citations

5
times ranked

138
citing authors

#	ARTICLE	IF	CITATIONS
1	A Negative Actor Engagement Scale for Online Knowledge-Sharing Platforms. Australasian Marketing Journal, 2023, 31, 36-48.	3.5	2
2	Trajectories of influential conceptual articles in service research. Journal of Service Management, 2021, ahead-of-print, .	4.4	6
3	Market shaping dynamics: interplay of actor engagement and institutional work. Journal of Business and Industrial Marketing, 2020, 35, 1425-1439.	1.8	35
4	Actor engagement valence. Journal of Service Management, 2018, 29, 491-516.	4.4	35
5	Dynamic multi-actor engagement in networks: the case of United Breaks Guitars. Journal of Service Theory and Practice, 2017, 27, 738-760.	1.9	65