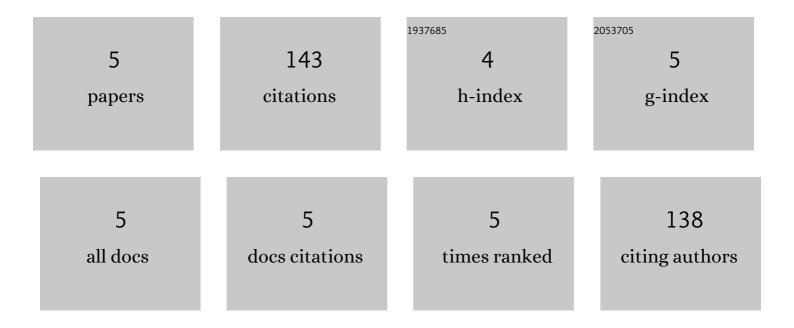
Pengtao Li

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/4613168/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Dynamic multi-actor engagement in networks: the case of United Breaks Guitars. Journal of Service Theory and Practice, 2017, 27, 738-760.	3.2	65
2	Actor engagement valence. Journal of Service Management, 2018, 29, 491-516.	7.2	35
3	Market shaping dynamics: interplay of actor engagement and institutional work. Journal of Business and Industrial Marketing, 2020, 35, 1425-1439.	3.0	35
4	Trajectories of influential conceptual articles in service research. Journal of Service Management, 2021, ahead-of-print, .	7.2	6
5	A Negative Actor Engagement Scale for Online Knowledge-Sharing Platforms. Australasian Marketing Journal, 2023, 31, 36-48.	5.4	2