Xiaoyun Han

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/4607840/publications.pdf

Version: 2024-02-01

8	385	6	7
papers	citations	h-index	g-index
8	8	8	290
all docs	docs citations	times ranked	citing authors

#	Article	IF	CITATIONS
1	Service Loyalty. Journal of Service Research, 2008, 11, 22-42.	12.2	235
2	The Influence of Guest Perceptions of Service Fairness on Lodging Loyalty in China. Cornell Hospitality Quarterly, 2011, 52, 321-332.	3.8	48
3	Assessing the influence of goal pursuit and emotional attachment on customer engagement behaviors. Journal of Retailing and Consumer Services, 2021, 59, 102355.	9.4	38
4	Customer engagement research in hospitality and tourism: a systematic review. Journal of Hospitality Marketing and Management, 2021, 30, 871-904.	8.2	35
5	A netnographical approach to typologizing customer engagement and corporate misconduct. Journal of Retailing and Consumer Services, 2021, 59, 102366.	9.4	14
6	The Impact of Tourist–Robot Interaction on Tourist Engagement in the Hospitality Industry: A Mixed-Method Study. Cornell Hospitality Quarterly, 2023, 64, 246-266.	3.8	8
7	From employee engagement to customer engagement: A multilevel dual-path model of engagement spillover effects in service ecosystems. Journal of Retailing and Consumer Services, 2022, 64, 102815.	9.4	6
8	Bibliometric Review on Corporate Social Responsibility of the Food Industry. Journal of Food Quality, 2022, 2022, 1-14.	2.6	1