

Dewi, Ck

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/46062/publications.pdf>

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8
papers

44
citations

2682572

2
h-index

2550090

3
g-index

8
all docs

8
docs citations

8
times ranked

17
citing authors

#	ARTICLE	IF	CITATIONS
1	Determinants of online purchase intention: a PLS-SEM approach: evidence from Indonesia. Journal of Asia Business Studies, 2019, 14, 281-306.	2.2	38
2	The impact of brand trust on brand loyalty mediated by customer satisfaction: Case of Tokobagus.com (now OLX.co.id). Journal of Administrative and Business Studies, 2015, 1, .	0.1	5
3	Pengaruh Endorser Credibility terhadap Brand Equity "Shopee For Men"™ dengan Self-Brand Connection sebagai Mediator. Jurnal Sekretaris & Administrasi Bisnis (JSAB), 2019, 3, 145.	0.0	1
4	The Influence of Online Store Beliefs towards Impulse Buying (Study on Elevania.co.id). Journal the Winners: Economics, Business, Management, and Information System Journal, 2015, 16, 64.	1.1	0
5	Motivations of Online Opinion Seeking and Its Effect on the Online Purchase Intention. Advanced Science Letters, 2016, 22, 4073-4076.	0.2	0
6	ANALISIS POSITIONING RESTORAN CEPAT SAJI. Jurnal Manajemen Indonesia, 2017, 15, 215.	0.1	0
7	Pengaruh Satisfaction terhadap Advocacy Merek Lokal dengan Loyalty sebagai Mediator (Studi pada The Tj ETQq1 1 0.784314 rgBT /Ov	0.0	0
8	Factors (Benefits, Trust, Self-Efficacy, Ease of Use, Security) Affecting Consumer's Perception on E-Money in Indonesia. Jurnal Sekretaris & Administrasi Bisnis (JSAB), 2018, 2, 24.	0.0	0