

Gaston Fornes

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4599841/publications.pdf>

Version: 2024-02-01

33
papers

470
citations

840776
11
h-index

752698
20
g-index

36
all docs

36
docs citations

36
times ranked

334
citing authors

#	ARTICLE	IF	CITATIONS
1	Chinese institutions and international expansion within the Belt and Road Initiative: firm capabilities of Chinese companies in the European Union. <i>Asia Pacific Business Review</i> , 2024, 30, 251-273.	2.9	1
2	Do political and business relations help emerging markets' SMEs in their national and international expansion? Evidence from Brazil and China. <i>International Journal of Emerging Markets</i> , 2022, 17, 2084-2109.	2.2	12
3	Promoting Female Entrepreneurship: The Impact of Gender Gap Beliefs and Perceptions. <i>SAGE Open</i> , 2021, 11, 215824402110184.	1.7	9
4	Development of Business Schools in Emerging Markets: Learning through Adoption and Adaptation. <i>Sustainability</i> , 2020, 12, 8448.	3.2	5
5	Ethics, Responsibility, and Sustainability in MBAs. Understanding the Motivations for the Incorporation of ERS in Less Traditional Markets. <i>Sustainability</i> , 2019, 11, 7060.	3.2	9
6	Internationalization of Chinese SMEs: The Perception of Disadvantages of Foreignness. <i>Emerging Markets Finance and Trade</i> , 2019, 55, 2086-2105.	3.1	15
7	Best practice example of CSR and S&E engagement in emerging economies: analysis of a case study based in China. <i>Journal of Asia Business Studies</i> , 2019, 13, 133-154.	2.2	17
8	The China-Latin America Axis. , 2018, , .		18
9	China-Latin America: The Emerging Marketsâ€™ Axis. , 2018, , 53-129.		1
10	Chinese Dragons Disembarking in Latin America. , 2018, , 177-204.		0
11	Emerging Markets, the Markets of the Future. , 2018, , 17-52.		1
12	Multilatinas and the China Challenge. , 2018, , 205-225.		0
13	Rivals and Partners. , 2018, , 131-175.		0
14	Where are they going? Case of British and Japanese human resource management. <i>Journal of Asia Business Studies</i> , 2017, 11, 296-322.	2.2	5
15	Barriers and public policies affecting the international expansion of Latin American SMEs: Evidence from Brazil, Colombia, and Peru. <i>Journal of Business Research</i> , 2016, 69, 2030-2039.	10.2	74
16	Informal structures and practices in the national and international expansion of SMEs from EMs.. <i>Proceedings - Academy of Management</i> , 2016, 2016, 12239.	0.1	0
17	Corporate social responsibility in emerging markets: case studies of Spanish MNCs in Latin America. <i>European Business Review</i> , 2015, 27, 214-230.	3.4	27
18	China goes global: public policies' influence on small- and medium-sized enterprises' international expansion. <i>Asia Pacific Business Review</i> , 2015, 21, 188-210.	2.9	50

#	ARTICLE	IF	CITATIONS
19	Chinese outward investments to emerging markets: evidence from Latin America. European Business Review, 2014, 26, 494-513.	3.4	15
20	Setting the Scene for the Development of Differentiation Strategies in Emerging Markets. Advances in Finance, Accounting, and Economics, 2014, , 250-264.	0.3	1
21	Unpacking the Liability of Foreignness Box. The Case of Chinese SMEs.. Proceedings - Academy of Management, 2014, 2014, 16759.	0.1	1
22	The China-Latin America Axis: Following the Path of the Manila Galleon. AIB Insights, 2014, 14, .	1.8	3
23	The international expansion of China's small- and medium-sized business. Journal of Chinese Entrepreneurship, 2013, 5, 252-273.	0.7	15
24	The national and international expansion of Chinese SMEs: evidence from Anhui Province. Journal of Chinese Entrepreneurship, 2012, 4, 221-242.	0.7	16
25	The China-Latin America Axis. , 2012, , .		19
26	China-Latin America: The Emerging Marketsâ€™ Axis. , 2012, , 27-70.		3
27	Chinese MNEs and Latin America: a review. International Journal of Emerging Markets, 2011, 6, 98-117.	2.2	37
28	Empire and Dissent. The United States and Latin America - edited by Rosen, Fred. Bulletin of Latin American Research, 2011, 30, 96-97.	0.5	0
29	The internationalisation of SMEs from China: The case of Ningxia Hui Autonomous Region. Asia Pacific Journal of Management, 2011, 28, 737-759.	4.5	70
30	International coöperation of Iberoâ€American countries in business administration and economics research. European Business Review, 2011, 23, 7-22.	3.4	13
31	Foreign exchange exposure in emerging markets. International Journal of Emerging Markets, 2009, 4, 6-25.	2.2	20
32	Foreign Exchange Exposure in Emerging Markets. , 2009, , .		9
33	FOREIGN EXCHANGE EXPOSURE IN EMERGING MARKETS. A HOLISTIC APPROACH TO MINIMISING ITS EFFECTS ON MULTINATIONAL ENTERPRISES.. Proceedings - Academy of Management, 2008, 2008, 1-6.	0.1	2