

Lopez-Berna Sonia

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/459360/publications.pdf>

Version: 2024-02-01

3
papers

12
citations

2682572

2
h-index

2917675

2
g-index

3
all docs

3
docs citations

3
times ranked

20
citing authors

#	ARTICLE	IF	CITATIONS
1	Digital transformation in the advertising industry from a gender perspective: an analysis of the top agencies. <i>Profesional De La Informacion</i> , 2020, 29, .	2.7	2
2	The regulation of professional advertising practices in Spain, 1988â€“2013. <i>Communication and Society</i> , 2015, 28, 143-159.	0.5	1
3	Productividad cientÃ­fica en EspaÃ±a sobre las profesiones de comunicaciÃ³n entre 1971 y 2009. <i>Revista Espanola De Documentacion Cientifica</i> , 2011, 34, 212-231.	0.4	9