

Lopez-Berna Sonia

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/459360/publications.pdf>

Version: 2024-02-01

3

papers

12

citations

2682572

2

h-index

2917675

2

g-index

3

all docs

3

docs citations

3

times ranked

20

citing authors

#	ARTICLE	IF	CITATIONS
1	Productividad científica en España sobre las profesiones de comunicación entre 1971 y 2009. Revista Espanola De Documentacion Cientifica, 2011, 34, 212-231.	0.4	9
2	Digital transformation in the advertising industry from a gender perspective: an analysis of the top agencies. Profesional De La Informacion, 2020, 29, .	2.7	2
3	The regulation of professional advertising practices in Spain, 1988–2013. Communication and Society, 2015, 28, 143-159.	0.5	1