

Julia Stafford

List of Publications by Year in descending order

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30
papers

242
citations

1040056

9
h-index

1058476

14
g-index

30
all docs

30
docs citations

30
times ranked

335
citing authors

#	ARTICLE	IF	CITATIONS
1	Health halo or genuine product development: Are better-for-you alcohol products actually healthier?. Health Promotion Journal of Australia, 2022, 33, 782-787.	1.2	7
2	Are Australian regulatory codes adequate in scope to protect youth from alcohol advertising?. Health Promotion Journal of Australia, 2021, 32, 212-217.	1.2	5
3	Alcohol industry arguments for putting profit before health in the midst of a pandemic: The Western Australian experience. Drug and Alcohol Review, 2021, 40, 201-204.	2.1	6
4	Public opinion of alcohol industry corporate political activities. Australian and New Zealand Journal of Public Health, 2021, 45, 283-289.	1.8	6
5	Greater scrutiny needed of alcohol companies'™ use of brand extensions. Medical Journal of Australia, 2021, 215, 334.	1.7	4
6	An evaluation of the evidence submitted to Australian alcohol advertising policy consultations. PLoS ONE, 2021, 16, e0261280.	2.5	2
7	Get Them Laughing to Get Them Drinking: An Analysis of Alcohol Advertising Themes Across Multiple Media in Australia. Journal of Studies on Alcohol and Drugs, 2020, 81, 311-319.	1.0	6
8	Alcohol advertisement characteristics that increase the likelihood of code breaches. International Journal of Drug Policy, 2020, 81, 102776.	3.3	2
9	Ending cheap alcohol gets promising results. Medical Journal of Australia, 2020, 212, 214-215.	1.7	1
10	Industry Actor Use of Research Evidence: Critical Analysis of Australian Alcohol Policy Submissions. Journal of Studies on Alcohol and Drugs, 2020, 81, 710-718.	1.0	14
11	Get Them Laughing to Get Them Drinking: An Analysis of Alcohol Advertising Themes Across Multiple Media in Australia. Journal of Studies on Alcohol and Drugs, 2020, 81, 311-319.	1.0	2
12	Industry Actor Use of Research Evidence: Critical Analysis of Australian Alcohol Policy Submissions. Journal of Studies on Alcohol and Drugs, 2020, 81, 710-718.	1.0	5
13	Regulation of alcohol marketing in Australia: A critical review of the Alcohol Beverages Advertising Code Scheme's new Placement Rules. Drug and Alcohol Review, 2019, 38, 16-24.	2.1	15
14	Proliferation of "healthy"™ alcohol products in Australia: implications for policy. Public Health Research and Practice, 2019, 29, .	1.5	5
15	Evaluation of a public education campaign to support parents to reduce adolescent alcohol use. Drug and Alcohol Review, 2018, 37, 588-598.	2.1	9
16	Australian lobbyist registers are not serving the purposes they were designed for. Drug and Alcohol Review, 2018, 37, S218-S222.	2.1	6
17	Behind Closed Doors: The Priorities of the Alcohol Industry as Communicated in a Trade Magazine. Frontiers in Public Health, 2018, 6, 217.	2.7	13
18	Factors Associated with Parents' Belief in the Appropriateness of Providing Alcohol to their Child. Substance Use and Misuse, 2018, 53, 2281-2290.	1.4	7

#	ARTICLE	IF	CITATIONS
19	Young adults, alcohol and Facebook: a synergistic relationship. Journal of Social Marketing, 2017, 7, 172-187.	2.3	7
20	Alcohol promotions in Australian supermarket catalogues. Drug and Alcohol Review, 2017, 36, 456-463.	2.1	3
21	Developing an alternative alcohol advertising complaint review system: lessons from a world-first public health advocacy initiative. Public Health Research and Practice, 2017, 27, .	1.5	7
22	Alcohol and tax “time for real reform. Medical Journal of Australia, 2016, 204, 218-219.	1.7	5
23	Reverse engineering a “responsible drinking” campaign to assess strategic intent. Addiction, 2016, 111, 1107-1113.	3.3	23
24	Factors influencing young people's use of alcohol mixed with energy drinks. Appetite, 2016, 96, 408-415.	3.7	13
25	Sales promotion strategies and youth drinking in Australia. Social Science and Medicine, 2015, 141, 115-122.	3.8	14
26	From evidence to action: health promotion and alcohol. Health Promotion Journal of Australia, 2014, 25, 8-13.	1.2	11
27	The extent of alcohol advertising in Australia: an audit of bus stop advertisements. Medical Journal of Australia, 2013, 198, 478-479.	1.7	3
28	Second hand smoke in alfresco areas. Health Promotion Journal of Australia, 2010, 21, 99-105.	1.2	22
29	No need for nanny. Tobacco Control, 2008, 17, 426-427.	3.2	17
30	Do different actors submit different evidence to alcohol advertising policy consultations?. Drug and Alcohol Review, 0, , .	2.1	2