

Julia Stafford

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/458956/publications.pdf>

Version: 2024-02-01

30
papers

242
citations

1040056

9
h-index

1058476

14
g-index

30
all docs

30
docs citations

30
times ranked

335
citing authors

#	ARTICLE	IF	CITATIONS
1	Reverse engineering a "responsible drinking"™ campaign to assess strategic intent. <i>Addiction</i> , 2016, 111, 1107-1113.	3.3	23
2	Second hand smoke in alfresco areas. <i>Health Promotion Journal of Australia</i> , 2010, 21, 99-105.	1.2	22
3	No need for nanny. <i>Tobacco Control</i> , 2008, 17, 426-427.	3.2	17
4	Regulation of alcohol marketing in Australia: A critical review of the Alcohol Beverages Advertising Code Scheme's new Placement Rules. <i>Drug and Alcohol Review</i> , 2019, 38, 16-24.	2.1	15
5	Sales promotion strategies and youth drinking in Australia. <i>Social Science and Medicine</i> , 2015, 141, 115-122.	3.8	14
6	Industry Actor Use of Research Evidence: Critical Analysis of Australian Alcohol Policy Submissions. <i>Journal of Studies on Alcohol and Drugs</i> , 2020, 81, 710-718.	1.0	14
7	Factors influencing young people's use of alcohol mixed with energy drinks. <i>Appetite</i> , 2016, 96, 408-415.	3.7	13
8	Behind Closed Doors: The Priorities of the Alcohol Industry as Communicated in a Trade Magazine. <i>Frontiers in Public Health</i> , 2018, 6, 217.	2.7	13
9	From evidence to action: health promotion and alcohol. <i>Health Promotion Journal of Australia</i> , 2014, 25, 8-13.	1.2	11
10	Evaluation of a public education campaign to support parents to reduce adolescent alcohol use. <i>Drug and Alcohol Review</i> , 2018, 37, 588-598.	2.1	9
11	Young adults, alcohol and Facebook: a synergistic relationship. <i>Journal of Social Marketing</i> , 2017, 7, 172-187.	2.3	7
12	Factors Associated with Parents' Belief in the Appropriateness of Providing Alcohol to their Child. <i>Substance Use and Misuse</i> , 2018, 53, 2281-2290.	1.4	7
13	Health halo or genuine product development: Are better-for-you alcohol products actually healthier?. <i>Health Promotion Journal of Australia</i> , 2022, 33, 782-787.	1.2	7
14	Developing an alternative alcohol advertising complaint review system: lessons from a world-first public health advocacy initiative. <i>Public Health Research and Practice</i> , 2017, 27, .	1.5	7
15	Australian lobbyist registers are not serving the purposes they were designed for. <i>Drug and Alcohol Review</i> , 2018, 37, S218-S222.	2.1	6
16	Get Them Laughing to Get Them Drinking: An Analysis of Alcohol Advertising Themes Across Multiple Media in Australia. <i>Journal of Studies on Alcohol and Drugs</i> , 2020, 81, 311-319.	1.0	6
17	Alcohol industry arguments for putting profit before health in the midst of a pandemic: The Western Australian experience. <i>Drug and Alcohol Review</i> , 2021, 40, 201-204.	2.1	6
18	Public opinion of alcohol industry corporate political activities. <i>Australian and New Zealand Journal of Public Health</i> , 2021, 45, 283-289.	1.8	6

#	ARTICLE	IF	CITATIONS
19	Alcohol and tax “time for real reform. Medical Journal of Australia, 2016, 204, 218-219.	1.7	5
20	Are Australian regulatory codes adequate in scope to protect youth from alcohol advertising?. Health Promotion Journal of Australia, 2021, 32, 212-217.	1.2	5
21	Proliferation of “healthy” alcohol products in Australia: implications for policy. Public Health Research and Practice, 2019, 29, .	1.5	5
22	Industry Actor Use of Research Evidence: Critical Analysis of Australian Alcohol Policy Submissions. Journal of Studies on Alcohol and Drugs, 2020, 81, 710-718.	1.0	5
23	Greater scrutiny needed of alcohol companies’ use of brand extensions. Medical Journal of Australia, 2021, 215, 334.	1.7	4
24	The extent of alcohol advertising in Australia: an audit of bus stop advertisements. Medical Journal of Australia, 2013, 198, 478-479.	1.7	3
25	Alcohol promotions in Australian supermarket catalogues. Drug and Alcohol Review, 2017, 36, 456-463.	2.1	3
26	Alcohol advertisement characteristics that increase the likelihood of code breaches. International Journal of Drug Policy, 2020, 81, 102776.	3.3	2
27	Get Them Laughing to Get Them Drinking: An Analysis of Alcohol Advertising Themes Across Multiple Media in Australia. Journal of Studies on Alcohol and Drugs, 2020, 81, 311-319.	1.0	2
28	An evaluation of the evidence submitted to Australian alcohol advertising policy consultations. PLoS ONE, 2021, 16, e0261280.	2.5	2
29	Do different actors submit different evidence to alcohol advertising policy consultations?. Drug and Alcohol Review, 0, , .	2.1	2
30	Ending cheap alcohol gets promising results. Medical Journal of Australia, 2020, 212, 214-215.	1.7	1