

Christian Schwens

List of Publications by Year in descending order

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Version: 2024-02-01

48
papers

2,312
citations

257357

24
h-index

254106

43
g-index

52
all docs

52
docs citations

52
times ranked

1817
citing authors

#	ARTICLE	IF	CITATIONS
1	The Moderating Impact of Informal Institutional Distance and Formal Institutional Risk on SME Entry Mode Choice. <i>Journal of Management Studies</i> , 2011, 48, 330-351.	6.0	214
2	Foreign market entry mode choice of small and medium-sized enterprises: A systematic review and future research agenda. <i>International Business Review</i> , 2014, 23, 1109-1126.	2.6	205
3	Disentangling the effect of prior entrepreneurial exposure on entrepreneurial intention. <i>Journal of Business Research</i> , 2015, 68, 639-653.	5.8	179
4	A meta-analysis of the financial performance of family firms: Another attempt. <i>Journal of Family Business Strategy</i> , 2015, 6, 3-13.	3.7	159
5	Corporate entrepreneurship and performance: A meta-analysis. <i>Small Business Economics</i> , 2015, 45, 255-278.	4.4	144
6	International Entrepreneurship: A Meta-Analysis on the Internationalization and Performance Relationship. <i>Entrepreneurship Theory and Practice</i> , 2018, 42, 734-768.	7.1	122
7	How early opposed to late internationalizers learn: Experience of others and paradigms of interpretation. <i>International Business Review</i> , 2009, 18, 509-522.	2.6	120
8	Asset specificity and foreign market entry mode choice of small and medium-sized enterprises: The moderating influence of knowledge safeguards and institutional safeguards. <i>Journal of International Business Studies</i> , 2012, 43, 458-476.	4.6	108
9	Strategic orientations and performance: A configurational perspective. <i>Journal of Business Research</i> , 2016, 69, 849-861.	5.8	92
10	A latent class analysis of small firms'™ internationalization patterns. <i>Journal of World Business</i> , 2015, 50, 754-768.	4.6	89
11	SME foreign market entry mode choice and foreign venture performance: The moderating effect of international experience and product adaptation. <i>International Business Review</i> , 2017, 26, 250-263.	2.6	79
12	The Role of Prior Entrepreneurial Exposure in the Entrepreneurial Process: A Review and Future Research Implications. <i>Journal of Small Business Management</i> , 2017, 55, 56-86.	2.8	71
13	A Typology of International New Ventures: Empirical Evidence from High-Technology Industries. <i>Journal of Small Business Management</i> , 2011, 49, 305-330.	2.8	67
14	The role of networks in early internationalizing firms: A systematic review and future research agenda. <i>European Management Journal</i> , 2018, 36, 679-694.	3.1	63
15	“Of Course I Can” The Effect of CEO Overconfidence on Entrepreneurially Oriented Firms. <i>Entrepreneurship Theory and Practice</i> , 2015, 39, 1137-1160.	7.1	61
16	Which Resources Matter How and Where? A Meta-Analysis on Firms'™ Foreign Establishment Mode Choice. <i>Journal of Management Studies</i> , 2017, 54, 304-339.	6.0	57
17	Internationalization of young technology firms: A complementary perspective on antecedents of foreign market familiarity. <i>International Business Review</i> , 2011, 20, 60-74.	2.6	49
18	Conceptual and methodological issues in comparative HRM research: The Cranet project as an example. <i>Human Resource Management Review</i> , 2011, 21, 16-26.	3.3	44

#	ARTICLE	IF	CITATIONS
19	Too small to do it all? A meta-analysis on the relative relationships of exploration, exploitation, and ambidexterity with SME performance. <i>Journal of Business Research</i> , 2021, 132, 653-665.	5.8	44
20	Prior entrepreneurial exposure and the emergence of entrepreneurial passion: The moderating role of learning orientation. <i>Journal of Small Business Management</i> , 2020, 58, 225-258.	2.8	38
21	Foreign direct investment location choice of small- and medium-sized enterprises: The risk of value erosion of firm-specific resources. <i>International Business Review</i> , 2014, 23, 952-965.	2.6	34
22	Limits to international entry mode learning in SMEs. <i>Journal of International Business Studies</i> , 2018, 49, 809-831.	4.6	34
23	Early internationalization: A transaction cost economics and structural embeddedness perspective. <i>Journal of International Entrepreneurship</i> , 2009, 7, 323-340.	1.8	33
24	Toward a Better Understanding of the Association Between Strategic Planning and Entrepreneurial Orientation – The Moderating Role of National Culture. <i>Journal of International Management</i> , 2016, 22, 297-315.	2.4	32
25	Impact of Prior Entrepreneurial Exposure on Entrepreneurial Intention – Cross-Cultural Evidence. <i>Journal of Enterprising Culture</i> , 2014, 22, 251-282.	0.2	29
26	Human resource management and early internationalization: is there a leap-frogging in international staffing?. <i>International Journal of Human Resource Management</i> , 2011, 22, 2167-2184.	3.3	28
27	The invention performance implications of coopetition: How technological, geographical, and product market overlaps shape learning and competitive tension in R&D alliances. <i>Strategic Management Journal</i> , 2022, 43, 266-294.	4.7	23
28	The impact of structural and attitudinal antecedents on the instability of international joint ventures: The mediating role of asymmetrical changes in commitment. <i>International Business Review</i> , 2015, 24, 298-310.	2.6	20
29	Greasing the wheels or blocking the path? Organizational structure, product innovativeness, and new product success. <i>Journal of Business Research</i> , 2021, 126, 489-503.	5.8	12
30	Foreign Direct Investments and Domestic Employment of German SMEs: The Moderating Effect of Owner Management. <i>Journal of Small Business Management</i> , 2014, 52, 451-476.	2.8	11
31	The role of firm-internal corporate environmental standards for organizational performance. <i>Journal of Business Economics</i> , 2019, 89, 823-843.	1.3	9
32	Sending expats or hiring locals The impact of communication barriers on foreign subsidiary CEO staffing. <i>European Journal of International Management</i> , 2020, 14, 891.	0.1	5
33	Comparative effectiveness of guided internet-based stress management training versus established in-person group training in employees – study protocol for a pragmatic, randomized, non-inferiority trial. <i>BMC Public Health</i> , 2021, 21, 2177.	1.2	5
34	Facilitating stress prevention in micro and small-sized enterprises: protocol for a mixed method study to evaluate the effectiveness and implementation process of targeted web-based interventions. <i>BMC Public Health</i> , 2022, 22, 591.	1.2	5
35	Bankruptcy Regulation and Self-Employment Entry: The Moderating Roles of Income Share, Parenthood, and Hybrid Entrepreneurship. <i>Entrepreneurship Theory and Practice</i> , 2021, 45, 1522-1549.	7.1	4
36	Individual-level experience and organizational-level absorptive capacity: the special case of international new ventures. <i>Journal of Business Economics</i> , 2015, 85, 545-568.	1.3	3

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37	How Harmonious and Obsessive Passion Affect Social Entrepreneurial Intention Differently. Proceedings - Academy of Management, 2019, 2019, 17047.	0.0	3
38	Sitting on the fence - Untangling the role of uncertainty in entrepreneurship and paid employment for hybrid entry. Journal of Business Venturing, 2022, 37, 106176.	4.0	3
39	Strategic Planning and Firm Performance in SMEs: The Moderating Effects of Bricolage and Structure. Proceedings - Academy of Management, 2019, 2019, 14783.	0.0	1
40	How environmental shocks influence firms'™ exploration intensity: Evidence from a nuclear disaster. Proceedings - Academy of Management, 2021, 2021, 14480.	0.0	0
41	SME Foreign Market Entry Mode Choice and Foreign Venture Performance. Proceedings - Academy of Management, 2015, 2015, 14356.	0.0	0
42	Learning Through Experience: The Impact on SME Entry Mode Choice. Proceedings - Academy of Management, 2015, 2015, 16597.	0.0	0
43	The Role of Environmental Management Standards for Firm Success in an International Context. Proceedings - Academy of Management, 2015, 2015, 16187.	0.0	0
44	With the Heart in Mind: The Role of Entrepreneurial Passion in Entrepreneurial Intention Formation (WITHDRAWN). Proceedings - Academy of Management, 2016, 2016, 16797.	0.0	0
45	Exporters'™ Innovativeness and New Product Performance: Organizational Structure as a Moderator. Proceedings - Academy of Management, 2017, 2017, 17273.	0.0	0
46	A Meta-Analysis on the Effects of Exploration, Exploitation, and Ambidexterity on SME Performance. Proceedings - Academy of Management, 2017, 2017, 17060.	0.0	0
47	Sleeping with the Enemy: Coopetition, Innovation Performance, and the Role of Interpartner Symmetry. Proceedings - Academy of Management, 2019, 2019, 12695.	0.0	0
48	Family Firms'™ and Non-Family Firms'™ FDI Before and After the Global Financial Crisis. Proceedings - Academy of Management, 2020, 2020, 15024.	0.0	0