

Muhammad Mushafiq

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4562264/publications.pdf>

Version: 2024-02-01

6
papers

58
citations

1937685

4
h-index

1872680

6
g-index

6
all docs

6
docs citations

6
times ranked

32
citing authors

#	ARTICLE	IF	CITATIONS
1	RFM-based repurchase behavior for customer classification and segmentation. <i>Journal of Retailing and Consumer Services</i> , 2021, 61, 102566.	9.4	28
2	Financial performance under influence of credit risk in non-financial firms: evidence from Pakistan. <i>Journal of Economic and Administrative Sciences</i> , 2023, 39, 25-42.	1.4	10
3	Industry-level analysis of COVID-19's impact in emerging markets – evidence from Pakistan. <i>International Journal of Emerging Markets</i> , 2023, 18, 3437-3461.	2.2	9
4	Reality of short-term causality of Islamic and conventional banking term deposit rates in Pakistan. <i>Asian Journal of Economics and Banking</i> , 2021, 5, 66-78.	2.2	6
5	Exploring the relationship between investment choices, cognitive abilities risk attitudes and financial literacy. <i>Journal of Economic and Administrative Sciences</i> , 2023, 39, 1122-1136.	1.4	4
6	Merton-type default risk and financial performance: the dynamic panel moderation of firm size. <i>Journal of Economic and Administrative Sciences</i> , 2022, ahead-of-print, .	1.4	1