

# Miglena Sternadori

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4552961/publications.pdf>

Version: 2024-02-01

22  
papers

189  
citations

1307594

7  
h-index

1125743

13  
g-index

24  
all docs

24  
docs citations

24  
times ranked

115  
citing authors

#	ARTICLE	IF	CITATIONS
1	How Male Consumers Respond to “Enlightened Manvertising” Campaigns. <i>Journal of Advertising Research</i> , 2022, 62, 87-101.	2.1	3
2	From F-Bombs to Kissing Students: Media Framing of Male and Female Professors Accused of Sexual Harassment. <i>Journal of Communication Inquiry</i> , 2021, 45, 358-382.	1.1	2
3	Case Study: The Bulgarian Woman as a “Free and Happy Individual”, 2020, , 462-471.		0
4	#MeToo Goes Global: Media Framing of Silence Breakers in Four National Settings. <i>Journal of Communication Inquiry</i> , 2019, 43, 437-461.	1.1	34
5	Support for women’s rights and feminist self-identification as antecedents of attitude toward femvertising. <i>Journal of Consumer Marketing</i> , 2019, 36, 740-750.	2.3	24
6	The Unbearable Lightness of Pre-1989 Eastern European Periodicals. <i>Journal of Magazine Media</i> , 2019, 19, 114-116.	0.0	0
7	Feminine, Competent, Submissive: A Multimodal Analysis of Depictions of Women in U.S. Wartime Persuasive Messages During World War I and World War II. <i>Visual Communication Quarterly</i> , 2019, 26, 3-21.	0.4	4
8	The Daily “Periodical”: How Traditional and Emerging Magazine Media Appeal to Snapchat Users. <i>Journal of Magazine Media</i> , 2019, 20, 89-116.	0.0	2
9	The Magazine Form Is Even More Varied Than You Think. <i>Journal of Magazine Media</i> , 2019, 19, 105-107.	0.0	0
10	Protecting the Ladies: Benevolent Sexism, Heteronormativity, and Partisanship in Online Discussions of Gender-Neutral Bathrooms. <i>Mass Communication and Society</i> , 2019, 22, 365-388.	2.1	14
11	Championing Women’s Empowerment as a Catalyst for Purchase Intentions: Testing the Mediating Roles of OPRs and Brand Loyalty in the Context of Femvertising. <i>International Journal of Strategic Communication</i> , 2019, 13, 22-41.	2.0	31
12	Famous women yearn for Putin, and other unlikely tales: Glamorizing right-wing populist actors in the Bulgarian editions of <i>Cosmopolitan</i> and <i>Elle</i> . <i>Central European Journal of Communication</i> , 2019, 12, 224-241.	0.2	0
13	Good Girls Revolt Offers Teaching Examples, Discussion Props. <i>Journal of Magazine Media</i> , 2017, 17, .	0.0	0
14	EMPATHY MAY CURB BIAS: TWO STUDIES OF THE EFFECTS OF NEWS STORIES ON IMPLICIT ATTITUDES TOWARD AFRICAN AMERICANS AND NATIVE AMERICANS.. <i>Contemporary Readings in Law and Social Justice</i> , 2017, 9, 11.	2.2	4
15	The Good, the Bad, and the Ugly: A Qualitative Study of How Young Adult Fiction Affects Identity Construction. <i>Atlantic Journal of Communication</i> , 2015, 23, 139-158.	1.0	9
16	The Witch and the Warrior. <i>Feminist Media Studies</i> , 2014, 14, 301-317.	2.1	9
17	Heroines Under Control: Unexpected Portrayals of Women in the Organ of the Bulgarian Communist Party, 1944–1989. <i>Women’s Studies in Communication</i> , 2013, 36, 142-166.	0.5	1
18	<i>Cosmopolitan</i> ’s Improbable History. <i>Journal of Magazine Media</i> , 2011, 12, .	0.0	1

#	ARTICLE	IF	CITATIONS
19	Men and Women Read News Differently. <i>Journal of Media Psychology</i> , 2010, 22, 14-25.	1.0	8
20	When Words Collide Online: How Writing Style and Video Intensity Affect Cognitive Processing of Online News. <i>Journal of Broadcasting and Electronic Media</i> , 2009, 53, 532-546.	1.5	19
21	Anonymous Sources Harm Credibility of All Stories. <i>Newspaper Research Journal</i> , 2009, 30, 54-66.	0.9	24
22	Empathy and Malleability of Bias: An Exploratory Study of News Stories' Effects. <i>SSRN Electronic Journal</i> , 0, , .	0.4	0