

Udita Taneja

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4547315/publications.pdf>

Version: 2024-02-01

9
papers

35
citations

2258059

3
h-index

2053705

5
g-index

9
all docs

9
docs citations

9
times ranked

47
citing authors

#	ARTICLE	IF	CITATIONS
1	Brand image to loyalty through perceived service quality and patient satisfaction: A conceptual framework. Health Services Management Research, 2021, 34, 250-257.	1.7	10
2	Examining the effect of servicescape, perceived service quality and emotional satisfaction on hospital image. International Journal of Pharmaceutical and Healthcare Marketing, 2021, 15, 617-632.	1.3	3
3	Navigating from Brand Image to Patient Loyalty: Mediating Effect of Service Quality and Patient Satisfaction. Journal of Health Management, 2020, 22, 430-445.	1.1	2
4	Factors Affecting Indian Consumersâ€™ Intention to Use eHealth Services. Journal of Health Management, 2019, 21, 258-278.	1.1	3
5	eHealth in India: a model for healthcare accessibility at the 'bottom of the pyramid'. International Journal of Electronic Healthcare, 2018, 10, 6.	0.3	1
6	Business continuity planningâ€™ a survey of hospitals in Delhi. Zeitschrift Fur Gesundheitswissenschaften, 2017, 25, 699-709.	1.6	11
7	Determinants of business continuity management in hospitals. International Journal of Critical Infrastructures, 2017, 13, 57.	0.2	1
8	e-Healthcare in India: critical success factors for sustainable health systems. Studies in Health Technology and Informatics, 2007, 129, 257-61.	0.3	4
9	The Role of Servicescape on Emotions and Satisfaction of Patients in Indian Hospitals. Journal of Health Management, 0, , 097206342211090.	1.1	0