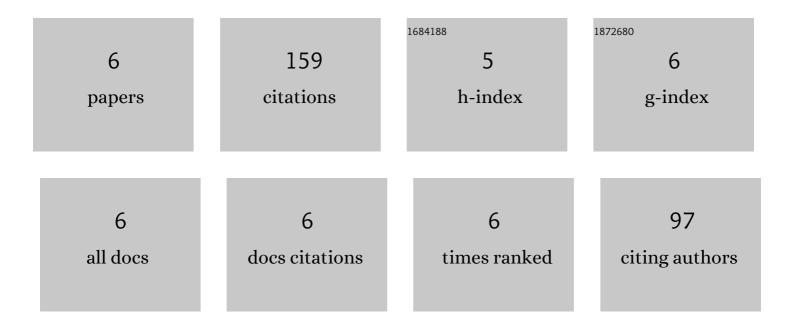
Lucas Whittaker

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/4543855/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	â€~Go with the flow' for gamification and sustainability marketing. International Journal of Information Management, 2021, 61, 102305.	17.5	69
2	Black, white or grey magic? Our future with artificial intelligence. Journal of Marketing Management, 2020, 36, 216-232.	2.3	29
3	"All Around Me Are Synthetic Facesâ€! The Mad World of Al-Generated Media. IT Professional, 2020, 22, 90-99.	1.5	24
4	The Rise of Deepfakes: A Conceptual Framework and Research Agenda for Marketing. Australasian Marketing Journal, 2021, 29, 204-214.	5.4	21
5	Rewardâ€based or meaningful gaming? A field study on game mechanics and serious games for sustainability. Psychology and Marketing, 2021, 38, 981-1000.	8.2	14
6	The Evolution Is Now: Service Robots, Behavioral Bias and Emotions. Research on Emotion in Organizations, 2020, , 27-48.	0.1	2