

# Tessa Flatten

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4535245/publications.pdf>

Version: 2024-02-01

19  
papers

1,060  
citations

840585

11  
h-index

940416

16  
g-index

19  
all docs

19  
docs citations

19  
times ranked

948  
citing authors

#	ARTICLE	IF	CITATIONS
1	Effects of entrepreneurial marketing on new ventures' exploitative and exploratory innovation: The moderating role of competitive intensity and firm size. <i>Industrial Marketing Management</i> , 2021, 92, 87-100.	3.7	40
2	Understanding the effect of market orientation on circular economy practices: The mediating role of closed-loop orientation in German SMEs. <i>Business Strategy and the Environment</i> , 2021, 30, 4171-4187.	8.5	28
3	How do new technology ventures grow A theory of planned behaviour based assessment of inorganic growth. <i>International Journal of Globalisation and Small Business</i> , 2020, 11, 88.	0.1	1
4	Developing Entrepreneurial Passion for Social Mission. <i>Proceedings - Academy of Management</i> , 2019, 2019, 14764.	0.0	1
5	Start-up financing: How founders finance their ventures' early stage. <i>Managerial and Decision Economics</i> , 2018, 39, 535-549.	1.3	14
6	Content Strategies for Digital Consumer Engagement in Social Networks: Why Advertising Is an Antecedent of Engagement. <i>Journal of Advertising</i> , 2018, 47, 4-23.	4.1	103
7	CEOs' Passion for Inventing and Radical Innovations in SMEs: The Moderating Effect of Shared Vision. <i>Journal of Small Business Management</i> , 2018, 56, 435-452.	2.8	59
8	The influence of multiple constraints along the venture creation process and on start-up intention in nascent entrepreneurship. <i>Entrepreneurship and Regional Development</i> , 2018, 30, 848-876.	2.0	11
9	Entrepreneurial & UX mindsets. , 2017, , .		4
10	CONSEQUENCES AND ANTECEDENTS OF ABSORPTIVE CAPACITY IN A CROSS-CULTURAL CONTEXT. <i>International Journal of Innovation Management</i> , 2016, 20, 1650003.	0.7	10
11	How CEO experience, personality, and network affect firms' dynamic capabilities. <i>European Management Journal</i> , 2015, 33, 245-256.	3.1	68
12	How Entrepreneurial Firms Profit from Pricing Capabilities: An Examination of Technology-Based Ventures. <i>Entrepreneurship Theory and Practice</i> , 2015, 39, 1111-1136.	7.1	19
13	How Organizational Culture Influences Innovativeness, Proactiveness, and Risk-Taking: Fostering Entrepreneurial Orientation in SMEs. <i>Journal of Small Business Management</i> , 2015, 53, 868-885.	2.8	124
14	Fostering absorptive capacity through leadership: A cross-cultural analysis. <i>Journal of World Business</i> , 2015, 50, 519-534.	4.6	85
15	The Effect of Organizational Culture on Entrepreneurial Orientation: A Comparison between Germany and Thailand. <i>Journal of Small Business Management</i> , 2014, 52, 732-752.	2.8	68
16	Entrepreneurial orientation in turbulent environments: The moderating role of absorptive capacity. <i>Research Policy</i> , 2014, 43, 1353-1369.	3.3	222
17	Absorptive Capacity and Firm Performance in SMEs: The Mediating Influence of Strategic Alliances. <i>European Management Review</i> , 2011, 8, 137-152.	2.2	200
18	A Measure of Absorptive Capacity: Development and Validation.. <i>Proceedings - Academy of Management</i> , 2009, 2009, 1-6.	0.0	3

#	ARTICLE	IF	CITATIONS
19	Crossover of Resources within Formal Ties: How Job Seekers Acquire Psychological Capital from Employment Counselors. <i>Journal of Organizational Behavior</i> , 0, , .	2.9	0