

# Tessa Flatten

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4535245/publications.pdf>

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19  
papers

1,060  
citations

840776

11  
h-index

940533

16  
g-index

19  
all docs

19  
docs citations

19  
times ranked

948  
citing authors

#	ARTICLE	IF	CITATIONS
1	Entrepreneurial orientation in turbulent environments: The moderating role of absorptive capacity. Research Policy, 2014, 43, 1353-1369.	6.4	222
2	Absorptive Capacity and Firm Performance in SMEs: The Mediating Influence of Strategic Alliances. European Management Review, 2011, 8, 137-152.	3.7	200
3	How Organizational Culture Influences Innovativeness, Proactiveness, and Risk-Taking: Fostering Entrepreneurial Orientation in SMEs. Journal of Small Business Management, 2015, 53, 868-885.	4.8	124
4	Content Strategies for Digital Consumer Engagement in Social Networks: Why Advertising Is an Antecedent of Engagement. Journal of Advertising, 2018, 47, 4-23.	6.6	103
5	Fostering absorptive capacity through leadership: A cross-cultural analysis. Journal of World Business, 2015, 50, 519-534.	7.7	85
6	The Effect of Organizational Culture on Entrepreneurial Orientation: A Comparison between Germany and Thailand. Journal of Small Business Management, 2014, 52, 732-752.	4.8	68
7	How CEO experience, personality, and network affect firms' dynamic capabilities. European Management Journal, 2015, 33, 245-256.	5.1	68
8	CEOs' Passion for Inventing and Radical Innovations in SMEs: The Moderating Effect of Shared Vision. Journal of Small Business Management, 2018, 56, 435-452.	4.8	59
9	Effects of entrepreneurial marketing on new ventures' exploitative and exploratory innovation: The moderating role of competitive intensity and firm size. Industrial Marketing Management, 2021, 92, 87-100.	6.7	40
10	Understanding the effect of market orientation on circular economy practices: The mediating role of closed-loop orientation in German SMEs. Business Strategy and the Environment, 2021, 30, 4171-4187.	14.3	28
11	How Entrepreneurial Firms Profit from Pricing Capabilities: An Examination of Technology-Based Ventures. Entrepreneurship Theory and Practice, 2015, 39, 1111-1136.	10.2	19
12	Start-up financing: How founders finance their ventures' early stage. Managerial and Decision Economics, 2018, 39, 535-549.	2.5	14
13	The influence of multiple constraints along the venture creation process and on start-up intention in nascent entrepreneurship. Entrepreneurship and Regional Development, 2018, 30, 848-876.	3.3	11
14	CONSEQUENCES AND ANTECEDENTS OF ABSORPTIVE CAPACITY IN A CROSS-CULTURAL CONTEXT. International Journal of Innovation Management, 2016, 20, 1650003.	1.2	10
15	Entrepreneurial & UX mindsets. , 2017, , .		4
16	A Measure of Absorptive Capacity: Development and Validation.. Proceedings - Academy of Management, 2009, 2009, 1-6.	0.1	3
17	Developing Entrepreneurial Passion for Social Mission. Proceedings - Academy of Management, 2019, 2019, 14764.	0.1	1
18	How do new technology ventures grow A theory of planned behaviour based assessment of inorganic growth. International Journal of Globalisation and Small Business, 2020, 11, 88.	0.2	1

#	ARTICLE	IF	CITATIONS
19	Crossover of Resources within Formal Ties: How Job Seekers Acquire Psychological Capital from Employment Counselors. Journal of Organizational Behavior, 0, , .	4.7	0