

Ying-Feng Kuo

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4526543/publications.pdf>

Version: 2024-02-01

20
papers

2,073
citations

932766

10
h-index

1058022

14
g-index

20
all docs

20
docs citations

20
times ranked

1391
citing authors

#	ARTICLE	IF	CITATIONS
1	The effects of framing messages and cause-related marketing on backing intentions in reward-based crowdfunding. <i>Journal of Retailing and Consumer Services</i> , 2022, 64, 102799.	5.3	14
2	The advertising communication effectiveness of using netizen language code-switching in Facebook ads. <i>Internet Research</i> , 2021, 31, 1940-1962.	2.7	4
3	The effects of the time intervals and promotional sources on the inaction inertia of online shopping. , 2021, , .		1
4	The effects of anchoring on backers' pledge in reward-based crowdfunding: evidence from Taiwanese market. <i>Internet Research</i> , 2020, 31, 635-653.	2.7	9
5	Social Commerce Research. , 2020, , .		1
6	Why Do People Back Crowdfunding Projects?. <i>Communications in Computer and Information Science</i> , 2019, , 14-28.	0.4	1
7	Anchoring Effects on Backers' Pledges in Crowdfunding. , 2018, , .		0
8	Which Brand Will You Not Select? Investigating Oppositional Brand Loyalty from the Perspectives on Social Identity Theory and Emotions. , 2014, , .		0
9	Understanding the Drivers of Sponsors' Intentions in Online Crowdfunding. , 2014, , .		3
10	IPAâ€“Kano model: A new tool for categorising and diagnosing service quality attributes. <i>Total Quality Management and Business Excellence</i> , 2012, 23, 731-748.	2.4	83
11	Satisfaction and post-purchase intentions with service recovery of online shopping websites: Perspectives on perceived justice and emotions. <i>International Journal of Information Management</i> , 2012, 32, 127-138.	10.5	221
12	Understanding e-learning service quality of a commercial bank by using Kano's model. <i>Total Quality Management and Business Excellence</i> , 2011, 22, 99-116.	2.4	32
13	The relationships among service quality, perceived value, customer satisfaction, and post-purchase intention in mobile value-added services. <i>Computers in Human Behavior</i> , 2009, 25, 887-896.	5.1	960
14	Constructing performance appraisal indicators for mobility of the service industries using Fuzzy Delphi Method. <i>Expert Systems With Applications</i> , 2008, 35, 1930-1939.	4.4	219
15	Revised importanceâ€“performance analysis: three-factor theory and benchmarking. <i>Service Industries Journal</i> , 2008, 28, 37-51.	5.0	153
16	Revised planning matrix of quality function deployment. <i>Service Industries Journal</i> , 2008, 28, 1445-1462.	5.0	14
17	3G telecommunication operatorsâ€™ challenges and roles: A perspective of mobile commerce value chain. <i>Technovation</i> , 2006, 26, 1347-1356.	4.2	81
18	Selection of mobile value-added services for system operators using fuzzy synthetic evaluation. <i>Expert Systems With Applications</i> , 2006, 30, 612-620.	4.4	79

#	ARTICLE	IF	CITATIONS
19	Integrating Kano's Model into Web- community Service Quality. Total Quality Management and Business Excellence, 2004, 15, 925-939.	2.4	97
20	A study on service quality of virtual community websites. Total Quality Management and Business Excellence, 2003, 14, 461-473.	2.4	101