

Mehmet Demirbag

List of Publications by Year in descending order

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Version: 2024-02-01

59
papers

2,864
citations

159585

30
h-index

182427

51
g-index

62
all docs

62
docs citations

62
times ranked

1894
citing authors

#	ARTICLE	IF	CITATIONS
1	Institutional and transaction cost influences on MNEs'™ ownership strategies of their affiliates: Evidence from an emerging market. <i>Journal of World Business</i> , 2007, 42, 418-434.	7.7	222
2	Corporate governance and firm performance in emerging markets: Evidence from Turkey. <i>International Business Review</i> , 2019, 28, 90-103.	4.8	202
3	Factors Determining Offshore Location Choice for R&D Projects: A Comparative Study of Developed and Emerging Regions. <i>Journal of Management Studies</i> , 2010, 47, 1534-1560.	8.3	167
4	Equity-based entry modes of emerging country multinationals: Lessons from Turkey. <i>Journal of World Business</i> , 2009, 44, 445-462.	7.7	162
5	Factors affecting perceptions of the choice between acquisition and greenfield entry: The case of Western FDI in an emerging market. <i>Management International Review</i> , 2008, 48, 5-38.	3.3	127
6	A causal analysis of formal strategic planning and firm performance. <i>Management Decision</i> , 2008, 46, 365-391.	3.9	100
7	Factors affecting international joint venture success: an empirical analysis of foreign'local partner relationships and performance in joint ventures in Turkey. <i>International Business Review</i> , 2000, 9, 1-35.	4.8	96
8	Talent management motives and practices in an emerging market: A comparison between MNEs and local firms. <i>Journal of World Business</i> , 2016, 51, 278-293.	7.7	96
9	Perceptions of Institutional Environment and Entry Mode. <i>Management International Review</i> , 2010, 50, 207-240.	3.3	94
10	Country image and consumer preference for emerging economy products: the moderating role of consumer materialism. <i>International Marketing Review</i> , 2010, 27, 141-163.	3.6	80
11	Reverse Knowledge Transfer from Overseas Acquisitions: A Survey of Indian MNEs. <i>Management International Review</i> , 2015, 55, 277-301.	3.3	76
12	Reverse logistics pricing strategy for a green supply chain: A view of customers' environmental awareness. <i>International Journal of Production Economics</i> , 2019, 217, 197-210.	8.9	76
13	HRM and performance'™The role of talent management as a transmission mechanism in an emerging market context. <i>Human Resource Management Journal</i> , 2018, 28, 148-166.	5.7	73
14	Determinants of voluntary environmental management practices by MNE subsidiaries. <i>Journal of World Business</i> , 2014, 49, 536-548.	7.7	69
15	Reverse knowledge transfer in emerging market multinationals: The Indian context. <i>International Business Review</i> , 2016, 25, 152-164.	4.8	67
16	How do supply chain management and information systems practices influence operational performance? Evidence from emerging country SMEs. <i>International Journal of Logistics Research and Applications</i> , 2016, 19, 181-199.	8.8	64
17	Factors influencing perceptions of performance: The case of western FDI in an emerging market. <i>International Business Review</i> , 2007, 16, 310-336.	4.8	62
18	Why do Emerging Market Firms Engage in Voluntary Environmental Management Practices? A Strategic Choice Perspective. <i>British Journal of Management</i> , 2020, 31, 80-100.	5.0	55

#	ARTICLE	IF	CITATIONS
19	Varieties of CSR: Institutions and Socially Responsible Behaviour. <i>International Business Review</i> , 2017, 26, 1064-1074.	4.8	51
20	Board composition, family ownership, institutional distance and the foreign equity ownership strategies of Turkish MNEs. <i>Journal of World Business</i> , 2018, 53, 862-879.	7.7	51
21	Do Parent Units Benefit from Reverse Knowledge Transfer?. <i>British Journal of Management</i> , 2018, 29, 428-444.	5.0	50
22	Determinants of ownership-based entry mode choice of MNEs: Evidence from Mongolia. <i>Management International Review</i> , 2007, 47, 505-530.	3.3	47
23	Strategic orientation, human resource management practices and organizational outcomes: evidence from Turkey. <i>International Journal of Human Resource Management</i> , 2010, 21, 2589-2613.	5.3	46
24	Towards a multi-perspective model of reverse knowledge transfer in multinational enterprises: A case study of Coats plc. <i>European Management Journal</i> , 2013, 31, 179-195.	5.1	45
25	Similarly different: a comparison of HRM practices in MNE subsidiaries and local firms in Turkey. <i>International Journal of Human Resource Management</i> , 2013, 24, 2339-2368.	5.3	44
26	An efficiency comparison of supply chain management and information systems practices: a study of Turkish and Bulgarian small- and medium-sized enterprises in food products and beverages. <i>International Journal of Production Research</i> , 2010, 48, 425-451.	7.5	43
27	Big Data and Performance: What Can Management Research Tell us?. <i>British Journal of Management</i> , 2019, 30, 219-228.	5.0	43
28	A comparison of international HRM practices by Indian and European MNEs: evidence from Africa. <i>International Journal of Human Resource Management</i> , 2015, 26, 2676-2700.	5.3	38
29	High-Performance Work Systems and Organizational Performance in Emerging Economies: Evidence from MNEs in Turkey. <i>Management International Review</i> , 2014, 54, 325-359.	3.3	36
30	Institutional and Transaction Cost Influences on Partnership Structure of Foreign Affiliates. <i>Management International Review</i> , 2010, 50, 709-745.	3.3	35
31	International HRM in the context of uncertainty and crisis: a systematic review of literature (2000-2018). <i>International Journal of Human Resource Management</i> , 2022, 33, 2503-2540.	5.3	35
32	Global value chains and the environmental sustainability of emerging market firms: A systematic review of literature and research agenda. <i>International Business Review</i> , 2021, 30, 101857.	4.8	34
33	Global Knowledge and R&D Foreign Direct Investment Flows: Recent Patterns in Asia Pacific, Europe, and North America. <i>International Review of Applied Economics</i> , 2007, 21, 437-451.	2.2	31
34	Guest Editorsâ€™ Introduction: People Management and Emerging Market Multinationals. <i>Human Resource Management</i> , 2014, 53, 835-849.	5.8	31
35	Measuring strategic decision making efficiency in different country contexts: A comparison of British and Turkish firms. <i>Omega</i> , 2010, 38, 95-104.	5.9	30
36	The Importance of Corporate Social Responsibility Strategic Fit and Times of Economic Hardship. <i>British Journal of Management</i> , 2021, 32, 399-415.	5.0	29

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37	The effects of ownership concentration and institutional distance on the foreign entry ownership strategy of Turkish MNEs. <i>Journal of Business Research</i> , 2018, 93, 173-183.	10.2	27
38	Which regions matter for MNEs? The role of regional and firm level differences. <i>Journal of World Business</i> , 2020, 55, 101026.	7.7	24
39	Adoption of High-Performance Work Systems by Local Subsidiaries of Developed Country and Turkish MNEs and Indigenous Firms in Turkey. <i>Human Resource Management</i> , 2016, 55, 1001-1024.	5.8	22
40	The professional service firm (PSF) in a globalised economy: A study of the efficiency of securities firms in an emerging market. <i>International Business Review</i> , 2016, 25, 1089-1102.	4.8	22
41	International Market Entry Strategies of Emerging Market MNEs: A Case Study of Qatar Telecom. <i>Journal of East-West Business</i> , 2010, 16, 146-170.	0.7	15
42	Ethics and taxation: A cross-national comparison of UK and Turkish firms. <i>International Business Review</i> , 2013, 22, 100-111.	4.8	15
43	Exploring variations in employment practices in the emerging economies of Europe: assessing the impact of foreign ownership and European integration. <i>Human Resource Management Journal</i> , 2011, 21, 395-414.	5.7	13
44	Context, law and reinvestment decisions: Why the transitional periphery differs from other post-state socialist economies. <i>International Business Review</i> , 2015, 24, 955-965.	4.8	13
45	Resources and equity ownership in IJVs in Turkey. <i>Thunderbird International Business Review</i> , 2006, 48, 55-76.	1.8	12
46	Micro-foundational dimensions of firm internationalisation as determinants of knowledge management strategy: A case for global strategic partnerships. <i>Technological Forecasting and Social Change</i> , 2021, 165, 120538.	11.6	11
47	International Journal of Human Resource Management (IJHRM) Special Issue on: International human resource management in contexts of high uncertainties. <i>International Journal of Human Resource Management</i> , 2018, 29, 1365-1373.	5.3	9
48	Management Compensation Systems in MNCs and Domestic Firms. <i>Management International Review</i> , 2013, 53, 741-762.	3.3	8
49	Countering uncertainty: high-commitment work systems, performance, burnout and wellbeing in Malaysia. <i>International Journal of Human Resource Management</i> , 2021, 32, 24-48.	5.3	6
50	The Impact of Institutions on Collaborative Innovations and the Role of Equity-Based Entry Modes. <i>British Journal of Management</i> , 2022, 33, 1395-1411.	5.0	6
51	Human resource management in the context of high uncertainties. <i>International Journal of Human Resource Management</i> , 2021, 32, 3569-3599.	5.3	6
52	Development of international market information in emerging economy family SMEs: The role of participative governance. <i>Journal of Small Business Management</i> , 2023, 61, 560-589.	4.8	5
53	Workforce reductions and post-merger operating performance: The role of corporate governance. <i>Journal of Business Research</i> , 2021, 122, 109-120.	10.2	5
54	Reaping benefits from knowledge transfer – the role of confidence in knowledge. <i>Journal of Knowledge Management</i> , 2021, 25, 1059-1080.	5.1	5

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55	Guest Editorial: MNEs' Entry and Operational Strategies in Transitional and Emerging Markets. Journal of East-West Business, 2009, 15, 157-163.	0.7	4
56	Regulatory Context and Corruption. International Studies of Management and Organization, 2012, 42, 13-34.	0.6	4
57	Supply Chain and Information System Services: An Efficiency Comparison between Turkish and Bulgarian SMEs. , 2007, , .		1
58	Special Issue 2019: Call for Papers Big Data and Performance. International Journal of Management Reviews, 2017, 19, 373-375.	8.3	1
59	Synthesis and New Directions for Research. , 2018, , 187-211.		0