

Patrick Spieth

List of Publications by Year in descending order

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57
papers

2,591
citations

236925

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206112

48
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61
all docs

61
docs citations

61
times ranked

1731
citing authors

#	ARTICLE	IF	CITATIONS
1	Digital Transformation of Incumbent Firms: A Business Model Innovation Perspective. IEEE Transactions on Engineering Management, 2023, 70, 2017-2033.	3.5	33
2	Investigating the Effect of Perceived Product Portfolio Innovativeness on Consumers' Brand Perceptions. IEEE Transactions on Engineering Management, 2023, 70, 3451-3464.	3.5	0
3	Is New Always Better? How Business Model Innovation Affects Consumers' Adoption Behavior. IEEE Transactions on Engineering Management, 2022, 69, 2374-2385.	3.5	8
4	How industry projects can stimulate academic engagement: an experimental study among U.S. engineering professors. Industry and Innovation, 2022, 29, 74-101.	3.1	4
5	Theorizing business model innovation: an organizing framework of research dimensions and future perspectives. R and D Management, 2022, 52, 593-609.	5.3	20
6	Business model innovation in strategic alliances: a multi-layer perspective. R and D Management, 2021, 51, 24-39.	5.3	28
7	How to stay on the road? A business model perspective on mission drift in social purpose organizations. Journal of Business Research, 2021, 125, 658-671.	10.2	38
8	READY, STEADY, DIGITAL?! How foresight activities do (NOT) affect individual technological frames for managerial SENSEMAKING. Technological Forecasting and Social Change, 2021, 163, 120428.	11.6	11
9	Facilitating business model innovation: The influence of sustainability and the mediating role of strategic orientations. Journal of Product Innovation Management, 2021, 38, 271-288.	9.5	44
10	Technological Frames in the Digital Age: Theory, Measurement Instrument, and Future Research Areas. Journal of Management Studies, 2021, 58, 1962-1993.	8.3	30
11	Value creation and appropriation of software vendors: A digital innovation model for cloud computing. Information and Management, 2021, 58, 103463.	6.5	22
12	Firm Responses to Media Coverage: The Moderating Role of the Dominant Business Model Design. Proceedings - Academy of Management, 2021, 2021, 13293.	0.1	0
13	When opportunity knocks: how the individual opportunity nexus explains evaluations of new business models. International Journal of Entrepreneurial Venturing, 2021, 13, 319.	0.5	1
14	Business Model Innovation Through the Lens of Time: An Empirical Study of Performance Implications Across Venture Life Cycles. Schmalenbachs Zeitschrift Fur Betriebswirtschaftliche Forschung, 2021, 73, 339-380.	1.6	7
15	What Does Front-End Research Build on? A Cocitation Analysis of the Intellectual Background and Potential Future Research Avenues. IEEE Transactions on Engineering Management, 2020, 67, 105-121.	3.5	9
16	THE INTERACTION OF INTUITION AND RATIONALITY DURING ESCALATED NPD DECISIONS: AN INVESTIGATION OF DECISION-MAKERS' AFFECTIVE STATES. International Journal of Innovation Management, 2020, 24, 2050033.	1.2	4
17	Measuring the Effects of Technology Framing: Development of a Multiple Item Scale. Proceedings - Academy of Management, 2019, 2019, 13607.	0.1	1
18	Managerial Political Behavior in Innovation Portfolio Management: A Sensegiving and Sensebreaking Process. Journal of Product Innovation Management, 2019, 36, 534-559.	9.5	29

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19	The influence of resistance to change on evaluating an innovation project's innovativeness and risk: A sensemaking perspective. <i>Journal of Business Research</i> , 2019, 101, 83-92.	10.2	33
20	Reinventing a business model in industrial networks: Implications for customers' brand perceptions. <i>Industrial Marketing Management</i> , 2019, 83, 275-287.	6.7	40
21	Value drivers of social businesses: A business model perspective. <i>Long Range Planning</i> , 2019, 52, 427-444.	4.9	110
22	Business model design in sustainable entrepreneurship: Illuminating the commercial logic of hybrid businesses. <i>Journal of Cleaner Production</i> , 2018, 176, 439-451.	9.3	77
23	Active innovation resistance: An empirical study on functional and psychological barriers to innovation adoption in different contexts. <i>Industrial Marketing Management</i> , 2018, 71, 95-107.	6.7	125
24	BUSINESS MODEL INNOVATION ALLIANCES: HOW TO OPEN BUSINESS MODELS FOR COOPERATION. <i>International Journal of Innovation Management</i> , 2018, 22, 1850042.	1.2	2
25	The Impact of Energy Management Control Systems on Energy Efficiency in the German Manufacturing Industry. <i>Journal of Industrial Ecology</i> , 2018, 22, 813-826.	5.5	12
26	Relational determinants of ambidextrous knowledge sharing in innovation networks of businesses. <i>International Journal of Entrepreneurial Venturing</i> , 2018, 10, 597.	0.5	2
27	Business model innovation and decision making: uncovering mechanisms for coping with uncertainty. <i>R and D Management</i> , 2017, 47, 404-419.	5.3	46
28	Ready, Steady, Green: Examining the Effectiveness of External Policies to Enhance the Adoption of Eco-Friendly Innovations. <i>Journal of Product Innovation Management</i> , 2017, 34, 343-359.	9.5	66
29	Governance of open innovation networks with national vs international scope. <i>Journal of Strategy and Management</i> , 2017, 10, 66-85.	3.3	18
30	Reducing front end uncertainties: How organisational characteristics influence the intensity of front end analysis. <i>Technological Forecasting and Social Change</i> , 2017, 123, 108-119.	11.6	7
31	Active Innovation Resistance: Barriers in the Context of Product and Mobile Service Innovation. <i>Proceedings - Academy of Management</i> , 2017, 2017, 13555.	0.1	0
32	Are Innovation Networks in Need of a Conductor? Examining the Contribution of Network Managers in Low and High Complexity Settings. <i>Long Range Planning</i> , 2016, 49, 55-71.	4.9	31
33	Treat your suppliers right! Aligning strategic innovation orientation in captive supplier relationships with relational and transactional governance mechanisms. <i>R and D Management</i> , 2016, 46, 1044-1061.	5.3	26
34	Exploring the linkage between business model (&) innovation and the strategy of the firm. <i>R and D Management</i> , 2016, 46, 403-413.	5.3	59
35	Business model innovativeness: designing a formative measure for business model innovation. <i>Journal of Business Economics</i> , 2016, 86, 671-696.	1.9	125
36	Hybrid Business Models for Sustainability: A Business Model Innovation Perspective. <i>Proceedings - Academy of Management</i> , 2015, 2015, 10246.	0.1	0

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37	Governing the Portfolio Management Process for Product Innovationâ€”A Quantitative Analysis on the Relationship Between Portfolio Management Governance, Portfolio Innovativeness, and Firm Performance. IEEE Transactions on Engineering Management, 2014, 61, 522-533.	3.5	23
38	Exploring <scp>HRM</scp> Metaâ€”Features that Foster Employees' Innovative Work Behaviour in Times of Increasing Workâ€”Life Conflict. Creativity and Innovation Management, 2014, 23, 211-225.	3.3	55
39	Innovative alternatives take action â€” Investigating determinants of alternative fuel vehicle adoption. Transportation Research, Part A: Policy and Practice, 2014, 61, 68-83.	4.2	69
40	Business model innovation â€” state of the art and future challenges for the field. R and D Management, 2014, 44, 237-247.	5.3	339
41	The challenge of transactional and transformational leadership in projects. International Journal of Project Management, 2014, 32, 365-375.	5.6	118
42	Augmenting innovation project portfolio management performance: the mediating effect of management perception and satisfaction. R and D Management, 2014, 44, 498-515.	5.3	36
43	BUSINESS MODEL INNOVATION AND STRATEGIC FLEXIBILITY: INSIGHTS FROM AN EXPERIMENTAL RESEARCH DESIGN. International Journal of Innovation Management, 2014, 18, 1440009.	1.2	54
44	Innovative Work Behaviour: The Impact of Comprehensive HR System Perceptions and the Role of Workâ€”Life Conflict. Industry and Innovation, 2014, 21, 91-116.	3.1	37
45	Innovation Project Portfolio Management: A Qualitative Analysis. IEEE Transactions on Engineering Management, 2013, 60, 18-29.	3.5	23
46	BUSINESS MODEL INNOVATION: TOWARDS AN INTEGRATED FUTURE RESEARCH AGENDA. International Journal of Innovation Management, 2013, 17, 1340001.	1.2	423
47	Business model innovation in the aviation industry. International Journal of Product Development, 2013, 18, 286.	0.2	32
48	WHY INNOVATIONS FAIL â€” THE CASE OF PASSIVE AND ACTIVE INNOVATION RESISTANCE. International Journal of Innovation Management, 2013, 17, 1350021.	1.2	115
49	SPECIAL ISSUE ON BUSINESS MODEL INNOVATION â€” EDITORIAL NOTE. International Journal of Innovation Management, 2013, 17, 1302001.	1.2	12
50	Governing portfolio management for innovative new product portfolios: a conceptual framework. International Journal of Product Development, 2013, 18, 377.	0.2	8
51	HOW NETWORK MANAGERS CONTRIBUTE TO INNOVATION NETWORK PERFORMANCE. International Journal of Innovation Management, 2012, 16, 1240009.	1.2	29
52	Innovation Project Portfolio Management: a meta-analysis. International Journal of Product Development, 2012, 16, 77.	0.2	8
53	How To Boost Innovation Network Performance. Proceedings - Academy of Management, 2012, 2012, 11729.	0.1	0
54	The Impact of HR System Perceptions on Innovative Work Behavior and the Role of Work-Life Conflict. Proceedings - Academy of Management, 2012, 2012, 11239.	0.1	0

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55	MANAGING INNOVATION NETWORKS IN THE INDUSTRIAL GOODS SECTOR. International Journal of Innovation Management, 2011, 15, 1209-1241.	1.2	25
56	Ownership structure and corporate governance code: The case of family business enterprises in Germany. Corporate Ownership and Control, 2009, 6, 382-390.	1.0	2
57	Family business governance for ensuring a qualified management succession in a family business – how to cope with the increasing amount of management successions in German family businesses. International Journal of Behavioural Accounting and Finance, 2008, 1, 38.	0.2	0