

Tommaso Pucci

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4504636/publications.pdf>

Version: 2024-02-01

18
papers

488
citations

1040056

9
h-index

888059

17
g-index

18
all docs

18
docs citations

18
times ranked

536
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|-----------|
| 1 | The role of organizational capabilities in attaining corporate sustainability practices and economic performance: Evidence from Italian wine industry. <i>Journal of Cleaner Production</i> , 2018, 171, 1300-1311. | 9.3 | 129 |
| 2 | Millennial Generation and Environmental Sustainability: The Role of Social Media in the Consumer Purchasing Behavior for Wine. <i>Sustainability</i> , 2017, 9, 1911. | 3.2 | 89 |
| 3 | The virtuous cycle of stakeholder engagement in developing a sustainability culture: Salcheto winery. <i>Journal of Business Research</i> , 2020, 119, 364-376. | 10.2 | 61 |
| 4 | Does social media usage affect online purchasing intention for wine? The moderating role of subjective and objective knowledge. <i>British Food Journal</i> , 2019, 121, 275-288. | 2.9 | 45 |
| 5 | Measuring the relationship between marketing assets, intellectual capital and firm performance. <i>Journal of Management and Governance</i> , 2015, 19, 589-616. | 4.1 | 35 |
| 6 | Social capital and innovation in a life science cluster: the role of proximity and family involvement. <i>Journal of Technology Transfer</i> , 2020, 45, 205-227. | 4.3 | 34 |
| 7 | Does Value Co-Creation Really Matter? An Investigation of Italian Millennials Intention to Buy Electric Cars. <i>Sustainability</i> , 2017, 9, 2159. | 3.2 | 28 |
| 8 | Managing founder-based brand identity during succession. <i>Journal of Brand Management</i> , 2020, 27, 1-14. | 3.5 | 15 |
| 9 | The role of actors in interactions between "innovation ecosystems": drivers and implications. <i>IMP Journal</i> , 2018, 12, 333-345. | 0.8 | 11 |
| 10 | One country, multiple country-related effects: An international comparative analysis among emerging countries on Italian fashion products. <i>Journal of Global Fashion Marketing</i> , 2017, 8, 98-112. | 3.7 | 10 |
| 11 | The influence of online and offline brand trust on consumer buying intention. <i>EuroMed Journal of Business</i> , 2022, 17, 550-567. | 3.2 | 7 |
| 12 | From growth goals to proactive organizational resilience: first evidence in women-led and non-women-led Italian wineries. <i>Review of Managerial Science</i> , 2023, 17, 1017-1036. | 7.1 | 7 |
| 13 | Exploring the attitude towards the adoption of a sustainable diet: a cross-country comparison. <i>British Food Journal</i> , 2022, 124, 290-304. | 2.9 | 6 |
| 14 | From firm's brand identity to cluster's brand identity: a web-based analysis of Tuscan wineries. <i>International Journal of Wine Business Research</i> , 2018, 30, 374-393. | 2.0 | 5 |
| 15 | Sensory and consumer sciences: What is their role as a business tool in the wine sector?. , 2019, , 47-59. | | 2 |
| 16 | From Individual Consumption to Venture Development: the Role of Domain Passion in the Videogame Industry. <i>Journal of the Knowledge Economy</i> , 2020, 11, 1470-1488. | 4.4 | 2 |
| 17 | Does being greener pay? Bridging the gap between green technology orientation and firms growth. <i>World Review of Entrepreneurship, Management and Sustainable Development</i> , 2017, 1, 1. | 0.2 | 1 |
| 18 | Going Crazy for Reviewing. <i>Advances in Marketing, Customer Relationship Management, and E-services Book Series</i> , 2020, , 160-178. | 0.8 | 1 |