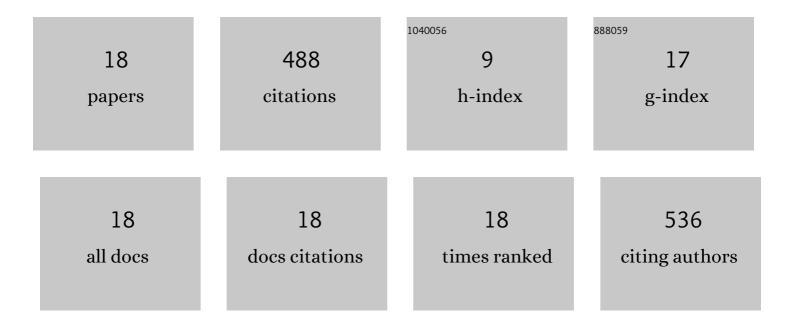
Tommaso Pucci

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/4504636/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	The role of organizational capabilities in attaining corporate sustainability practices and economic performance: Evidence from Italian wine industry. Journal of Cleaner Production, 2018, 171, 1300-1311.	9.3	129
2	Millennial Generation and Environmental Sustainability: The Role of Social Media in the Consumer Purchasing Behavior for Wine. Sustainability, 2017, 9, 1911.	3.2	89
3	The virtuous cycle of stakeholder engagement in developing a sustainability culture: Salcheto winery. Journal of Business Research, 2020, 119, 364-376.	10.2	61
4	Does social media usage affect online purchasing intention for wine? The moderating role of subjective and objective knowledge. British Food Journal, 2019, 121, 275-288.	2.9	45
5	Measuring the relationship between marketing assets, intellectual capital and firm performance. Journal of Management and Governance, 2015, 19, 589-616.	4.1	35
6	Social capital and innovation in a life science cluster: the role of proximity and family involvement. Journal of Technology Transfer, 2020, 45, 205-227.	4.3	34
7	Does Value Co-Creation Really Matter? An Investigation of Italian Millennials Intention to Buy Electric Cars. Sustainability, 2017, 9, 2159.	3.2	28
8	Managing founder-based brand identity during succession. Journal of Brand Management, 2020, 27, 1-14.	3.5	15
9	The role of actors in interactions between "innovation ecosystemsâ€ı drivers and implications. IMP Journal, 2018, 12, 333-345.	0.8	11
10	One country, multiple country-related effects: An international comparative analysis among emerging countries on Italian fashion products. Journal of Global Fashion Marketing, 2017, 8, 98-112.	3.7	10
11	The influence of online and offline brand trust on consumer buying intention. EuroMed Journal of Business, 2022, 17, 550-567.	3.2	7
12	From growth goals to proactive organizational resilience: first evidence in women-led and non-women-led Italian wineries. Review of Managerial Science, 2023, 17, 1017-1036.	7.1	7
13	Exploring the attitude towards the adoption of a sustainable diet: aÂcross-country comparison. British Food Journal, 2022, 124, 290-304.	2.9	6
14	From firm's brand identity to cluster's brand identity: a web-based analysis of Tuscan wineries. International Journal of Wine Business Research, 2018, 30, 374-393.	2.0	5
15	Sensory and consumer sciences: What is their role as a business tool in the wine sector?. , 2019, , 47-59.		2
16	From Individual Consumption to Venture Development: the Role of Domain Passion in the Videogame Industry. Journal of the Knowledge Economy, 2020, 11, 1470-1488.	4.4	2
17	Does being greener pay? Bridging the gap between green technology orientation and firms growth. World Review of Entrepreneurship, Management and Sustainable Development, 2017, 1, 1.	0.2	1
18	Going Crazy for Reviewing. Advances in Marketing, Customer Relationship Management, and E-services Book Series, 2020, , 160-178.	0.8	1