

James F Petrick

List of Publications by Year in descending order

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Version: 2024-02-01

58
papers

5,349
citations

136740

32
h-index

143772

57
g-index

60
all docs

60
docs citations

60
times ranked

2793
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|--|-----|-----------|
| 1 | Development of a Multi-Dimensional Scale for Measuring the Perceived Value of a Service. <i>Journal of Leisure Research</i> , 2002, 34, 119-134. | 1.0 | 684 |
| 2 | The Roles of Quality, Value, and Satisfaction in Predicting Cruise Passengers' Behavioral Intentions. <i>Journal of Travel Research</i> , 2004, 42, 397-407. | 5.8 | 594 |
| 3 | Residents' perceptions on impacts of the FIFA 2002 World Cup: the case of Seoul as a host city. <i>Tourism Management</i> , 2005, 26, 25-38. | 5.8 | 301 |
| 4 | First Timers' and Repeaters' Perceived Value. <i>Journal of Travel Research</i> , 2004, 43, 29-38. | 5.8 | 274 |
| 5 | Are loyal visitors desired visitors?. <i>Tourism Management</i> , 2004, 25, 463-470. | 5.8 | 268 |
| 6 | The Roles of Quality and Intermediary Constructs in Determining Festival Attendees' Behavioral Intention. <i>Journal of Travel Research</i> , 2007, 45, 402-412. | 5.8 | 253 |
| 7 | Health and Wellness Benefits of Travel Experiences. <i>Journal of Travel Research</i> , 2013, 52, 709-719. | 5.8 | 219 |
| 8 | Why do you cruise? Exploring the motivations for taking cruise holidays, and the construction of a cruising motivation scale. <i>Tourism Management</i> , 2011, 32, 386-393. | 5.8 | 213 |
| 9 | Testing the effects of congruity, travel constraints, and self-efficacy on travel intentions: An alternative decision-making model. <i>Tourism Management</i> , 2012, 33, 855-867. | 5.8 | 199 |
| 10 | Tourism Experiences as a Stress Reliever. <i>Journal of Travel Research</i> , 2016, 55, 150-160. | 5.8 | 172 |
| 11 | Segmenting cruise passengers with price sensitivity. <i>Tourism Management</i> , 2005, 26, 753-762. | 5.8 | 167 |
| 12 | Examining the Antecedents of Brand Loyalty from an Investment Model Perspective. <i>Journal of Travel Research</i> , 2008, 47, 25-34. | 5.8 | 164 |
| 13 | The effect of celebrity on brand awareness, perceived quality, brand image, brand loyalty, and destination attachment to a literary festival. <i>Journal of Destination Marketing & Management</i> , 2018, 9, 320-329. | 3.4 | 141 |
| 14 | Holiday recovery experiences, tourism satisfaction and life satisfaction – Is there a relationship?. <i>Tourism Management</i> , 2016, 53, 140-147. | 5.8 | 130 |
| 15 | An Examination of the Determinants of Golf Travelers' Satisfaction. <i>Journal of Travel Research</i> , 2002, 40, 252-258. | 5.8 | 111 |
| 16 | An examination of golf vacationers' novelty. <i>Annals of Tourism Research</i> , 2002, 29, 384-400. | 3.7 | 98 |
| 17 | The Utilization of Critical Incident Technique to Examine Cruise Passengers' Repurchase Intentions. <i>Journal of Travel Research</i> , 2006, 44, 273-280. | 5.8 | 98 |
| 18 | Cruise Passengers' Decision-Making Processes. <i>Journal of Travel and Tourism Marketing</i> , 2007, 23, 1-14. | 3.1 | 93 |

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|----|---|-----|-----------|
| 19 | The Role of Self- and Functional Congruity in Cruising Intentions. <i>Journal of Travel Research</i> , 2011, 50, 100-112. | 5.8 | 86 |
| 20 | The Roles of Perceived Travel Benefits, Importance, and Constraints in Predicting Travel Behavior. <i>Journal of Travel Research</i> , 2016, 55, 509-522. | 5.8 | 82 |
| 21 | An integrated model of festival revisit intentions. <i>International Journal of Contemporary Hospitality Management</i> , 2016, 28, 818-838. | 5.3 | 80 |
| 22 | Segmenting Cruisers by Loyalty. <i>Annals of Tourism Research</i> , 2004, 31, 472-475. | 3.7 | 78 |
| 23 | Reexamining the Dimensionality of Brand Loyalty: A Case of the Cruise Industry. <i>Journal of Travel and Tourism Marketing</i> , 2008, 25, 68-85. | 3.1 | 76 |
| 24 | MEASURING CRUISE PASSENGERS' PERCEIVED VALUE. <i>Tourism Analysis</i> , 2003, 7, 251-258. | 0.5 | 75 |
| 25 | Price Fairness of Airline Ancillary Fees. <i>Journal of Travel Research</i> , 2013, 52, 168-181. | 5.8 | 58 |
| 26 | An Integrated Model of Pop Culture Fans'™ Travel Decision-Making Processes. <i>Journal of Travel Research</i> , 2018, 57, 687-701. | 5.8 | 58 |
| 27 | Positioning analysis of overseas golf tour destinations by Korean golf tourists. <i>Tourism Management</i> , 2005, 26, 905-917. | 5.8 | 52 |
| 28 | The roles of cultural worldview and authenticity in tourists'™ decision-making process in a heritage tourism destination using a model of goal-directed behavior. <i>Journal of Destination Marketing & Management</i> , 2020, 18, 100500. | 3.4 | 45 |
| 29 | Revisiting the Commitment-Loyalty Distinction in a Cruising Context. <i>Journal of Leisure Research</i> , 2010, 42, 67-90. | 1.0 | 42 |
| 30 | Segmenting Cruise Passengers With Perceived Reputation. <i>Journal of Hospitality and Tourism Management</i> , 2011, 18, 48-53. | 3.5 | 37 |
| 31 | The influence of perceived risk and intervention on international tourists'™ behavior during the Hong Kong protest: Application of an extended model of goal-directed behavior. <i>Journal of Hospitality and Tourism Management</i> , 2020, 45, 622-632. | 3.5 | 36 |
| 32 | A meta-analysis of the direct economic impacts of cruise tourism on port communities. <i>Tourism Management Perspectives</i> , 2019, 31, 209-218. | 3.2 | 31 |
| 33 | Antecedents and Consequences of Work-Related Smartphone Use on Vacation: An Exploratory Study of Taiwanese Tourists. <i>Journal of Travel Research</i> , 2018, 57, 743-756. | 5.8 | 29 |
| 34 | The Effect of Herding Behaviors on Dual-Route Processing of Communications Aimed at Tourism Crowdfunding Ventures. <i>Journal of Travel Research</i> , 2021, 60, 947-964. | 5.8 | 26 |
| 35 | Measuring Price Fairness: Development of a Multidimensional Scale. <i>Journal of Travel and Tourism Marketing</i> , 2015, 32, 907-922. | 3.1 | 24 |
| 36 | Factors affecting international event visitors'™ behavioral intentions: the moderating role of attachment avoidance. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 1027-1042. | 3.1 | 24 |

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|----|--|-----|-----------|
| 37 | Is Travel Better Than Chocolate and Wine? The Benefits of Travel. <i>Journal of Travel Research</i> , 2013, 52, 705-708. | 5.8 | 23 |
| 38 | Festival tourists' loyalty: The role of involvement in local food festivals. <i>Journal of Hospitality and Tourism Management</i> , 2022, 50, 57-66. | 3.5 | 20 |
| 39 | Travel as Relationship Therapy. <i>Journal of Travel Research</i> , 2016, 55, 904-918. | 5.8 | 19 |
| 40 | Development of a Scale for Measuring Event Attendees' Evaluations of a Sporting Event to Determine Loyalty. <i>Event Management</i> , 2013, 17, 97-110. | 0.6 | 16 |
| 41 | Segmenting Luxury Cruise Tourists Based on Their Motivations. <i>Tourism in Marine Environments</i> , 2015, 10, 149-157. | 0.1 | 14 |
| 42 | Comparison Between First-Timers and Repeaters for Relationship Marketing Implications. <i>International Journal of Tourism Research</i> , 2012, 14, 298-302. | 2.1 | 13 |
| 43 | Exploring the formation mechanisms of urban residents' travel behaviour in China: perceptions of travel benefits and travel constraints. <i>Journal of Travel and Tourism Marketing</i> , 2018, 35, 909-921. | 3.1 | 13 |
| 44 | Millennials: America's cash cow is not necessarily a herd. <i>Journal of Tourism Futures</i> , 2018, 4, 16-30. | 2.3 | 10 |
| 45 | Tapping the Chinese Market: an Examination of Chinese Tourists' Images and Constraints Towards Cruising. <i>Tourism Review International</i> , 2017, 21, 347-364. | 0.9 | 8 |
| 46 | You're welcome? Hong Kong's attitude towards the Individual Visit Scheme. <i>International Journal of Tourism Research</i> , 2018, 20, 637-649. | 2.1 | 8 |
| 47 | CONCEPTUALIZING INTENTION TO TAKE A VACATION FORM TO UNDERSTAND NONCUSTOMERS. <i>Journal of Travel and Tourism Marketing</i> , 2009, 26, 264-283. | 3.1 | 7 |
| 48 | Left-Digit Effect in Tourists' Price Evaluations: The Moderating Role of Price Level and Composite Price. <i>Journal of Travel Research</i> , 2021, 60, 1654-1666. | 5.8 | 7 |
| 49 | The Utilization of Critical Incident Technique to Examine Chinese Tourists' Cruising Motivations and Constraints. <i>Tourism Analysis</i> , 2017, 22, 577-582. | 0.5 | 4 |
| 50 | Stress for Success: Potential Benefits of Perceived and Actual Stress While Cruising. <i>Journal of Travel Research</i> , 2021, 60, 1787-1801. | 5.8 | 4 |
| 51 | Roles of constraint and attachment in crowdfunder behavior for sustainable development: An extended theory of planned behavior. <i>Sustainable Development</i> , 2021, 29, 780-792. | 6.9 | 4 |
| 52 | Messages in the Bottle: Customers' Reactions to Expertise, Blame, and Compensation After a Severe Cruising Crisis. <i>Tourism in Marine Environments</i> , 2016, 11, 192-200. | 0.1 | 4 |
| 53 | Threshold effect of tourism density on urban livability: a modeling study on Chinese cities. <i>Annals of Regional Science</i> , 2023, 70, 315-331. | 1.0 | 4 |
| 54 | Using Square Measures of Perceived Value to Fill Round Holes in the Service Literature: Why Product-Based Measures Are Inadequate for Tourism Research. <i>Journal of Travel Research</i> , 2004, 42, 429-431. | 5.8 | 3 |

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 55 | Predictive validity of unidimensional and multidimensional measures of involvement in the tourism research. <i>Current Issues in Tourism</i> , 0, , 1-16. | 4.6 | 2 |
| 56 | <i>Cruise tourism.</i> , 2016, , 206-208. | | 2 |
| 57 | Would You Be More Satisfied with Your Life If You Travel More Frequently?. <i>Tourism Analysis</i> , 2021, 26, 57-63. | 0.5 | 1 |
| 58 | <i>Cruise tourism.</i> , 2014, , 1-3. | | 1 |