

# Yu-Bing Wang

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4492452/publications.pdf>

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3  
papers

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citations

2258059

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2550090

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times ranked

91  
citing authors

#	ARTICLE	IF	CITATIONS
1	Does Social Media Marketing and Brand Community Play the Role in Building a Sustainable Digital Business Strategy?. Sustainability, 2020, 12, 6417.	3.2	14
2	No Money? No Problem! The Value of Sustainability: Social Capital Drives the Relationship among Customer Identification and Citizenship Behavior in Sharing Economy. Sustainability, 2017, 9, 1400.	3.2	31
3	Re-purchase intentions and virtual customer relationships on social media brand community. Human-centric Computing and Information Sciences, 2015, 5, .	6.1	16