

Murat Hancer

List of Publications by Year in descending order

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Version: 2024-02-01

51
papers

1,600
citations

361296

20
h-index

315616

38
g-index

51
all docs

51
docs citations

51
times ranked

1236
citing authors

#	ARTICLE	IF	CITATIONS
1	Studying the relationship between human resources practices, employee motivation, and online hotel reviews: An empirical approach to the hospitality industry. <i>Tourism and Hospitality Research</i> , 2022, 22, 196-208.	2.4	4
2	Senior leadership succession and market share: An econometric case study on Native American casinos. <i>Tourism Economics</i> , 2022, 28, 2176-2196.	2.6	2
3	Understanding travel tracking mobile application usage: An integration of self determination theory and UTAUT2. <i>Tourism Management Perspectives</i> , 2022, 42, 100949.	3.2	20
4	Using the social exchange theory to explore the employee-organization relationship in the hospitality industry. <i>International Journal of Contemporary Hospitality Management</i> , 2021, 33, 670-692.	5.3	64
5	Eco-guilt in tourism: Do tourists intend to behave environmentally friendly and still revisit?. <i>Journal of Destination Marketing & Management</i> , 2021, 20, 100602.	3.4	22
6	How patrons value casino promotional offers: A conjoint study. <i>Tourism Economics</i> , 2020, 26, 640-657.	2.6	5
7	Leveraging human touch in service interactions: lessons from hospitality. <i>Journal of Service Management</i> , 2019, 30, 392-409.	4.4	57
8	Building brand relationship for restaurants. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 31, 1469-1487.	5.3	68
9	Using survival modeling for turn-time predictions in foodservice settings. <i>Journal of Foodservice Business Research</i> , 2019, 22, 20-36.	1.3	1
10	What Fosters Favorable Attitudes Toward Using Travel Mobile Applications?. <i>Journal of Hospitality Marketing and Management</i> , 2017, 26, 361-377.	5.1	25
11	How Internal Branding Process Really Pays Off Through Brand Trust. <i>Tourism Analysis</i> , 2017, 22, 309-322.	0.5	8
12	Self-Congruity and the Theory of Planned Behavior in the Prediction of Local Food Purchase. <i>Journal of International Food and Agribusiness Marketing</i> , 2016, 28, 330-345.	1.0	30
13	The role of attitude, subjective norm, perceived behavioral control, and moral norm in the intention to purchase local food products. <i>Journal of Foodservice Business Research</i> , 2016, 19, 338-351.	1.3	140
14	The Effects of Demographics and Past Experience on RFID Technology Acceptance in the Hospitality Industry. <i>International Journal of Hospitality and Tourism Administration</i> , 2015, 16, 275-289.	1.7	18
15	“Do your internal branding efforts measure up?” <i>International Journal of Contemporary Hospitality Management</i> , 2015, 27, 878-895.	5.3	30
16	Linking brand commitment and brand citizenship behaviors of airline employees: “The role of trust” <i>Journal of Air Transport Management</i> , 2015, 42, 47-54.	2.4	54
17	Assessment of U.S. Consumers’™ Underlying Beliefs about Local Food Purchase. <i>Culinary Science & Hospitality Research</i> , 2015, 21, 109-118.	0.1	1
18	Assessment of U.S. Consumers’™ Underlying Beliefs about Local Food Purchase. <i>Culinary Science & Hospitality Research</i> , 2015, 21, 109-118.	0.1	0

#	ARTICLE	IF	CITATIONS
19	Shaping travelersâ€™ attitude toward travel mobile applications. <i>Journal of Hospitality and Tourism Technology</i> , 2014, 5, 177-193.	2.5	56
20	Crisis Management Preparedness to Protect Food Products in a Foodservice Operation. <i>Journal of Hospitality Marketing and Management</i> , 2014, 23, 178-217.	5.1	3
21	Hotel and IT decision-maker characteristics and information technology adoption relationship in the hotel industry. <i>Journal of Hospitality and Tourism Technology</i> , 2014, 5, 194-206.	2.5	16
22	Job Characteristics, Job Satisfaction, and Organizational Commitment for Hotel Workers in Turkey. <i>Journal of Hospitality Marketing and Management</i> , 2014, 23, 294-313.	5.1	60
23	Interpersonal Trust, Organizational Culture, and Turnover Intention in Hotels: A Cross-Level Perspective. <i>Tourism Analysis</i> , 2014, 19, 139-150.	0.5	8
24	Anticipated emotion in consumersâ€™ intentions to select eco-friendly restaurants: Augmenting the theory of planned behavior. <i>International Journal of Hospitality Management</i> , 2013, 34, 255-262.	5.3	306
25	Explaining why employeeâ€™customer orientation influences customers' perceptions of the service encounter. <i>Journal of Service Management</i> , 2013, 24, 382-400.	4.4	54
26	A Comparative Study of Logit and Artificial Neural Networks in Predicting Bankruptcy in the Hospitality Industry. <i>Tourism Economics</i> , 2012, 18, 311-338.	2.6	25
27	Organizational-Level RFID Technology Adoption in the Hospitality Industry. <i>Tourism Analysis</i> , 2012, 17, 629-642.	0.5	7
28	The Environmentally Friendly Programs in Hotels and Customers' Intention to Stay: An Online Survey Approach. <i>International Journal of Hospitality and Tourism Administration</i> , 2012, 13, 195-214.	1.7	38
29	Employee Empowerment and Customer Orientation: Effects on Workers' Attitudes in Restaurant Organizations. <i>International Journal of Hospitality and Tourism Administration</i> , 2012, 13, 1-25.	1.7	24
30	The Effect of Demographics on Job Satisfaction: A Study of Hotel Managers in Turkey. <i>International Journal of Hospitality and Tourism Administration</i> , 2011, 12, 189-201.	1.7	14
31	Exploring Corporate Social Responsibility: A Managers' Perspective on How and Why Small Independent Hotels Engage with Their Communities. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2011, 12, 177-201.	1.7	31
32	An Investigation of Systematic Risk Determinants in the Casino Industry. <i>Tourism Analysis</i> , 2010, 15, 689-700.	0.5	4
33	The effect of knowledge management resource inputs on organizational effectiveness in the restaurant industry. <i>Journal of Hospitality and Tourism Technology</i> , 2010, 1, 174-189.	2.5	26
34	The Role and Effect of Job Satisfaction and Empowerment On Customersâ€™ Perception of Service Quality: a Study in the Restaurant Industry. <i>Journal of Hospitality and Tourism Research</i> , 2010, 34, 56-77.	1.8	92
35	International Foodservice and Sanitation Management Curricula to Enhance Student Skills. <i>Journal of Hospitality Marketing and Management</i> , 2010, 19, 137-156.	5.1	4
36	A Comparative Examination of Information Technology Usage in the Restaurant Industry. <i>Journal of Foodservice Business Research</i> , 2010, 13, 268-281.	1.3	12

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37	Attitude Toward Exhibition Websites on Revisit Intention and Exhibition Participation. Korea International Trade Research Institute, 2010, 6, 353-368.	0.2	0
38	Middle-Level Hotel Managers' Corporate Entrepreneurial Behavior and Risk-Taking Propensities: A Case of Didim, Turkey. Journal of Hospitality Marketing and Management, 2009, 18, 523-537.	5.1	17
39	Effect of IT Investment Announcements on the Market Value of Hospitality Firms Using Event Study Methodology. Tourism Economics, 2009, 15, 397-411.	2.6	6
40	Examining E-mail Response Quality in Turkish Travel Agencies. Anatolia, 2008, 19, 23-40.	1.3	3
41	Exploring Destination Satisfaction: A Case of Kizkalesi, Turkey. Tourism Analysis, 2008, 13, 473-484.	0.5	10
42	Initial Reliability of a Turkish Version of the Dyadic Trust Scale. Psychological Reports, 2008, 103, 917-920.	0.9	2
43	Housekeeping Managers and the Administration of Housekeeping Service. International Journal of Hospitality and Tourism Administration, 2008, 9, 365-383.	1.7	9
44	INITIAL RELIABILITY OF A TURKISH VERSION OF THE DYADIC TRUST SCALE. Psychological Reports, 2008, 103, 917.	0.9	0
45	Dimensions of the Turkish Version of the Psychological Empowerment Scale. Psychological Reports, 2005, 97, 645-650.	0.9	11
46	An Examination of Dimensions of Psychological Empowerment Scale for Service Employees. Psychological Reports, 2005, 97, 667-672.	0.9	13
47	Leader-Member Exchange Quality. Journal of Human Resources in Hospitality and Tourism, 2005, 3, 85-99.	1.0	7
48	Factor Structure of the Minnesota Satisfaction Questionnaire Short Form for Restaurant Employees. Psychological Reports, 2004, 94, 357-362.	0.9	4
49	The Impact of Selected Organizational Factors on Psychological Empowerment of Non-Supervisory Employees in Full-Service Restaurants. Journal of Foodservice Business Research, 2003, 6, 35-47.	1.3	16
50	Psychological empowerment of non-supervisory employees working in full-service restaurants. International Journal of Hospitality Management, 2003, 22, 3-16.	5.3	90
51	Job Satisfaction Of Restaurant Employees: An Empirical Investigation Using The Minnesota Satisfaction Questionnaire. Journal of Hospitality and Tourism Research, 2003, 27, 85-100.	1.8	83