

# Jari Ojala

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4477974/publications.pdf>

Version: 2024-02-01

61  
papers

337  
citations

932766

10  
h-index

996533

15  
g-index

74  
all docs

74  
docs citations

74  
times ranked

159  
citing authors

#	ARTICLE	IF	CITATIONS
1	In search of an integrated framework of business longevity. <i>Business History</i> , 2015, 57, 955-969.	0.6	40
2	The curse of agility: The Nokia Corporation and the loss of market dominance in mobile phones, 2003â€“2013. <i>Business History</i> , 2021, 63, 574-605.	0.6	22
3	Alternative Paths to Competitive Advantage: A Fuzzy-Set Analysis of the Origins of Large Firms. <i>Industry and Innovation</i> , 2009, 16, 545-574.	1.7	20
4	The Evolution of Pulp and Paper Industries in Finland, Sweden, and Norway, 1800â€“2005. <i>World Forests</i> , 2012, , 19-47.	0.1	17
5	A historical investigation of the strategic process within family firms. <i>Journal of Management History</i> , 2006, 12, 100-114.	0.5	16
6	Approaching Europe: The merchant networks between Finland and Europe during the eighteenth and nineteenth centuries. <i>European Review of Economic History</i> , 1997, 1, 323-352.	1.0	15
7	Technological change and wage premiums: Historical evidence from linked employerâ€“employee data. <i>Labour Economics</i> , 2013, 24, 1-11.	0.9	15
8	Quantitative methods in business history: An impossible equation?. <i>Management and Organizational History</i> , 2010, 5, 79-107.	0.7	13
9	Thinking about industry decline: A qualitative meta-analysis and future research directions. <i>Business History</i> , 2018, 60, 127-156.	0.6	13
10	The Ephemera of Success: Strategy, Structure and Performance in the Forestry Industries. , 2006, , 257-286.		13
11	Stakeholder relations as social capital in early modern international trade. <i>Business History</i> , 2008, 50, 749-764.	0.6	12
12	Let the best story win â€“ evaluation of the most cited business history articles. <i>Management and Organizational History</i> , 2017, 12, 305-333.	0.7	11
13	Maritime trade and merchant shipping: The shipping/trade ratio since the 1870s. <i>International Journal of Maritime History</i> , 2017, 29, 838-854.	0.1	11
14	Long-Run consequences consequences of a radical change in the business environment dualistic corporate cooperation in the finnish wood-processing industry during the 20thcentury. <i>Scandinavian Economic History Review</i> , 2005, 53, 44-65.	0.5	8
15	Desertions in nineteenth-century shipping: modelling quit behaviour. <i>European Review of Economic History</i> , 2013, 17, 122-140.	1.0	8
16	The anatomy and causal structure of a corporate myth: Nokia by the book. <i>Management and Organizational History</i> , 2014, 9, 235-255.	0.7	8
17	Deskilling and decline in skill premium during the age of sail: Swedish and Finnish seamen, 1751â€“1913. <i>Explorations in Economic History</i> , 2016, 61, 85-94.	1.0	7
18	Productivity and Technological Change in Eighteenth- and Nineteenth-Century Sea Transport: A Case Study of Sailing Ship Efficiency in Kokkola, Finland, 1721â€“1913. <i>International Journal of Maritime History</i> , 1997, 9, 93-123.	0.1	6

#	ARTICLE	IF	CITATIONS
19	Not Only for Money: An Analysis of Seamen's Desertion in Nineteenth-Century Finland. <i>International Journal of Maritime History</i> , 2006, 18, 25-54.	0.1	6
20	Navigation Acts and the integration of North Baltic shipping in the early nineteenth century. <i>International Journal of Maritime History</i> , 2017, 29, 26-43.	0.1	6
21	Multi-currency regime and markets in early nineteenth-century Finland. <i>Financial History Review</i> , 2020, 27, 115-138.	0.6	6
22	Evolution of Competitive Strategies in Global Forestry Industries: Introduction. , 2006, , 1-29.		6
23	The Evolution of the Global Paper Industry: Concluding Remarks. <i>World Forests</i> , 2012, , 345-363.	0.1	5
24	The Problem of Information in Late Eighteenth-and Early Nineteenth-Century Shipping: A Finnish Case. <i>International Journal of Maritime History</i> , 2002, 14, 189-208.	0.1	4
25	Tackling Market Failure or Building a Cartel?: Creation of an Investment Regulation System in Finnish Forest Industries. <i>Enterprise and Society</i> , 2015, 16, 521-555.	0.3	4
26	Sharing Mare Nostrum: An Analysis of Mediterranean Maritime History Articles in English-Language Journals.. <i>SSRN Electronic Journal</i> , 0, , .	0.4	4
27	Towards debate and open conversation. <i>Scandinavian Economic History Review</i> , 2016, 64, 1-5.	0.5	4
28	Re-collaborating in the Nordic economic history research community. <i>Scandinavian Economic History Review</i> , 2015, 63, 213-214.	0.5	3
29	Defending dissertations on economic history. <i>Scandinavian Economic History Review</i> , 2016, 64, 179-188.	0.5	3
30	The Challengers: Kymmene, United Paper Mills, and MetsÄliitto. , 2006, , 107-139.		3
31	Tackling Market Failure or Building a Cartel? Creation of an Investment Regulation System in Finnish Forest Industries. <i>Enterprise and Society</i> , 2015, 16, 521-555.	0.3	2
32	Maritime history: A health check. <i>International Journal of Maritime History</i> , 2017, 29, 344-354.	0.1	2
33	The Poor Manâ€™s Goldmine?. <i>Scandinavian Journal of History</i> , 2017, 42, 583-607.	0.1	2
34	Dissertations in economic and business history in Nordic countries in 2016. <i>Scandinavian Economic History Review</i> , 2018, 66, 1-8.	0.5	2
35	From state ownership to MNC: the path of Enso-Gutzeit to Stora-Enso. , 2008, , 218-237.		2
36	Success and failure of a conglomerate firm: the strategic paths of Nokia and Tampella in the liberalizing Finnish economy after the Second World War. , 2008, , 238-262.		2

#	ARTICLE	IF	CITATIONS
37	Research on Evolution and the Global History of Pulp and Paper Industry: An Introduction. World Forests, 2012, , 1-18.	0.1	2
38	Maritime Trade and Merchant Shipping: The Shipping/Trade-Ratio from the 1870s Until Today.. SSRN Electronic Journal, 0, , .	0.4	2
39	Strategy and business history rejoined: How and why strategic management concepts took over business history. Business History, 2022, 64, 1011-1039.	0.6	2
40	What is Maritime History? A Content and Contributor Analysis of the International Journal of Maritime History, 1989â€“2012. International Journal of Maritime History, 2013, 25, 17-34.	0.1	1
41	Business as usual. Scandinavian Economic History Review, 2016, 64, 81-83.	0.5	1
42	Increase in diversity: Nordic dissertations 2014â€“2018. Scandinavian Economic History Review, 2019, 67, 4-11.	0.5	1
43	Towards open access. Scandinavian Economic History Review, 2019, 67, 1-3.	0.5	1
44	Technological change and wage premiums amongst high-skilled labour. Applied Economics Letters, 2019, 26, 1563-1566.	1.0	1
45	Finnish Shipping â€” A Nordic Exception?. , 2012, , 129-155.		1
46	Industry-Level Loss of Competitiveness: Causal Structure and Process. Proceedings - Academy of Management, 2017, 2017, 15763.	0.0	1
47	Towards Big Data: Digitising Economic and Business History. , 2020, , 45-67.		1
48	Road to unity? Nordic economic convergence in the long run. Scandinavian Economic History Review, 0, , 1-18.	0.5	1
49	Current trends in Nordic historical research. Scandinavian Journal of History, 2005, 30, 105-106.	0.1	0
50	EDITORIAL: NORDIC HISTORICAL RESEARCH FOR A WIDER AUDIENCE. Scandinavian Journal of History, 2007, 32, 1-4.	0.1	0
51	Changing the Guards: an Editorial. Scandinavian Journal of History, 2009, 34, 353-353.	0.1	0
52	SEEKING FOR A NORDIC MODEL. Scandinavian Journal of History, 2009, 34, 1-1.	0.1	0
53	Research on international trade and transport â€” a generational shift?. Scandinavian Economic History Review, 2018, 66, 223-225.	0.5	0
54	Varieties of State Aid and Technological Development: Government Support to the Pulp and Paper Industry, the 1970s to the 1990s. Sitra, 2018, , 91-109.	0.1	0

#	ARTICLE	IF	CITATIONS
55	Creating Global Markets: Seaborne Trade in Pulp and Paper Products Over the Last 400 Years. Sitra, 2018, , 261-278.	0.1	0
56	Keski-Suomen yritysten historiatietoisuus. , 0, , 1-34.		0
57	Maritime Information Networks between Northern and Southern Europe during the Eighteenth century. Serie 2 Atti Delle "settimane Di Studi" E Altri Convegni, 0, , 183-194.	0.0	0
58	Where Have All the Large Firms Gone? Exit Archetypes in the History of the Pulp and Paper Industry. Proceedings - Academy of Management, 2019, 2019, 11699.	0.0	0
59	Strategy in Business History: Review and Future Prospects. Proceedings - Academy of Management, 2019, 2019, 14905.	0.0	0
60	Koronapandemian vaikutukset jatko-opintoihin. Humanistis-yhteiskuntatieteellisen tiedekunnan kev"ll" 2020 ja 2021 toteuttaman kyselyn tulokset. , 0, , 1-75.		0
61	Two Family Firms in Comparison: Ahlstr"m and Schauman During the 20th Century. , 2006, , 167-189.		0