

# Anne Sharp

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4466104/publications.pdf>

Version: 2024-02-01

23  
papers

1,053  
citations

840776

11  
h-index

794594

19  
g-index

23  
all docs

23  
docs citations

23  
times ranked

902  
citing authors

#	ARTICLE	IF	CITATIONS
1	Using the Eyberg Child Behaviour Inventory to investigate Pester Power. Journal of Retailing and Consumer Services, 2019, 47, 265-271.	9.4	10
2	Assessing the sales effectiveness of differently located endcaps in a supermarket. Journal of Retailing and Consumer Services, 2018, 43, 200-208.	9.4	20
3	Parents and children in supermarkets: Incidence and influence. Journal of Retailing and Consumer Services, 2018, 40, 31-39.	9.4	22
4	Chapter 9 Developing Measures for the Waste Management Hierarchy: A South Australian Case Study. , 2018, , 159-175.		0
5	The Real Estate Value Of Supermarket Endcaps. Journal of Advertising Research, 2018, 58, 177-188.	2.1	11
6	Fundamental patterns of in-store shopper behavior. Journal of Retailing and Consumer Services, 2017, 37, 182-194.	9.4	72
7	Whatâ€™s in a Dogâ€™s Breakfast? Considering the Social, Veterinary and Environmental Implications of Feeding Food Scraps to Pets Using Three Australian Surveys. Sustainability, 2015, 7, 7195-7213.	3.2	4
8	Estimating informal household food waste in developed countries: The case of Australia. Waste Management and Research, 2014, 32, 1254-1258.	3.9	49
9	Inspiring low-energy retrofits: the influence of â€œopen homeâ€™ events. Building Research and Information, 2014, 42, 422-433.	3.9	29
10	The Effect of â€œGreenâ€™ Messages on Brand Purchase and Brand Rejection. Australasian Marketing Journal, 2013, 21, 105-110.	5.4	32
11	Reducing Householdersâ€™ Grocery Carbon Emissions: Carbon Literacy and Carbon Label Preferences. Australasian Marketing Journal, 2013, 21, 240-249.	5.4	53
12	Sustainable marketing in principle and practice. , 2013, , .		2
13	The contribution of marketing to school-based program evaluation. Journal of Social Marketing, 2012, 2, 176-186.	2.3	3
14	Proscription and its impact on antiâ€œconsumption behaviour and attitudes: the case of plastic bags. Journal of Consumer Behaviour, 2010, 9, 470-484.	4.2	73
15	Quantifying the Extent of Temporal Decay in Service Quality Ratings. International Journal of Market Research, 2009, 51, 71-91.	3.8	10
16	Communicating the Sustainability Message to the Public: Lessons from Marketing. International Journal of Environmental, Cultural, Economic and Social Sustainability, 2009, 5, 179-190.	0.1	1
17	Market statistics for the Dirichlet model: Using the Juster scale to replace panel data. International Journal of Research in Marketing, 2002, 19, 81-90.	4.2	68
18	Making two plus two equal five. Evaluation Journal of Australasia, 2001, 1, 41-45.	0.6	0

#	ARTICLE	IF	CITATIONS
19	Are Australasian brands different?. <i>Journal of Product and Brand Management</i> , 1998, 7, 465-480.	4.3	30
20	Loyalty programs and their impact on repeat-purchase loyalty patterns. <i>International Journal of Research in Marketing</i> , 1997, 14, 473-486.	4.2	552
21	Champagne's Sparkling Success. <i>International Marketing Review</i> , 1991, 8, .	3.6	2
22	Champagne: A Sustainable Competitive Advantage. <i>European Journal of Marketing</i> , 1990, 24, 18-26.	2.9	4
23	Designing for Zero Waste. , 0, , .		6