

Anne Sharp

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4466104/publications.pdf>

Version: 2024-02-01

23
papers

1,053
citations

840776

11
h-index

794594

19
g-index

23
all docs

23
docs citations

23
times ranked

902
citing authors

#	ARTICLE	IF	CITATIONS
1	Loyalty programs and their impact on repeat-purchase loyalty patterns. <i>International Journal of Research in Marketing</i> , 1997, 14, 473-486.	4.2	552
2	Proscription and its impact on anti-consumption behaviour and attitudes: the case of plastic bags. <i>Journal of Consumer Behaviour</i> , 2010, 9, 470-484.	4.2	73
3	Fundamental patterns of in-store shopper behavior. <i>Journal of Retailing and Consumer Services</i> , 2017, 37, 182-194.	9.4	72
4	Market statistics for the Dirichlet model: Using the Juster scale to replace panel data. <i>International Journal of Research in Marketing</i> , 2002, 19, 81-90.	4.2	68
5	Reducing Householders'™ Grocery Carbon Emissions: Carbon Literacy and Carbon Label Preferences. <i>Australasian Marketing Journal</i> , 2013, 21, 240-249.	5.4	53
6	Estimating informal household food waste in developed countries: The case of Australia. <i>Waste Management and Research</i> , 2014, 32, 1254-1258.	3.9	49
7	The Effect of 'Green'™ Messages on Brand Purchase and Brand Rejection. <i>Australasian Marketing Journal</i> , 2013, 21, 105-110.	5.4	32
8	Are Australasian brands different?. <i>Journal of Product and Brand Management</i> , 1998, 7, 465-480.	4.3	30
9	Inspiring low-energy retrofits: the influence of 'open home'™ events. <i>Building Research and Information</i> , 2014, 42, 422-433.	3.9	29
10	Parents and children in supermarkets: Incidence and influence. <i>Journal of Retailing and Consumer Services</i> , 2018, 40, 31-39.	9.4	22
11	Assessing the sales effectiveness of differently located endcaps in a supermarket. <i>Journal of Retailing and Consumer Services</i> , 2018, 43, 200-208.	9.4	20
12	The Real Estate Value Of Supermarket Endcaps. <i>Journal of Advertising Research</i> , 2018, 58, 177-188.	2.1	11
13	Quantifying the Extent of Temporal Decay in Service Quality Ratings. <i>International Journal of Market Research</i> , 2009, 51, 71-91.	3.8	10
14	Using the Eyberg Child Behaviour Inventory to investigate Pester Power. <i>Journal of Retailing and Consumer Services</i> , 2019, 47, 265-271.	9.4	10
15	Designing for Zero Waste. , 0, , .		6
16	Champagne: A Sustainable Competitive Advantage. <i>European Journal of Marketing</i> , 1990, 24, 18-26.	2.9	4
17	What's™ in a Dog's™ Breakfast? Considering the Social, Veterinary and Environmental Implications of Feeding Food Scraps to Pets Using Three Australian Surveys. <i>Sustainability</i> , 2015, 7, 7195-7213.	3.2	4
18	The contribution of marketing to school-based program evaluation. <i>Journal of Social Marketing</i> , 2012, 2, 176-186.	2.3	3

#	ARTICLE	IF	CITATIONS
19	Champagne's Sparkling Success. <i>International Marketing Review</i> , 1991, 8, .	3.6	2
20	Sustainable marketing in principle and practice. , 2013, , .		2
21	Communicating the Sustainability Message to the Public: Lessons from Marketing. <i>International Journal of Environmental, Cultural, Economic and Social Sustainability</i> , 2009, 5, 179-190.	0.1	1
22	Making two plus two equal five. <i>Evaluation Journal of Australasia</i> , 2001, 1, 41-45.	0.6	0
23	Chapter 9 Developing Measures for the Waste Management Hierarchy: A South Australian Case Study. , 2018, , 159-175.		0