

# Jie Wu

## List of Publications by Year in descending order

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Version: 2024-02-01

72  
papers

2,952  
citations

186209

28  
h-index

189801

50  
g-index

72  
all docs

72  
docs citations

72  
times ranked

2117  
citing authors

#	ARTICLE	IF	CITATIONS
1	Outward FDI, location choices and innovation performance of emerging market enterprises. <i>Research Policy</i> , 2018, 47, 232-240.	3.3	214
2	Internationalization and innovation performance of emerging market enterprises: The role of host-country institutional development. <i>Journal of World Business</i> , 2016, 51, 251-263.	4.6	200
3	Asymmetric roles of business ties and political ties in product innovation. <i>Journal of Business Research</i> , 2011, 64, 1151-1156.	5.8	166
4	Cooperation with competitors and product innovation: Moderating effects of technological capability and alliances with universities. <i>Industrial Marketing Management</i> , 2014, 43, 199-209.	3.7	156
5	Technological collaboration in product innovation: The role of market competition and sectoral technological intensity. <i>Research Policy</i> , 2012, 41, 489-496.	3.3	153
6	Home country institutional environments and foreign expansion of emerging market firms. <i>International Business Review</i> , 2014, 23, 862-872.	2.6	129
7	Do different guanxi types affect capability building differently? A contingency view. <i>Industrial Marketing Management</i> , 2011, 40, 581-592.	3.7	123
8	Top management team demographic faultline strength and strategic change: What role does environmental dynamism play?. <i>Strategic Management Journal</i> , 2019, 40, 987-1009.	4.7	109
9	Leaders' social ties, knowledge acquisition capability and firm competitive advantage. <i>Asia Pacific Journal of Management</i> , 2012, 29, 331-350.	2.9	81
10	National innovation system, social entrepreneurship, and rural economic growth in China. <i>Technological Forecasting and Social Change</i> , 2017, 121, 238-250.	6.2	81
11	Entrepreneurial Finance and Innovation: Informal Debt as an Empirical Case. <i>Strategic Entrepreneurship Journal</i> , 2016, 10, 257-273.	2.6	71
12	Marketing capabilities, institutional development, and the performance of emerging market firms: A multinational study. <i>International Journal of Research in Marketing</i> , 2013, 30, 36-45.	2.4	68
13	Diverse Institutional Environments and Product Innovation of Emerging Market Firms. <i>Management International Review</i> , 2013, 53, 39-59.	2.1	65
14	Rising to the Global Challenge: Strategies for Firms in Emerging Markets. <i>Long Range Planning</i> , 2006, 39, 295-313.	2.9	63
15	Poverty reduction through entrepreneurship: incentives, social networks, and sustainability. <i>Asian Business and Management</i> , 2018, 17, 243-259.	1.7	61
16	The impact of imitation strategy and R&D resources on incremental and radical innovation: evidence from Chinese manufacturing firms. <i>Journal of Technology Transfer</i> , 2019, 44, 210-230.	2.5	56
17	The moderated mediating effect of international diversification, technological capability, and market orientation on emerging market firms' new product performance. <i>Journal of Business Research</i> , 2019, 99, 524-533.	5.8	56
18	Integrated risk management and product innovation in China: The moderating role of board of directors. <i>Technovation</i> , 2014, 34, 466-476.	4.2	53

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19	Local and international knowledge search and product innovation: The moderating role of technology boundary spanning. <i>International Business Review</i> , 2014, 23, 542-551.	2.6	49
20	Enhancing national innovative capacity: The impact of high-tech international trade and inward foreign direct investment. <i>International Business Review</i> , 2017, 26, 502-514.	2.6	49
21	A contingent view of institutional environment, firm capability, and innovation performance of emerging multinational enterprises. <i>Industrial Marketing Management</i> , 2019, 82, 148-157.	3.7	42
22	Chinese multinationals' fast internationalization: Financial performance advantage in one region, disadvantage in another. <i>Journal of International Business Studies</i> , 2020, 51, 1076-1106.	4.6	41
23	Alliance formation, partner diversity, and performance of Singapore startups. <i>Asia Pacific Journal of Management</i> , 2013, 30, 791-807.	2.9	38
24	Female entrepreneurship in Asia: a critical review and future directions. <i>Asian Business and Management</i> , 2022, 21, 343-372.	1.7	38
25	The role of international institutional complexity on emerging market multinational companies' innovation. <i>Global Strategy Journal</i> , 2019, 9, 333-353.	4.4	36
26	The bidirectional relationship between competitive intensity and collaboration: Evidence from China. <i>Asia Pacific Journal of Management</i> , 2010, 27, 503-522.	2.9	34
27	The effects of institutional quality and diversity of foreign markets on exporting firms' innovation. <i>International Business Review</i> , 2015, 24, 1095-1106.	2.6	34
28	The performance impact of gender diversity in the top management team and board of directors: A multiteam systems approach. <i>Human Resource Management</i> , 2022, 61, 157-180.	3.5	34
29	The Antecedents of Corporate Social and Environmental Irresponsibility. <i>Corporate Social Responsibility and Environmental Management</i> , 2014, 21, 286-300.	5.0	32
30	The Impacts of Gaming Expansion on Economic Growth: A Theoretical Reconsideration. <i>Journal of Gambling Studies</i> , 2010, 26, 269-285.	1.1	31
31	The influences of Internet-based collaboration and intimate interactions in buyer-supplier relationship on product innovation. <i>Journal of Business Research</i> , 2016, 69, 3780-3787.	5.8	31
32	Differentiated Customer Pressures and Environmental Policies in China. <i>Business Strategy and the Environment</i> , 2015, 24, 175-189.	8.5	30
33	The interactive effect of time and host country location on Chinese MNCs' performance: An empirical investigation. <i>Journal of World Business</i> , 2016, 51, 331-342.	4.6	30
34	Network complementarities in the international expansion of emerging market firms. <i>Journal of World Business</i> , 2020, 55, 101045.	4.6	29
35	Industry globalization and the performance of emerging market firms: Evidence from China. <i>International Business Review</i> , 2012, 21, 196-209.	2.6	27
36	Export Intensity and MNE Customers' Environmental Requirements: Effects on Local Chinese Suppliers' Environment Strategies. <i>Journal of Business Ethics</i> , 2016, 135, 327-339.	3.7	26

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37	National culture and international business: A path forward. <i>Journal of International Business Studies</i> , 2022, 53, 516-533.	4.6	23
38	Technological advantage, alliances with customers, local knowledge and competitor identification. <i>Journal of Business Research</i> , 2014, 67, 2106-2114.	5.8	21
39	Strategic ambidexterity and innovation in Chinese multinational vs. indigenous firms: The role of managerial capability. <i>International Business Review</i> , 2020, 29, 101652.	2.6	21
40	Key supplier relationships and product introduction success: The moderating roles of self-enforcement and interdependence between buyer and supplier. <i>Industrial Marketing Management</i> , 2015, 46, 183-192.	3.7	20
41	Local tourism cycle and external business cycle. <i>Annals of Tourism Research</i> , 2018, 73, 159-170.	3.7	20
42	Top Management Team Surface-Level Diversity, Strategic Change, and Long-Term Firm Performance: A Mediated Model Investigation. <i>Journal of Leadership and Organizational Studies</i> , 2019, 26, 304-318.	2.1	20
43	Gender Faultline Strength on Boards of Directors and Strategic Change: The Role of Environmental Conditions. <i>Group and Organization Management</i> , 2021, 46, 564-601.	2.7	20
44	Competing with multinational enterprisesâ€™ entry: Search strategy, environmental complexity, and survival of local firms. <i>International Business Review</i> , 2019, 28, 727-738.	2.6	19
45	The imitation-innovation link, external knowledge search and China's innovation system. <i>Journal of Intellectual Capital</i> , 2020, 21, 727-752.	3.1	19
46	Reducing poverty through the shared economy: creating inclusive entrepreneurship around institutional voids in China. <i>Asian Business and Management</i> , 2022, 21, 155-183.	1.7	18
47	Casino tourism, social cost and tax effects. <i>International Gambling Studies</i> , 2013, 13, 221-239.	1.3	17
48	The Dual Effects of State Ownership on Export Activities of Emerging Market Firms: An Inducementâ€™Constraint Perspective. <i>Management International Review</i> , 2015, 55, 421-451.	2.1	17
49	Returnee entrepreneurs and the performance implications of political and business relationships under institutional uncertainty. <i>Journal of Business Research</i> , 2021, 128, 245-256.	5.8	15
50	Buddhist entrepreneurs, charitable behaviors, and social entrepreneurship: evidence from China. <i>Small Business Economics</i> , 2022, 59, 1197-1217.	4.4	14
51	The Role of FDI Motives in the Link between Institutional Distance and Subsidiary Ownership Choice by Emerging Market Multinational Enterprises. <i>British Journal of Management</i> , 2022, 33, 1371-1394.	3.3	13
52	Top management teamâ€™s formal network and international expansion of Chinese firms: The moderating role of state ownership and political ties. <i>International Business Review</i> , 2021, 30, 101803.	2.6	13
53	Confucian Ideal Personality and Chinese Business Negotiation Styles: An Indigenous Perspective. <i>Group Decision and Negotiation</i> , 2015, 24, 383-400.	2.0	12
54	The joint effects of social identity and institutional pressures on audit quality: The case of the Chinese Audit Industry. <i>International Business Review</i> , 2017, 26, 666-682.	2.6	12

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55	Dynamic capabilities of emerging market multinational enterprises and the Uppsala model. <i>Asian Business and Management</i> , 2022, 21, 690-714.	1.7	12
56	Firm capabilities and the performance in regional polarization. <i>Management Decision</i> , 2013, 51, 1613-1627.	2.2	9
57	The moderating effect of technology and marketing know-how in the regional-global diversification link: Evidence from emerging market multinationals. <i>International Business Review</i> , 2016, 25, 1273-1284.	2.6	8
58	The Heptalogical Model of Entrepreneurship. <i>Entrepreneurship Education and Pedagogy</i> , 2019, 2, 188-213.	1.4	8
59	Misfit or xenophillia. <i>Nankai Business Review International</i> , 2018, 9, 19-32.	0.6	7
60	A Trade Based View on Casino Taxation: Market Conditions. <i>Journal of Gambling Studies</i> , 2015, 31, 585-606.	1.1	6
61	Does the inequality-credit-crisis nexus exist? An empirical re-examination. <i>Applied Economics</i> , 2020, 52, 4044-4057.	1.2	6
62	The Vulnerability Problem of Business Ecosystems under Global Decoupling. <i>Management and Organization Review</i> , 2021, 17, 617-623.	1.8	6
63	Previous military experience and entrepreneurship toward poverty reduction: evidence from China. <i>Management Decision</i> , 2022, 60, 1969-1989.	2.2	6
64	Entrepreneurship in Asia: Entrepreneurship knowledge when East meets West. <i>Asian Business and Management</i> , 2022, 21, 317-342.	1.7	6
65	Casino Taxation in Tourism Resorts. <i>Gaming Law Review and Economics</i> , 2012, 16, 274-277.	0.7	5
66	Process quality management and technological innovation revisited: a contingency perspective from an emerging market. <i>Journal of Technology Transfer</i> , 2019, 44, 1871-1890.	2.5	5
67	How Do Mutual Dependence and Power Imbalance Condition the Effects of Technological Similarity on Post-acquisition Innovation Performance Over Time?. <i>British Journal of Management</i> , 2023, 34, 195-219.	3.3	5
68	ISO certification and new product success in an emerging market. <i>Asian Business and Management</i> , 2019, 18, 51-71.	1.7	4
69	The inequality-housing price nexus in tourist resorts: theory and evidence. <i>Asia-Pacific Journal of Accounting and Economics</i> , 2020, 27, 132-150.	0.7	4
70	Institutional forces and knowledge search strategies as predictors of entrepreneurial venture performance. <i>Journal of Small Business Management</i> , 2023, 61, 2160-2188.	2.8	3
71	Global Integration and the Performance of Chinese Firms: An Empirical Assessment. <i>SSRN Electronic Journal</i> , 2007, , .	0.4	1
72	Commentary: Emerging multinational business enterprises and development of dynamic governance capabilities. <i>Journal of International Management</i> , 2021, 27, 100887.	2.4	1