

Tomasz Grzegorzczuk

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4448030/publications.pdf>

Version: 2024-02-01

11
papers

62
citations

1937685

4
h-index

2053705

5
g-index

11
all docs

11
docs citations

11
times ranked

50
citing authors

#	ARTICLE	IF	CITATIONS
1	Managing intellectual property: Strategies for patent holders. Journal of High Technology Management Research, 2020, 31, 100374.	4.9	23
2	Attractiveness of augmented reality to consumers. Technology Analysis and Strategic Management, 2019, 31, 1257-1269.	3.5	20
3	How different autonomous vehicle presentation influences its acceptance: Is a communal car better than agentic one?. PLoS ONE, 2020, 15, e0238714.	2.5	10
4	Patent management strategies: A review. Journal of Economics and Management, 2020, 40, 36-51.	0.4	8
5	Pomiar wartości postrzeganej przez konsumentów w badaniach akceptacji innowacji technologicznych. Zeszyty Naukowe Uniwersytetu Ekonomicznego W Krakowie, 2019, , 37-55.	0.1	1
6	Consumer acceptance of AR Technology in e-commerce in the light of the Covid-19 pandemic: A conceptual perspective. , 0, , 186-195.		0
7	EXTERNAL PATENT EXPLOITATION STRATEGIES: MOTIVES AND FORMS. Scientific Papers of Silesian University of Technology Organization and Management Series, 2019, 2019, 59-69.	0.1	0
8	Title is missing!. , 2020, 15, e0238714.		0
9	Title is missing!. , 2020, 15, e0238714.		0
10	Title is missing!. , 2020, 15, e0238714.		0
11	Title is missing!. , 2020, 15, e0238714.		0