

# Stefan Schmid

## List of Publications by Year in descending order

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58  
papers

1,053  
citations

759055

12  
h-index

526166

27  
g-index

67  
all docs

67  
docs citations

67  
times ranked

555  
citing authors

#	ARTICLE	IF	CITATIONS
1	Attracting talent through diversity at the top: The impact of TMT diversity and firms' efforts to promote diversity on employer attractiveness. <i>European Management Journal</i> , 2023, 41, 9-20.	3.1	10
2	Much ado about diversity? The perpetuation of old elites on corporate boards. <i>Managerial and Decision Economics</i> , 2022, 43, 3263-3285.	1.3	1
3	Career patterns of top managers in Europe: Signs of further globalisation?. <i>European Management Journal</i> , 2022, 40, 467-474.	3.1	3
4	Understanding top managers'™ careers: How does career variety impact tenure on the board?. <i>European Management Journal</i> , 2021, 39, 617-632.	3.1	5
5	Keeping it personal while growing the business: the German Mittelstand approach. <i>Journal of Business Strategy</i> , 2021, ahead-of-print, .	0.9	1
6	CEOs'™ International Work Experience and Compensation. <i>Management International Review</i> , 2021, 61, 313-364.	2.1	6
7	Gaijin invasion? A resource dependence perspective on foreign ownership and foreign directors. <i>International Business Review</i> , 2021, 30, 101861.	2.6	10
8	Top managers' career variety and time to the top. <i>European Management Review</i> , 2021, 18, 476-499.	2.2	8
9	International Top Managers on Corporate Boards: Dissimilarity and Tenure. <i>Management International Review</i> , 2020, 60, 787-825.	2.1	6
10	Strategic discipline: inconspicuous lessons from Germanic Mittelstand firms. <i>Journal of Business Strategy</i> , 2019, 41, 3-9.	0.9	1
11	Family firms taking surprising risks: building success on conservative values. <i>Journal of Business Strategy</i> , 2019, 40, 21-27.	0.9	3
12	Americanization as a driver of CEO pay in Europe: The moderating role of CEO power. <i>Journal of World Business</i> , 2018, 53, 433-451.	4.6	15
13	International work experience and compensation: Is more always better for CFOs?. <i>European Management Journal</i> , 2018, 36, 530-543.	3.1	14
14	Airbus: Managing the Legacy of a Complex International Merger. <i>MIR Series in International Business</i> , 2018, , 63-80.	0.2	0
15	Lenovo: From Chinese Origins to a Global Player. <i>MIR Series in International Business</i> , 2018, , 125-154.	0.2	1
16	McDonald's™: Is the Fast Food Icon Reaching the Limits of Growth?. <i>MIR Series in International Business</i> , 2018, , 155-171.	0.2	1
17	KTM and Bajaj: An Austrian-Indian Partnership in the Motorcycle Industry. <i>MIR Series in International Business</i> , 2018, , 99-123.	0.2	1
18	Adidas and Reebok: Is Acquiring Easier than Integrating?. <i>MIR Series in International Business</i> , 2018, , 27-61.	0.2	1

#	ARTICLE	IF	CITATIONS
19	Aldi and Lidl: From Germany to the Rest of the World. MIR Series in International Business, 2018, , 81-98.	0.2	2
20	Strategies of Internationalization: An Overview. MIR Series in International Business, 2018, , 1-25.	0.2	2
21	Chapter 8: Internationalisation Strategies and Processes of the German Mittelstand. International Business and Management, 2018, , 137-154.	0.1	3
22	International work experience: Is it really accelerating the way to the management board of MNCs?. International Business Review, 2017, 26, 991-1008.	2.6	28
23	Exploring the link between internationalization of top management and accounting quality: The CFO's international experience matters. International Business Review, 2017, 26, 71-88.	2.6	36
24	Airbus "Managing the legacy of a complex international merger. , 2017, , 287-308.		2
25	Are international top executives paid more? Empirical evidence on fixed and variable compensation in management boards of German MNCs. European Journal of International Management, 2016, 10, 25.	0.1	6
26	Configuration and coordination of international marketing activities. International Business Review, 2016, 25, 535-547.	2.6	19
27	How Do MNC Subsidiaries Differ in Terms of Performance Evaluation?. , 2016, , 123-157.		0
28	Wie Unternehmen ihre ausländischen Tochterfirmen kennen. , 2016, , 429-436.		0
29	International Standardization and Adaptation of Products - Combining the Fit Approach and the Profit Logic. Marketing, Zeitschrift Fur Forschung Und Praxis, 2016, 38, 180-198.	0.2	0
30	Internationalisation of upper echelons in different institutional contexts: top managers in Germany and the UK. European Journal of International Management, 2015, 9, 510.	0.1	14
31	Germany's industrial family firms: Prospering islands of social capital in a financialized world?. Competition and Change, 2015, 19, 301-316.	2.9	21
32	The international configuration and coordination of the value chain in the German automotive industry. Finance-Controlling, 2015, , .	0.1	3
33	Does internationalization make a difference? Stock market reaction to announcements of international top executive appointments. Journal of World Business, 2014, 49, 63-77.	4.6	58
34	From Rocking the Boat to Wagging the Dog: A Literature Review of Subsidiary Initiative Research and Integrative Framework. Journal of International Management, 2014, 20, 201-218.	2.4	65
35	Title is missing!. , 2013, , 1-51.		0
36	Lenovo: Ein neuer Global Player aus dem Reich der Mitte. , 2013, , 141-158.		1

#	ARTICLE	IF	CITATIONS
37	To standardize or to adapt? â€“ A comprehensive review and assessment of the literature. , 2012, , 51-93.		0
38	Headquartersâ€™ subsidiary relationships from a social psychological perspective: how perception gaps concerning the subsidiary's role may lead to conflict. , 2011, , 255-280.		4
39	50 years of research on international standardization and adaptationâ€™From a systematic literature analysis to a theoretical framework. International Business Review, 2011, 20, 491-507.	2.6	166
40	Strategische Analysen und ihre Bedeutung im Kontext der Internationalisierung. , 2011, , 153-174.		1
41	The Acquisition of Reebok by Adidas. , 2011, , 713-731.		3
42	Internationales Management. , 2011, , .		123
43	Internationale Standardisierung und Differenzierung des Marketing â€“ Ergebnisse einer metaanalytischen Untersuchung. , 2011, , 151-176.		1
44	Product Innovation Processes in Foreign Subsidiaries â€“ The Influence of Local Stakeholders. , 2011, , 257-291.		2
45	Performance Evaluation of Foreign Subsidiaries: A Review of the Literature and a Contingency Framework. International Journal of Management Reviews, 2010, 12, 219-258.	5.2	11
46	â€“Mitbestimmungâ€™ in the German Corporate Governance System. , 2010, , 601-609.		0
47	Die GLOBE-Studie: Kultur und erfolgreiches Leadership in Zeiten der Globalisierung. WiSt - Wirtschaftswissenschaftliches Studium, 2010, 39, 61-68.	0.0	0
48	Top Managers and Internationalisation Decisions. , 2010, , 551-558.		0
49	Teliaâ€™a Swedishâ€™Finnish marriage after a failed Norwegian courtship. Thunderbird International Business Review, 2009, 51, 297-310.	0.9	7
50	Kooperation: Erklarungsperspektiven interaktionstheoretischer Ansatze. , 2005, , 235-256.		1
51	Importe als Basisform des Auenhandels. , 2004, , 59-81.		0
52	The development of critical capabilities in foreign subsidiaries: disentangling the role of the subsidiaryâ€™s business network. International Business Review, 2003, 12, 755-782.	2.6	147
53	Rollentypologien fur auslandische Tochtergesellschaften in Multinationalen Unternehmen. , 2003, , 161-182.		9
54	How Multinational Corporations Can Upgrade Foreign Subsidiaries: A Case Study from Central and Eastern Europe. , 2003, , 273-290.		6

#	ARTICLE	IF	CITATIONS
55	Die Internationalisierung von Unternehmungen aus der Perspektive der Uppsala-Schule. WiSt - Wirtschaftswissenschaftliches Studium, 2002, 31, 387-392.	0.0	6
56	Ausländische Tochtergesellschaften als Kompetenzzentren - Ergebnisse einer empirischen Untersuchung. , 1999, , 99-126.		8
57	Organisationsstrukturen internationaler Unternehmungen. , 1999, , 361-411.		1
58	Multikulturalität in der internationalen Unternehmung. , 1996, , .		45