

Rajneesh Narula

List of Publications by Year in descending order

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Version: 2024-02-01

68
papers

6,583
citations

101384
36
h-index

128067
60
g-index

75
all docs

75
docs citations

75
times ranked

3377
citing authors

#	ARTICLE	IF	CITATIONS
1	Multinational Enterprises and Local Contexts: The Opportunities and Challenges of Multiple Embeddedness. <i>Journal of Management Studies</i> , 2011, 48, 235-252.	6.0	900
2	R&D collaboration by SMEs: new opportunities and limitations in the face of globalisation. <i>Technovation</i> , 2004, 24, 153-161.	4.2	440
3	Industrial Development, Globalization and Multinational Enterprises: New Realities for Developing Countries. <i>Oxford Development Studies</i> , 2000, 28, 141-167.	0.9	399
4	Innovating through strategic alliances: moving towards international partnerships and contractual agreements. <i>Technovation</i> , 1999, 19, 283-294.	4.2	273
5	European SMEs amidst the COVID-19 crisis: assessing impact and policy responses. <i>Journal of Industrial and Business Economics</i> , 2020, 47, 499-510.	0.8	259
6	Choosing Organizational Modes of Strategic Technology Partnering: International and Sectoral Differences. <i>Journal of International Business Studies</i> , 1996, 27, 265-284.	4.6	248
7	The R&D Activities of Foreign Firms in the United States. <i>International Studies of Management and Organization</i> , 1995, 25, 39-74.	0.4	245
8	Innovation systems and “inertia” in R&D location: Norwegian firms and the role of systemic lock-in. <i>Research Policy</i> , 2002, 31, 795-816.	3.3	232
9	Do we need different frameworks to explain infant <scp>MNEs</scp> from developing countries?. <i>Global Strategy Journal</i> , 2012, 2, 188-204.	4.4	204
10	Multinational Enterprises, Development and Globalization: Some Clarifications and a Research Agenda. <i>Oxford Development Studies</i> , 2010, 38, 263-287.	0.9	200
11	Foreign Direct Investment and its Role in Economic Development: Do We Need a New Agenda?. <i>European Journal of Development Research</i> , 2004, 16, 447-464.	1.2	170
12	Globalization, new ecologies, new zoologies, and the purported death of the eclectic paradigm. <i>Asia Pacific Journal of Management</i> , 2006, 23, 143-151.	2.9	153
13	Role of home and host country innovation systems in r&d internationalisation: a patent citation analysis. <i>Economics of Innovation and New Technology</i> , 2005, 14, 417-433.	2.1	145
14	Choosing Between Internal and Non-internal R&D Activities: Some Technological and Economic Factors. <i>Technology Analysis and Strategic Management</i> , 2001, 13, 365-387.	2.0	143
15	Exploring the Paradox of Competence-creating Subsidiaries: Balancing Bandwidth and Dispersion in MNEs. <i>Long Range Planning</i> , 2014, 47, 4-15.	2.9	143
16	A novel approach to national technological accumulation and absorptive capacity: aggregating Cohen and Levinthal. <i>European Journal of Development Research</i> , 2008, 20, 56-73.	1.2	137
17	The Eclectic Paradigm in the Global Economy. <i>International Journal of the Economics of Business</i> , 2001, 8, 155-172.	1.0	131
18	Making internalization theory good for practice: The essence of Alan Rugman's contributions to international business. <i>Journal of World Business</i> , 2015, 50, 612-622.	4.6	116

#	ARTICLE	IF	CITATIONS
19	Location, collocation and R&D alliances in the European ICT industry. <i>Research Policy</i> , 2009, 38, 393-403.	3.3	115
20	Applying and advancing internalization theory: The multinational enterprise in the twenty-first century. <i>Journal of International Business Studies</i> , 2019, 50, 1231-1252.	4.6	111
21	Internationalization motives: sell more, buy better, upgrade and escape. <i>Multinational Business Review</i> , 2015, 23, 25-35.	1.4	104
22	Enforcing higher labor standards within developing country value chains: Consequences for MNEs and informal actors in a dual economy. <i>Journal of International Business Studies</i> , 2019, 50, 1622-1635.	4.6	84
23	How do collaboration and investments in knowledge management affect process innovation in services?. <i>Journal of Knowledge Management</i> , 2016, 20, 1004-1024.	3.2	83
24	Policy opportunities and challenges from the COVID-19 pandemic for economies with large informal sectors. <i>Journal of International Business Policy</i> , 2020, 3, 302-310.	3.5	76
25	Does FDI Cause Development? The Ambiguity of the Evidence and Why it Matters. <i>European Journal of Development Research</i> , 2012, 24, 1-7.	1.2	74
26	Innovation in and from emerging economies: New insights and lessons for international business research. <i>Journal of International Business Studies</i> , 2021, 52, 545-559.	4.6	71
27	A set of motives to unite them all?. <i>Multinational Business Review</i> , 2015, 23, 2-14.	1.4	70
28	Location and collocation advantages in international innovation. <i>Multinational Business Review</i> , 2012, 20, 6-25.	1.4	68
29	Globalisation and trends in international R&D alliances. <i>Journal of International Management</i> , 2004, 10, 199-218.	2.4	67
30	Using multi-hub structures for international R&D: Organisational inertia and the challenges of implementation. <i>Management International Review</i> , 2007, 47, 639-660.	2.1	67
31	What more can we learn from R&D alliances? A review and research agenda. <i>BRQ Business Research Quarterly</i> , 2018, 21, 195-212.	2.2	62
32	Multinational Enterprises from Small Economies: Internationalization Patterns of Large Companies from Denmark, Finland, and Norway. <i>International Studies of Management and Organization</i> , 2002, 32, 57-78.	0.4	60
33	Keeping the Eclectic Paradigm Simple. <i>Multinational Business Review</i> , 2010, 18, 35-50.	1.4	56
34	Multinational Enterprises from the Netherlands. , 1999, , .		52
35	Asset recombination in international partnerships as a source of improved innovation capabilities in China. <i>Multinational Business Review</i> , 2014, 22, 394-417.	1.4	51
36	Multinational firms and the extractive sectors in the 21st century: Can they drive development?. <i>Journal of World Business</i> , 2018, 53, 85-91.	4.6	49

#	ARTICLE	IF	CITATIONS
37	Technological competitiveness, trade and foreign direct investment. Structural Change and Economic Dynamics, 1998, 9, 373-387.	2.1	48
38	Location, collocation and innovation by multinational enterprises: a research agenda. Industry and Innovation, 2018, 25, 229-241.	1.7	40
39	Improving the developmental impact of multinational enterprises: policy and research challenges. Journal of Industrial and Business Economics, 2019, 46, 1-24.	0.8	37
40	Governance of global value chains after the Covid-19 pandemic: A new wave of regionalization?. BRQ Business Research Quarterly, 2021, 24, 204-213.	2.2	35
41	Explaining the Growth of Strategic R&D Alliances by European Firms. Journal of Common Market Studies, 1999, 37, 711-723.	1.3	32
42	The Viability of Sustained Growth by India's MNEs: India's Dual Economy and Constraints from Location Assets. Management International Review, 2015, 55, 191-205.	2.1	31
43	Organizational learning, unlearning and re-internationalization timing: Differences between emerging- versus developed-market MNEs. Journal of International Management, 2021, 27, 100784.	2.4	29
44	Unraveling asset recombination through the lens of firm-specific advantages: A dynamic capabilities perspective. Journal of World Business, 2021, 56, 101193.	4.6	29
45	Disintegration, modularity and entry mode choice: Mirroring technical and organizational architectures in business functions offshoring. Journal of Business Research, 2019, 103, 417-431.	5.8	27
46	How weaknesses in home country location advantages can constrain EMNE growth. Multinational Business Review, 2016, 24, 249-278.	1.4	26
47	Buyer (dis)satisfaction and process innovation: The case of information technology services provision. Industrial Marketing Management, 2018, 68, 132-144.	3.7	26
48	Technological catch-up and strategic technology partnering in developing countries. International Journal of Technology Management, 2002, 23, 599.	0.2	25
49	The IB/ IHRM interface: Exploring the potential of intersectional theorizing. Journal of World Business, 2019, 54, 100998.	4.6	22
50	Emerging market MNEs as meta-integrators: the importance of internal networks. International Journal of Technology Management, 2017, 74, 214.	0.2	21
51	EU enlargement and consequences for FDI assisted industrial development. Transnational Corporations, 2009, 18, 69-89.	1.1	21
52	The role of export processing zones for host countries and multinationals: a mutually beneficial relationship?. International Trade Journal, 1996, 10, 435-466.	0.5	20
53	A comment on the multifaceted relationship between multinational enterprises and within-country inequality. Critical Perspectives on International Business, 2021, 17, 33-52.	1.4	18
54	Foreign direct investment as a driver of industrial development: why is there so little evidence?. Progress in International Business Research, 2014, , 45-67.	0.3	13

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55	Multinational Enterprises and Economic Development in Host Countries: What We Know and What We Don't Know. , 2017, , 147-188.		13
56	Foreign Direct Investment Through Acquisitions and Implications for Technological Upgrading: Case Evidence from Tanzania. European Journal of Development Research, 2006, 18, 59-85.	1.2	12
57	An extended dual economy model. International Journal of Emerging Markets, 2018, 13, 586-602.	1.3	11
58	Developing Countries versus Multinational Enterprises in a Globalising World: The Dangers of Falling Behind. Forum for Development Studies, 1999, 26, 261-287.	0.7	8
59	The limits of "new" multinational enterprises: institutions, systems, and "members-only" location advantages. , 0, , 81-107.		8
60	Introduction to the Special Issue on Competence-Creating Subsidiaries. Long Range Planning, 2014, 47, 1-3.	2.9	8
61	States and Firms on the Periphery: The Challenges of a Globalizing World. , 2007, , 1-24.		5
62	A systematic review of the relationship between international diversification and innovation: A firm-level perspective. International Business Review, 2022, 31, 101955.	2.6	5
63	Strategic Partnering by EU Firms: A Rejoinder. Journal of Common Market Studies, 2001, 39, 159-164.	1.3	4
64	The Dominant Presence of MNEs in Agro-Food GVCs: Implications for the Developing Countries. , 2017, , 71-88.		1
65	The Role of Multinational Corporations in the National Innovation Systems of the EU New Member States. , 2012, , .		1
66	Moving up a gear: The new face of the EJDR. European Journal of Development Research, 2009, 21, 1-3.	1.2	0
67	Learning-by-exporting? Examining Firm-level Access and Integration of International Knowledge. Proceedings - Academy of Management, 2022, 2022, .	0.0	0
68	Learning Beyond Technology: When do R&D Alliances Foster Organizational Innovation?. Proceedings - Academy of Management, 2022, 2022, .	0.0	0