

Lee Phillip McGinnis

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4410706/publications.pdf>

Version: 2024-02-01

14
papers

361
citations

1163117
8
h-index

1058476
14
g-index

14
all docs

14
docs citations

14
times ranked

241
citing authors

#	ARTICLE	IF	CITATIONS
1	Winner-takes-all no more: radical transparency for sustainable specialty coffee value chains. <i>Journal of Agribusiness in Developing and Emerging Economies</i> , 2023, 13, 490-503.	2.0	2
2	Gender, Millennials, and leisure constraints: exploring golf's participation decline. <i>Journal of Policy Research in Tourism, Leisure and Events</i> , 2021, 13, 59-76.	4.0	6
3	The AGE model: Addressing ageism in the workplace through corporate social responsibility. <i>Journal of Labor and Society</i> , 2019, 22, 197-213.	0.6	7
4	Introducing the Question Wheel, a Circumplex Model of Communication Developed From Expert Golf Instructors. <i>International Journal of Sport Communication</i> , 2016, 9, 167-190.	0.8	2
5	Conceptualizing excessive fan consumption behavior. <i>Journal of Retailing and Consumer Services</i> , 2016, 28, 252-262.	9.4	32
6	Effects of underdog (vs. top dog) positioning advertising. <i>International Journal of Advertising</i> , 2015, 34, 495-514.	6.7	31
7	"How Narratology Narrows the Organizational Theory-Practice Gap. <i>Human Resource Development Review</i> , 2014, 13, 234-262.	2.9	6
8	The simple man: The consumption behavior of the principled life. <i>Journal of Consumer Behaviour</i> , 2013, 12, 70-80.	4.2	5
9	Antecedents to Consumer Perceptions of Sacredness in Extended Service Experiences. <i>Journal of Service Research</i> , 2012, 15, 476-488.	12.2	27
10	Underdog consumption: An exploration into meanings and motives. <i>Journal of Business Research</i> , 2009, 62, 191-199.	10.2	69
11	The Impact of Flow and Communitas on Enduring Involvement in Extended Service Encounters. <i>Journal of Service Research</i> , 2008, 11, 74-90.	12.2	74
12	Ritual-based Behavior that Reinforces Hegemonic Masculinity in Golf: Variations in Women Golfers' Responses. <i>Leisure Sciences</i> , 2008, 31, 19-36.	3.1	27
13	Getting Past the Red Tees: Constraints Women Face in Golf and Strategies to Help Them Stay. <i>Journal of Sport Management</i> , 2006, 20, 218-247.	1.4	22
14	I Just Want to Play. <i>Journal of Sport and Social Issues</i> , 2005, 29, 313-337.	2.9	51