Lee Phillip McGinnis

List of Publications by Year in descending order

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1163117 1058476 14 361 8 14 citations g-index h-index papers 14 14 14 241 docs citations times ranked citing authors all docs

| # | Article | IF | CITATIONS |
|----|--|------|-----------|
| 1 | The Impact of Flow and Communitas on Enduring Involvement in Extended Service Encounters. Journal of Service Research, 2008, 11, 74-90. | 12.2 | 74 |
| 2 | Underdog consumption: An exploration into meanings and motives. Journal of Business Research, 2009, 62, 191-199. | 10.2 | 69 |
| 3 | I Just Want to Play. Journal of Sport and Social Issues, 2005, 29, 313-337. | 2.9 | 51 |
| 4 | Conceptualizing excessive fan consumption behavior. Journal of Retailing and Consumer Services, 2016, 28, 252-262. | 9.4 | 32 |
| 5 | Effects of underdog (vs. top dog) positioning advertising. International Journal of Advertising, 2015, 34, 495-514. | 6.7 | 31 |
| 6 | Ritual-based Behavior that Reinforces Hegemonic Masculinity in Golf: Variations in Women Golfers' Responses. Leisure Sciences, 2008, 31, 19-36. | 3.1 | 27 |
| 7 | Antecedents to Consumer Perceptions of Sacredness in Extended Service Experiences. Journal of Service Research, 2012, 15, 476-488. | 12.2 | 27 |
| 8 | Getting Past the Red Tees: Constraints Women Face in Golf and Strategies to Help Them Stay. Journal of Sport Management, 2006, 20, 218-247. | 1.4 | 22 |
| 9 | The AGE model: Addressing ageism in the workplace through corporate social responsibility. Journal of Labor and Society, 2019, 22, 197-213. | 0.6 | 7 |
| 10 | "How―Narratology Narrows the Organizational Theory–Practice Gap. Human Resource Development Review, 2014, 13, 234-262. | 2.9 | 6 |
| 11 | Gender, Millennials, and leisure constraints: exploring golf's participation decline. Journal of Policy Research in Tourism, Leisure and Events, 2021, 13, 59-76. | 4.0 | 6 |
| 12 | The simple man: The consumption behavior of the principled life. Journal of Consumer Behaviour, 2013, 12, 70-80. | 4.2 | 5 |
| 13 | Introducing the Question Wheel, a Circumplex Model of Communication Developed From Expert Golf Instructors. International Journal of Sport Communication, 2016, 9, 167-190. | 0.8 | 2 |
| 14 | Winner-takes-all no more: radical transparency for sustainable specialty coffee value chains. Journal of Agribusiness in Developing and Emerging Economies, 2023, 13, 490-503. | 2.0 | 2 |