

Seung-Pyo Jun

List of Publications by Year in descending order

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18
papers

704
citations

687363

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839539

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all docs

18
docs citations

18
times ranked

633
citing authors

#	ARTICLE	IF	CITATIONS
1	Ten years of research change using Google Trends: From the perspective of big data utilizations and applications. Technological Forecasting and Social Change, 2018, 130, 69-87.	11.6	289
2	The possibility of using search traffic information to explore consumer product attitudes and forecast consumer preference. Technological Forecasting and Social Change, 2014, 86, 237-253.	11.6	58
3	A comparative study of hype cycles among actors within the socio-technical system: With a focus on the case study of hybrid cars. Technological Forecasting and Social Change, 2012, 79, 1413-1430.	11.6	51
4	A study of the method using search traffic to analyze new technology adoption. Technological Forecasting and Social Change, 2014, 81, 82-95.	11.6	47
5	Consumer information search behavior and purchasing decisions: Empirical evidence from Korea. Technological Forecasting and Social Change, 2016, 107, 97-111.	11.6	44
6	The impact of the pandemic declaration on public awareness and behavior: Focusing on COVID-19 google searches. Technological Forecasting and Social Change, 2021, 166, 120592.	11.6	37
7	An empirical study of users'™ hype cycle based on search traffic: the case study on hybrid cars. Scientometrics, 2012, 91, 81-99.	3.0	32
8	Forecasting by analogy using the web search traffic. Technological Forecasting and Social Change, 2017, 115, 37-51.	11.6	30
9	A study of the SME Technology Roadmapping Program to strengthen the R&D planning capability of Korean SMEs. Technological Forecasting and Social Change, 2013, 80, 1002-1014.	11.6	25
10	Visualization of brand positioning based on consumer web search information. Internet Research, 2017, 27, 381-407.	4.9	17
11	Privacy-preserving data mining for open government data from heterogeneous sources. Government Information Quarterly, 2021, 38, 101544.	6.8	17
12	A study on the effects of the CAFE standard on consumers. Energy Policy, 2016, 91, 148-160.	8.8	14
13	Method of improving the performance of public-private innovation networks by linking heterogeneous DBs: Prediction using ensemble and PPDM models. Technological Forecasting and Social Change, 2020, 161, 120258.	11.6	14
14	A hybrid recommendation model for successful R&D collaboration: Mixing machine learning and discriminant analysis. Technological Forecasting and Social Change, 2021, 170, 120871.	11.6	11
15	The Characteristics of SMEs Preferring Cooperative Research and Development Support from the Government: The Case of Korea. Sustainability, 2018, 10, 3048.	3.2	8
16	The mismatch between demand and beneficiaries of R&D support programs for SMEs: Evidence from Korean R&D planning programs. Technological Forecasting and Social Change, 2017, 116, 286-298.	11.6	6
17	Intelligent Brand Positioning Visualization System Based on Web Search Traffic Information : Focusing on Tablet PC. Journal of Intelligence and Information Systems, 2013, 19, 93-111.	0.1	3
18	Young people are not blameworthy: the generation's™ awareness of COVID-19 and behavioral responses. Scientific Reports, 2021, 11, 23595.	3.3	1