

# Zdenek Linhart

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4393765/publications.pdf>

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8  
papers

62  
citations

1937685

4  
h-index

1720034

7  
g-index

8  
all docs

8  
docs citations

8  
times ranked

67  
citing authors

#	ARTICLE	IF	CITATIONS
1	Impact of Age Management on Sustainability in Czech Organisations. Sustainability, 2020, 12, 1064.	3.2	9
2	Indices Converting Resignation and Drop-Offs of Business Students to Retention. Journal on Efficiency and Responsibility in Education and Science, 2020, 13, 79-89.	0.7	1
3	The role of attitudes towards specific types of ads on decisions regarding the search for a position. Projectics / ProjeÅ©tica / Projectique, 2020, nÅ°27, 97-126.	0.2	0
4	Biobutanol Standardizing Waste Cooking Oil as a Biofuel. Polish Journal of Environmental Studies, 2017, 26, 69-78.	1.2	2
5	Biodiesel from Waste Animal Fat: Efficient Fuel of the Future?. International Advances in Economic Research, 2016, 22, 465-466.	0.8	3
6	Attitude toward Advertising in General and Attitude toward a Specific Type of Advertising â€” A First Empirical Approach. Journal of Competitiveness, 2014, 6, 87-103.	3.0	15
7	The effectiveness of female nudity in advertising in three European countries. International Marketing Review, 2010, 27, 562-578.	3.6	28
8	Advertising in Czech and French Magazines. Journal of Euromarketing, 2007, 16, 139-152.	0.0	4