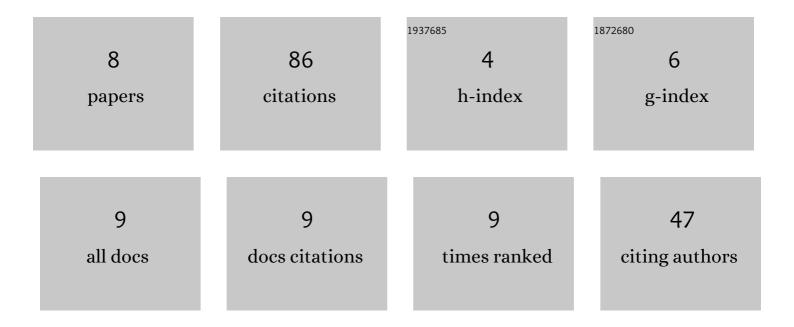
## Sofia Ulver

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/4374308/publications.pdf Version: 2024-02-01



SOEIA LLIVER

#	Article	IF	CITATIONS
1	PLANT VERSUS COW: Conflict Framing in the Ant/Agonistic Relegitimization of a Market. Journal of Macromarketing, 2022, 42, 247-261.	2.6	8
2	Tickling tensions: Gazing into the parallax gap of the multicultural imaginary. Marketing Theory, 2021, 21, 391-413.	3.1	7
3	Comparing Preferences towards Multiracial Advertising in Sweden and the US-Exploration through Eye-Tracking. Genealogy, 2020, 4, 109.	0.7	0
4	Political Ideology in Consumer Resistance: Analyzing Far-Right Opposition to Multicultural Marketing. Journal of Public Policy and Marketing, 2020, 39, 477-493.	3.4	23
5	Who Is Marketised in Colour-Blind Sweden? Racial and Ethnic Representation in Swedish Commercials 2008–2017. Genealogy, 2020, 4, 100.	0.7	2
6	From Mundane to Socially Significant Consumption: An Analysis of How Foodie Identity Work Spurs Market Formation. Journal of Macromarketing, 2019, 39, 53-70.	2.6	23
7	Masculinising domesticity: an investigation of men's domestic foodwork. Journal of Marketing Management, 2015, 31, 1652-1675.	2.3	19
8	The conflict market: Polarizing consumer culture(s) in counter-democracy. Journal of Consumer Culture, 0, , 146954052110260.	2.5	4