

# Sofia Ulver

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4374308/publications.pdf>

Version: 2024-02-01

8  
papers

86  
citations

1937685

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1872680

6  
g-index

9  
all docs

9  
docs citations

9  
times ranked

47  
citing authors

| # | ARTICLE  | IF  | CITATIONS |
|---|--|-----|-----------|
| 1 | PLANT VERSUS COW: Conflict Framing in the Ant/Agonistic Relegitimization of a Market. Journal of Macromarketing, 2022, 42, 247-261.                              | 2.6 | 8         |
| 2 | Tickling tensions: Gazing into the parallax gap of the multicultural imaginary. Marketing Theory, 2021, 21, 391-413.   | 3.1 | 7         |
| 3 | Comparing Preferences towards Multiracial Advertising in Sweden and the US-Exploration through Eye-Tracking. Genealogy, 2020, 4, 109.                            | 0.7 | 0         |
| 4 | Political Ideology in Consumer Resistance: Analyzing Far-Right Opposition to Multicultural Marketing. Journal of Public Policy and Marketing, 2020, 39, 477-493. | 3.4 | 23        |
| 5 | Who Is Marketised in Colour-Blind Sweden? Racial and Ethnic Representation in Swedish Commercials 2008â€“2017. Genealogy, 2020, 4, 100.                          | 0.7 | 2         |
| 6 | From Mundane to Socially Significant Consumption: An Analysis of How Foodie Identity Work Spurs Market Formation. Journal of Macromarketing, 2019, 39, 53-70.    | 2.6 | 23        |
| 7 | Masculinising domesticity: an investigation of menâ€™s domestic foodwork. Journal of Marketing Management, 2015, 31, 1652-1675.                                  | 2.3 | 19        |
| 8 | The conflict market: Polarizing consumer culture(s) in counter-democracy. Journal of Consumer Culture, 0, , 146954052110260.                                     | 2.5 | 4         |