

Sofia Ulver

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4374308/publications.pdf>

Version: 2024-02-01

8
papers

86
citations

1937685

4
h-index

1872680

6
g-index

9
all docs

9
docs citations

9
times ranked

47
citing authors

#	ARTICLE	IF	CITATIONS
1	From Mundane to Socially Significant Consumption: An Analysis of How Foodie Identity Work Spurs Market Formation. <i>Journal of Macromarketing</i> , 2019, 39, 53-70.	2.6	23
2	Political Ideology in Consumer Resistance: Analyzing Far-Right Opposition to Multicultural Marketing. <i>Journal of Public Policy and Marketing</i> , 2020, 39, 477-493.	3.4	23
3	Masculinising domesticity: an investigation of men's domestic foodwork. <i>Journal of Marketing Management</i> , 2015, 31, 1652-1675.	2.3	19
4	PLANT VERSUS COW: Conflict Framing in the Ant/Agonistic Relegitimization of a Market. <i>Journal of Macromarketing</i> , 2022, 42, 247-261.	2.6	8
5	Tickling tensions: Gazing into the parallax gap of the multicultural imaginary. <i>Marketing Theory</i> , 2021, 21, 391-413.	3.1	7
6	The conflict market: Polarizing consumer culture(s) in counter-democracy. <i>Journal of Consumer Culture</i> , 0, , 146954052110260.	2.5	4
7	Who Is Marketised in Colour-Blind Sweden? Racial and Ethnic Representation in Swedish Commercials 2008–2017. <i>Genealogy</i> , 2020, 4, 100.	0.7	2
8	Comparing Preferences towards Multiracial Advertising in Sweden and the US-Exploration through Eye-Tracking. <i>Genealogy</i> , 2020, 4, 109.	0.7	0