

Gayane Tovmasyan

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4374023/publications.pdf>

Version: 2024-02-01

28
papers

91
citations

1937685

4
h-index

1720034

7
g-index

29
all docs

29
docs citations

29
times ranked

40
citing authors

#	ARTICLE	IF	CITATIONS
1	Promoting female entrepreneurship in tourism for sustainable development. Marketing and Management of Innovations, 2022, 1, 18-36.	1.5	1
2	The Role and Necessity of Change Management in OrganizationsÖ% Investing CRM as an Effective System to Manage Customer Relations. Business Ethics and Leadership, 2022, 6, 6-13.	1.6	1
3	The History, Culture and Architecture as a Potential of Urban Tourism Development: Evidence from Armenia. SocioEconomic Challenges, 2022, 6, 42-49.	1.6	1
4	ORGANIZATION OF Â«SMARTÂ» TOURISM USING TECHNOLOGICAL SOLUTIONS AND INNOVATIONS. Amberd, 2021, , 50-56.	0.0	1
5	Modelling and Forecasting Domestic Tourism. Case Study from Armenia. SocioEconomic Challenges, 2021, 5, 96-110.	1.6	5
6	OVERVIEW OF TOURISM SPHERE IN THE RA AND THE WORLD IN 2020, AND THE TRENDS EXPECTED IN THE FUTURE. Amberd, 2021, , 53-60.	0.0	0
7	CULTURAL HERITAGE OF THE RA AS AN IMPORTANT FACTOR FOR TOURISM DEVELOPMENT. Amberd, 2021, , 34-41.	0.0	2
8	TOURISM RESTARTING TRENDS IN ARMENIA IN 2021. Amberd, 2021, , 43-52.	0.0	0
9	Forecasting the number of incoming tourists using Arima model: case study from Armenia. Marketing and Management of Innovations, 2021, 5, 139-148.	1.5	4
10	TOURISM IN THE EAEU COUNTRIES: DEVELOPMENT PROSPECTS. Amberd, 2021, , 38-49.	0.0	1
11	SMART AND SUSTAINABLE CITIES: THINKING ABOUT THE FUTURE. EXAMPLES FROM THE BEST INTERNATIONAL EXPERIENCES. Amberd, 2021, , 23-35.	0.0	1
12	The Impact of Motivation on Work Efficiency for Both Employers and Employees also During COVID-19 Pandemic: Case Study from Armenia. Business Ethics and Leadership, 2020, 4, 25-35.	1.6	20
13	Raising the Effectiveness of Tourism Marketing and Branding: Evidence from Armenia. Marketing and Management of Innovations, 2020, , 167-181.	1.5	7
14	Tourism Safety And Security In The Republic Of Armenia. SocioEconomic Challenges, 2020, 4, 14-22.	1.6	3
15	Gender Differences in Decision-making and Leadership: Evidence from Armenia. Business Ethics and Leadership, 2020, 4, 6-16.	1.6	7
16	Agritourism Development Issues In Rural Places: Evidence From Armenia. SocioEconomic Challenges, 2020, 4, 29-38.	1.6	2
17	Evaluating the quality of hotel services based on tourists' perceptions and expectations: The case study of Armenia. Journal of International Studies, 2020, 13, 93-107.	1.9	4
18	Assessing Some Indicators Of Tourism Sustainability: Case Study From Armenia. SocioEconomic Challenges, 2019, 3, 127-136.	1.6	5

