

Gayane Tovmasyan

List of Publications by Year in descending order

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Version: 2024-02-01

28
papers

91
citations

1937685

4
h-index

1720034

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g-index

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all docs

29
docs citations

29
times ranked

40
citing authors

#	ARTICLE	IF	CITATIONS
1	The Impact of Motivation on Work Efficiency for Both Employers and Employees also During COVID-19 Pandemic: Case Study from Armenia. Business Ethics and Leadership, 2020, 4, 25-35.	1.6	20
2	Assessment of tourist satisfaction index: evidence from Armenia. Marketing and Management of Innovations, 2019, , 22-32.	1.5	8
3	Raising the Effectiveness of Tourism Marketing and Branding: Evidence from Armenia. Marketing and Management of Innovations, 2020, , 167-181.	1.5	7
4	Gender Differences in Decision-making and Leadership: Evidence from Armenia. Business Ethics and Leadership, 2020, 4, 6-16.	1.6	7
5	The Role of Managers in Organizations: Psychological Aspects. Business Ethics and Leadership, 2017, 1, 20-26.	1.6	6
6	Modelling and Forecasting Domestic Tourism. Case Study from Armenia. SocioEconomic Challenges, 2021, 5, 96-110.	1.6	5
7	Assessing Some Indicators Of Tourism Sustainability: Case Study From Armenia. SocioEconomic Challenges, 2019, 3, 127-136.	1.6	5
8	Forecasting the number of incoming tourists using Arima model: case study from Armenia. Marketing and Management of Innovations, 2021, 5, 139-148.	1.5	4
9	Exploring the Requirements of Tourism Labour Market in Armenia. Marketing and Management of Innovations, 2019, , 96-104.	1.5	4
10	Evaluating the quality of hotel services based on tourists' perceptions and expectations: The case study of Armenia. Journal of International Studies, 2020, 13, 93-107.	1.9	4
11	Tourism Safety And Security In The Republic Of Armenia. SocioEconomic Challenges, 2020, 4, 14-22.	1.6	3
12	Ô»ÔžÔ¶Ô¹ Ô;Ô !ÔÖ¥ÔÖÔ,Ô,Ô©ÔµÔ,Ô,Ô¶ Ô-Ô,Ô,Ô¶Ô¥Ô¶Ô; Ô¼Ô,Ô,Ô½ Ô !Ô¶Ô,Ô½Ô;Ô·Ô€Ô»Ô«Ô-Ô¶Ô¥ÔÖÔ«Ô-Ô¥Ô³ Ô°Ô,Ô½Ô Tourism?. Amberd, 0, , 55-64.	0.0	0
13	CULTURAL HERITAGE OF THE RA AS AN IMPORTANT FACTOR FOR TOURISM DEVELOPMENT. Amberd, 2021, , 34-41.	0.0	2
14	New and innovative solutions for improving tourism education and raising satisfaction of students in Armenia. Marketing and Management of Innovations, 2018, , 119-132.	1.5	2
15	Scientific Tourism Development Bases in Armenia. SocioEconomic Challenges, 2018, 2, .	1.6	2
16	Agritourism Development Issues In Rural Places: Evidence From Armenia. SocioEconomic Challenges, 2020, 4, 29-38.	1.6	2
17	ORGANIZATION OF Â«SMARTÂ» TOURISM USING TECHNOLOGICAL SOLUTIONS AND INNOVATIONS. Amberd, 2021, , 50-56.	0.0	1
18	Gender Inequality Issues in the Workplace: Case Study of Armenia. Business Ethics and Leadership, 2019, 3, 6-17.	1.6	1

#	ARTICLE	IF	CITATIONS
19	TOURISM IN THE EAEU COUNTRIES: DEVELOPMENT PROSPECTS. Amberd, 2021, , 38-49.	0.0	1
20	SMART AND SUSTAINABLE CITIES: THINKING ABOUT THE FUTURE. EXAMPLES FROM THE BEST INTERNATIONAL EXPERIENCES. Amberd, 2021, , 23-35.	0.0	1
21	Promoting female entrepreneurship in tourism for sustainable development. Marketing and Management of Innovations, 2022, 1, 18-36.	1.5	1
22	The Role and Necessity of Change Management in OrganizationsÖ%ö Investing CRM as an Effective System to Manage Customer Relations. Business Ethics and Leadership, 2022, 6, 6-13.	1.6	1
23	The History, Culture and Architecture as a Potential of Urban Tourism Development: Evidence from Armenia. SocioEconomic Challenges, 2022, 6, 42-49.	1.6	1
24	OVERVIEW OF TOURISM SPHERE IN THE RA AND THE WORLD IN 2020, AND THE TRENDS EXPECTED IN THE FUTURE. Amberd, 2021, , 53-60.	0.0	0
25	TOURISM RESTARTING TRENDS IN ARMENIA IN 2021. Amberd, 2021, , 43-52.	0.0	0
26	Revolutionary Tourism. New Opportunity For Armenia. SocioEconomic Challenges, 2018, 2, 76-82.	1.6	0
27	Exploring The Role Of Gastronomy In Tourism. SocioEconomic Challenges, 2019, 3, 30-39.	1.6	0
28	Ô¶ÔçÔ,Ô½Ô;Ô·Ö€Ö»Ö,Ö,Ö©ÖµÔ;Ô¶ Ô°Ô;Ô Ô¾Ô;ÔÖ¥Ô° Ô°Ô;Ô¶ÔÖ«Ô°Ô,Ô², Ô¿Ô;Ô€Ö...Ö€Ö«Ô¶Ô;Ô- Ô¶Ô¾Ô¿Ô¿Ô¶ÔÖ£Ô;Ô		