

Elizabeth Abiola-Oke

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/435785/publications.pdf>

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3

papers

1

citations

3

all docs

3

docs citations

3

times ranked

0

citing authors

#	ARTICLE	IF	CITATIONS
1	Destination Branding by the Brand of Hotel. J of Tourism and Hospitality Management, 2020, 8, .	0.2	0
2	The Branded Hotel as an Element of Destination Branding. Academica Turistica, 2019, 12, 83-96.	0.3	1
3	Effect of Online Travel Bookings and Social Media on Tourism Destination Marketing in Nigeria. Advanced Journal of Social Science, 2019, 6, 10-16.	0.2	0