

Elizabeth Abiola-Oke

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/435785/publications.pdf>

Version: 2024-02-01

3

papers

1

citations

3

all docs

3

docs citations

3

times ranked

0

citing authors

#	ARTICLE	IF	CITATIONS
1	The Branded Hotel as an Element of Destination Branding. <i>Academica Turistica</i> , 2019, 12, 83-96.	0.3	1
2	Effect of Online Travel Bookings and Social Media on Tourism Destination Marketing in Nigeria. <i>Advanced Journal of Social Science</i> , 2019, 6, 10-16.	0.2	0
3	Destination Branding by the Brand of Hotel. <i>J of Tourism and Hospitality Management</i> , 2020, 8, .	0.2	0