# Bing Pan

## List of Publications by Year
in descending order

| | | | |
|---|---|---|---|
| 88 papers | 8,838 citations | 159525<br>30 h-index | 91828<br>69 g-index |
| 90 all docs | 90 docs citations | 90 times ranked | 4931 citing authors |

| # | Article | IF | Citations |
|---|---------|----|-----------|
| 1 | Electronic word-of-mouth in hospitality and tourism management. Tourism Management, 2008, 29, 458-468. | 5.8 | 1,978 |
| 2 | Accurately interpreting clickthrough data as implicit feedback. , 2005, , . | | 863 |
| 3 | Travel Blogs and the Implications for Destination Marketing. Journal of Travel Research, 2007, 46, 35-45. | 5.8 | 548 |
| 4 | In Google We Trust: Users' Decisions on Rank, Position, and Relevance. Journal of Computer-Mediated Communication, 2007, 12, 801-823. | 1.7 | 499 |
| 5 | Evaluating the accuracy of implicit feedback from clicks and query reformulations in Web search. ACM Transactions on Information Systems, 2007, 25, 7. | 3.8 | 469 |
| 6 | Exploring Human Images in Website Design: A Multi-Method Approach. MIS Quarterly: Management Information Systems, 2009, 33, 539. | 3.1 | 379 |
| 7 | Online Information Search. Annals of Tourism Research, 2006, 33, 809-832. | 3.7 | 338 |
| 8 | Forecasting Chinese tourist volume with search engine data. Tourism Management, 2015, 46, 386-397. | 5.8 | 323 |
| 9 | Forecasting tourism demand with composite search index. Tourism Management, 2017, 59, 57-66. | 5.8 | 251 |
| 10 | The influence of task and gender on search and evaluation behavior using Google. Information Processing and Management, 2006, 42, 1123-1131. | 5.4 | 199 |
| 11 | Predicting Hotel Demand Using Destination Marketing Organization's Web Traffic Data. Journal of Travel Research, 2014, 53, 433-447. | 5.8 | 185 |
| 12 | The determinants of web page viewing behavior. , 2004, , . | | 179 |
| 13 | A retrospective view of electronic word-of-mouth in hospitality and tourism management. International Journal of Contemporary Hospitality Management, 2018, 30, 313-325. | 5.3 | 178 |
| 14 | The long tail of destination image and online marketing. Annals of Tourism Research, 2011, 38, 132-152. | 3.7 | 162 |
| 15 | Forecasting Destination Weekly Hotel Occupancy with Big Data. Journal of Travel Research, 2017, 56, 957-970. | 5.8 | 162 |
| 16 | Believe it or not: Credibility of blogs in tourism. Journal of Vacation Marketing, 2008, 14, 133-144. | 2.5 | 159 |
| 17 | Forecasting hotel room demand using search engine data. Journal of Hospitality and Tourism Technology, 2012, 3, 196-210. | 2.5 | 153 |
| 18 | Eye tracking and online search: Lessons learned and challenges ahead. Journal of the Association for Information Science and Technology, 2008, 59, 1041-1052. | 2.6 | 145 |

| # | Article | IF | Citations |
|---|---------|-----|-----------|
| 19 | The Effect of Online Information Search on Image Development. Journal of Travel Research, 2009, 48, 45-57. | 5.8 | 109 |
| 20 | The Complex Matter of Online Hotel Choice. Cornell Hospitality Quarterly, 2013, 54, 74-83. | 2.2 | 105 |
| 21 | Determining guests' willingness to pay for hotel room attributes with a discrete choice model. International Journal of Hospitality Management, 2015, 49, 117-124. | 5.3 | 98 |
| 22 | Tracking destination image across the trip experience with smartphone technology. Tourism Management, 2015, 48, 113-122. | 5.8 | 93 |
| 23 | Travel queries on cities in the United States: Implications for search engine marketing for tourist destinations. Tourism Management, 2011, 32, 88-97. | 5.8 | 92 |
| 24 | The Dynamics of Search Engine Marketing for Tourist Destinations. Journal of Travel Research, 2011, 50, 365-377. | 5.8 | 90 |
| 25 | Google Trends and tourists' arrivals: Emerging biases and proposed corrections. Tourism Management, 2018, 66, 108-120. | 5.8 | 88 |
| 26 | A Framework of Search Engine Use for Travel Planning. Journal of Travel Research, 2011, 50, 587-601. | 5.8 | 84 |
| 27 | A survey method for identifying key drivers of guest delight. International Journal of Contemporary Hospitality Management, 2008, 20, 462-470. | 5.3 | 72 |
| 28 | Understanding changes in park visitation during the COVID-19 pandemic: A spatial application of big data. Wellbeing, Space and Society, 2021, 2, 100037. | 0.9 | 62 |
| 29 | The power of search engine ranking for tourist destinations. Tourism Management, 2015, 47, 79-87. | 5.8 | 52 |
| 30 | Forecasting campground demand in US national parks. Annals of Tourism Research, 2019, 75, 424-438. | 3.7 | 46 |
| 31 | Destination image through social media analytics and survey method. International Journal of Contemporary Hospitality Management, 2021, 33, 2219-2238. | 5.3 | 36 |
| 32 | Improving daily occupancy forecasting accuracy for hotels based on EEMD-ARIMA model. Tourism Economics, 2017, 23, 1496-1514. | 2.6 | 34 |
| 33 | Machine Learning in Internet Search Query Selection for Tourism Forecasting. Journal of Travel Research, 2021, 60, 1213-1231. | 5.8 | 34 |
| 34 | Online Travel Surveys and Response Patterns. Journal of Travel Research, 2010, 49, 121-135. | 5.8 | 30 |
| 35 | Asymmetric preference in hotel room choice and implications on revenue management. International Journal of Hospitality Management, 2016, 56, 18-27. | 5.3 | 30 |
| 36 | An Exploratory Study of Travelers' Use of Online Reviews and Recommendations. Information Technology and Tourism, 2009, 11, 157-167. | 3.4 | 29 |

| # | ARTICLE | IF | CITATIONS |
|---|---|---|---|
| 37 | Connecting motivations to outcomes: A study of park visitors' outcome attainment. Journal of Outdoor Recreation and Tourism, 2020, 29, 100272. | 1.3 | 28 |
| 38 | Developing Web-Based Tourist Information Tools Using Google Map. , 2007, , 503-512. | | 24 |
| 39 | How Contextual Cues Impact Response and Conversion Rates of Online Surveys. Journal of Travel Research, 2014, 53, 58-68. | 5.8 | 23 |
| 40 | How does review disconfirmation influence customer online review behavior? A mixed-method investigation. International Journal of Contemporary Hospitality Management, 2020, 32, 3685-3703. | 5.3 | 22 |
| 41 | Identifying the next non-stop flying market with a big data approach. Tourism Management, 2018, 66, 411-421. | 5.8 | 20 |
| 42 | Festivals, special events, and the "rising tide". International Journal of Culture, Tourism and Hospitality Research, 2013, 7, 163-168. | 1.6 | 19 |
| 43 | Family trip and academic achievement in early childhood. Annals of Tourism Research, 2020, 80, 102795. | 3.7 | 18 |
| 44 | Assessing the Visibility of Destination Marketing Organizations in Google: A Case Study of Convention and Visitor Bureau Websites in the United States. Journal of Travel and Tourism Marketing, 2010, 27, 694-707. | 3.1 | 17 |
| 45 | A Mixed-Method Study of User Behavior and Usability on an Online Travel Agency. Information Technology and Tourism, 2011, 13, 353-364. | 3.4 | 16 |
| 46 | A Typology of Tourism Related Web Sites: Its Theoretical Background and Implications. , 2000, , 381-395. | | 16 |
| 47 | RevPAR vs. GOPPAR: Property- and firm-level analysis. Annals of Tourism Research, 2019, 76, 180-190. | 3.7 | 15 |
| 48 | Lost in Thailand: A case study on the impact of a film on tourist behavior. Journal of Vacation Marketing, 2020, 26, 365-377. | 2.5 | 15 |
| 49 | Travel Information Search on the Internet: A Preliminary Analysis. , 2003, , 242-251. | | 14 |
| 50 | Guest Editors' Note: Being Smart beyond Tourism. Journal of China Tourism Research, 2016, 12, 1-4. | 1.2 | 13 |
| 51 | Weekly Hotel Occupancy Forecasting of a Tourism Destination. Sustainability, 2018, 10, 4351. | 1.6 | 13 |
| 52 | Destination appraisals. Annals of Tourism Research, 2007, 34, 541-544. | 3.7 | 11 |
| 53 | New perspectives on festival and events research. International Journal of Culture, Tourism and Hospitality Research, 2013, 7, 115-117. | 1.6 | 10 |
| 54 | Stuck between the historic and modern China: A case study of children's space in a hutong community. Journal of Environmental Psychology, 2012, 32, 59-68. | 2.3 | 9 |

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|---|---------|-----|-----------|
| 55 | Network Analysis of Navigation Paths of Tourists' Trip Planning and Power Structure of the Online Tourism in China. Asia Pacific Journal of Tourism Research, 2015, 20, 1451-1465. | 1.8 | 9 |
| 56 | A comparison of the development of tourism information technologies between China and the United States. Information Technology and Tourism, 2019, 21, 1-6. | 3.4 | 9 |
| 57 | An Analysis of Search Engine Use for Travel Planning. , 2010, , 381-392. | | 9 |
| 58 | Assessing the validity of mobile device data for estimating visitor demographics and visitation patterns in Yellowstone National Park. Journal of Environmental Management, 2022, 317, 115410. | 3.8 | 9 |
| 59 | An Exploratory Study on the Satisfaction and Barriers of Online Trip Planning to China: American College Students' Experience. Journal of Hospitality Marketing and Management, 2008, 16, 203-226. | 0.4 | 8 |
| 60 | A poisson regression examination of the relationship between website traffic and search engine queries. NETNOMICS: Economic Research and Electronic Networking, 2012, 13, 155-189. | 0.9 | 8 |
| 61 | Conceptualizing and Measuring Online Behavior Through Social Media Metrics. Tourism on the Verge, 2017, , 203-211. | 1.2 | 8 |
| 62 | Agent-based simulations of China inbound tourism network. Scientific Reports, 2019, 9, 12325. | 1.6 | 8 |
| 63 | Knowledge Dissemination in Tourism Education: A Case of Tourism Marketing. Journal of Travel and Tourism Marketing, 2010, 27, 519-532. | 3.1 | 7 |
| 64 | Beyond self-selection: the multilayered online review biases at the intersection of users, platforms and culture. Journal of Hospitality and Tourism Insights, 2020, 4, 77-97. | 2.2 | 7 |
| 65 | Identifying recreational ecosystem service areas of concern in Grand Canyon National Park: A participatory mapping approach. Applied Geography, 2020, 125, 102353. | 1.7 | 7 |
| 66 | Semantics of Online Tourism and Travel Information Search on the Internet: A Preliminary Study. , 2002, , 320-328. | | 7 |
| 67 | One digital library, two undergraduate classes, and four learning modules: Uses of a digital library in classrooms. Journal of the Association for Information Science and Technology, 2006, 57, 1315-1325. | 2.6 | 5 |
| 68 | Conceptualizing the Impact of Geographical Ignorance on Online Trip Planning. Tourism Geographies, 2009, 11, 350-368. | 2.2 | 4 |
| 69 | The Influence of Uber on the Tourism Industry in Sub-Saharan Africa. Journal of Travel Research, 2021, 60, 1598-1611. | 5.8 | 4 |
| 70 | Information search and navigation on the internet.. , 2006, , 30-44. | | 4 |
| 71 | Online travel survey response rates and researcher ethnicity. International Journal of Tourism Research, 2018, 20, 779-781. | 2.1 | 3 |
| 72 | Sources of Happiness: A Mixed Methods Phenomenological Study of Factors Affecting Residents' Subjective Wellbeing in Shenzhen, China. Psychological Reports, 2022, 125, 167-199. | 0.9 | 3 |

| # | ARTICLE | IF | CITATIONS |
|---|---------|-----|-----------|
| 73 | Assessing the Dynamics of Search Results in Google. , 2010, , 405-416. | | 3 |
| 74 | Are World Heritage Sites Always Driving Tourism Demand?. Tourism Analysis, 2020, 25, 441-453. | 0.5 | 3 |
| 75 | Usability, learning, and subjective experience. , 2004, , . | | 2 |
| 76 | Handbook of Consumer Behavior, Tourism, and the Internet20081Edited by Juline E. Mills and Rob Law. Handbook of Consumer Behavior, Tourism, and the Internet. Binghamton, NY: Haworth Hospitality Press 2004. 314 pp. $39.95 (paperback), ISBN: 078902599X. International Journal of Contemporary Hospitality Management, 2008, 20, 711-712. | 5.3 | 2 |
| 77 | eTourism. , 2014, , 1-4. | | 2 |
| 78 | Monitoring Human-Wildlife Interactions in National Parks with Crowdsourced Data and Deep Learning. , 2022, , 492-497. | | 2 |
| 79 | A Cross-cultural Examination of the Noise-sensitivity Scale-short Form: Measurement Invariance Testing between the US and Chinese Samples. Biomedical and Environmental Sciences, 2018, 31, 851-854. | 0.2 | 2 |
| 80 | Travel Queries on Cities in the United States: Implications for Search Engine Marketing in Tourism. , 2009, , 419-430. | | 1 |
| 81 | Ethnic bias and design factors impact response rates of online travel surveys. Journal of Global Scholars of Marketing Science, 2022, 32, 129-144. | 1.4 | 1 |
| 82 | Balancing quietness and freedom: Support for reducing road noise among park visitors. Journal of Outdoor Recreation and Tourism, 2022, 37, 100474. | 1.3 | 1 |
| 83 | Purchase Involvement of Travel Products and Segmentation of Travellers. Anatolia, 2009, 20, 331-343. | 1.3 | 0 |
| 84 | The Case for Open Access in Tourism and Hospitality Research. , 2012, 01, . | | 0 |
| 85 | Daniel R. Fesenmaier: an accidental, colourful and quintessential scholar. Anatolia, 2018, 29, 311-318. | 1.3 | 0 |
| 86 | An exploratory study on Chinese tourists' visitation to a U.S. National Park. Tourism Recreation Research, 0, , 1-15. | 3.3 | 0 |
| 87 | eTourism. , 2016, , 324-328. | | 0 |
| 88 | An exploration of sharing economy market segment structure: a case study of Airbnb. International Journal of Internet and Enterprise Management, 2020, 9, 198. | 0.1 | 0 |