

# Johanna Bragge

## List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

25  
papers

455  
citations

14  
h-index

21  
g-index

26  
ext. papers

553  
ext. citations

3  
avg, IF

3.66  
L-index

#	Paper	IF	Citations
25	Mapping experience research across disciplines: who, where, when. <i>Quality and User Experience</i> , <b>2021</b> , 6, 1	1.9	1
24	Binge-watching Serialized Video Content: A Transdisciplinary Review. <i>Television and New Media</i> , <b>2020</b> , 21, 697-711	2.3	11
23	Unveiling the intellectual structure and evolution of external resource management research: Insights from a bibliometric study. <i>Journal of Business Research</i> , <b>2019</b> , 97, 141-159	8.7	18
22	Towards evidence-based management of external resources: Developing design propositions and future research avenues through research synthesis. <i>Research Policy</i> , <b>2017</b> , 46, 1087-1105	7.5	18
21	Decision-Making in a Real-Time Business Simulation Game: Cultural and Demographic Aspects in Small Group Dynamics. <i>International Journal of Information Technology and Decision Making</i> , <b>2017</b> , 16, 779-815	2.8	4
20	Aesthetics in the age of digital humanities. <i>Journal of Aesthetics and Culture</i> , <b>2016</b> , 8, 30072	0.1	12
19	Applying text-mining to personalization and customization research literature [Who, what and where?]. <i>Expert Systems With Applications</i> , <b>2012</b> , 39, 10049-10058	7.8	40
18	SCHOLARLY COMMUNITIES OF RESEARCH IN MULTIPLE CRITERIA DECISION MAKING: A BIBLIOMETRIC RESEARCH PROFILING STUDY. <i>International Journal of Information Technology and Decision Making</i> , <b>2012</b> , 11, 401-426	2.8	18
17	A citation and profiling analysis of pricing research from 1980 to 2010. <i>Journal of Business Research</i> , <b>2012</b> , 65, 1010-1024	8.7	63
16	A systemic evaluation framework for futures research. <i>Futures</i> , <b>2012</b> , 44, 464-474	3.6	19
15	A Systemic Framework for Accelerating Collaboration-Centered Knowledge Management Strategy. <i>International Journal of Strategic Information Technology and Applications</i> , <b>2012</b> , 3, 15-37	0.5	
14	The effectiveness of personalized marketing in online banking: A comparison between search and experience offerings. <i>Journal of Financial Services Marketing</i> , <b>2011</b> , 16, 183-194	2.8	5
13	Profiling 40 Years of Research in Simulation & Gaming. <i>Simulation and Gaming</i> , <b>2010</b> , 41, 869-897	1.9	14
12	Bibliometric Analysis of Multiple Criteria Decision Making/Multiattribute Utility Theory. <i>Lecture Notes in Economics and Mathematical Systems</i> , <b>2010</b> , 259-268	0.4	22
11	Inviting Lead-users from Virtual Communities to Co-create Innovative IS Services in a Structured Groupware Environment. <i>Service Science</i> , <b>2009</b> , 1, 241-255	2.2	3
10	Promotional messages in multichannel banking: Attractive or annoying?. <i>Journal of Financial Services Marketing</i> , <b>2009</b> , 14, 245-263	2.8	15
9	Engineering E-Collaboration Processes to Obtain Innovative End-User Feedback on Advanced Web-Based Information Systems. <i>Journal of the Association for Information Systems</i> , <b>2009</b> , 10, 196-220	1.8	15

8	The Focus Group Method as an Empirical Tool in Software Engineering <b>2008</b> , 93-116		34
7	What, Who and Where: Insights into Personalization <b>2008</b> ,		21
6	A Repeatable E-Collaboration Process Based on ThinkLets for Multi-Organization Strategy Development. <i>Group Decision and Negotiation</i> , <b>2007</b> , 16, 363-379	2.5	29
5	Enriching Literature Reviews with Computer-Assisted Research Mining. Case: Profiling Group Support Systems Research <b>2007</b> ,		4
4	. <i>IEEE Transactions on Professional Communication</i> , <b>2005</b> , 48, 55-67	1	22
3	Using the focus group method in software engineering: obtaining practitioner and user experiences <b>2004</b> ,		64
2	Premediation analysis of the energy taxation dispute in Finland. <i>European Journal of Operational Research</i> , <b>2001</b> , 132, 1-16	5.6	3
1	Advancing the Success of Collaboration Centered KM Strategy. <i>Advances in Knowledge Acquisition, Transfer and Management Book Series</i> , 213-237	0.3	