

Johanna Bragge

List of Publications by Citations

Source: <https://exaly.com/author-pdf/4351414/johanna-bragge-publications-by-citations.pdf>

Version: 2024-04-25

This document has been generated based on the publications and citations recorded by exaly.com. For the latest version of this publication list, visit the link given above.

The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

25
papers

455
citations

14
h-index

21
g-index

26
ext. papers

553
ext. citations

3
avg, IF

3.66
L-index

#	Paper	IF	Citations
25	Using the focus group method in software engineering: obtaining practitioner and user experiences 2004 ,		64
24	A citation and profiling analysis of pricing research from 1980 to 2010. <i>Journal of Business Research</i> , 2012 , 65, 1010-1024	8.7	63
23	Applying text-mining to personalization and customization research literature [Who, what and where?]. <i>Expert Systems With Applications</i> , 2012 , 39, 10049-10058	7.8	40
22	The Focus Group Method as an Empirical Tool in Software Engineering 2008 , 93-116		34
21	A Repeatable E-Collaboration Process Based on ThinkLets for Multi-Organization Strategy Development. <i>Group Decision and Negotiation</i> , 2007 , 16, 363-379	2.5	29
20	. <i>IEEE Transactions on Professional Communication</i> , 2005 , 48, 55-67	1	22
19	Bibliometric Analysis of Multiple Criteria Decision Making/Multiattribute Utility Theory. <i>Lecture Notes in Economics and Mathematical Systems</i> , 2010 , 259-268	0.4	22
18	What, Who and Where: Insights into Personalization 2008 ,		21
17	A systemic evaluation framework for futures research. <i>Futures</i> , 2012 , 44, 464-474	3.6	19
16	Towards evidence-based management of external resources: Developing design propositions and future research avenues through research synthesis. <i>Research Policy</i> , 2017 , 46, 1087-1105	7.5	18
15	SCHOLARLY COMMUNITIES OF RESEARCH IN MULTIPLE CRITERIA DECISION MAKING: A BIBLIOMETRIC RESEARCH PROFILING STUDY. <i>International Journal of Information Technology and Decision Making</i> , 2012 , 11, 401-426	2.8	18
14	Unveiling the intellectual structure and evolution of external resource management research: Insights from a bibliometric study. <i>Journal of Business Research</i> , 2019 , 97, 141-159	8.7	18
13	Promotional messages in multichannel banking: Attractive or annoying?. <i>Journal of Financial Services Marketing</i> , 2009 , 14, 245-263	2.8	15
12	Engineering E-Collaboration Processes to Obtain Innovative End-User Feedback on Advanced Web-Based Information Systems. <i>Journal of the Association for Information Systems</i> , 2009 , 10, 196-220	1.8	15
11	Profiling 40 Years of Research in Simulation & Gaming. <i>Simulation and Gaming</i> , 2010 , 41, 869-897	1.9	14
10	Aesthetics in the age of digital humanities. <i>Journal of Aesthetics and Culture</i> , 2016 , 8, 30072	0.1	12
9	Binge-watching Serialized Video Content: A Transdisciplinary Review. <i>Television and New Media</i> , 2020 , 21, 697-711	2.3	11

8	The effectiveness of personalized marketing in online banking: A comparison between search and experience offerings. <i>Journal of Financial Services Marketing</i> , 2011 , 16, 183-194	2.8	5
7	Decision-Making in a Real-Time Business Simulation Game: Cultural and Demographic Aspects in Small Group Dynamics. <i>International Journal of Information Technology and Decision Making</i> , 2017 , 16, 779-815	2.8	4
6	Enriching Literature Reviews with Computer-Assisted Research Mining. Case: Profiling Group Support Systems Research 2007 ,		4
5	Inviting Lead-users from Virtual Communities to Co-create Innovative IS Services in a Structured Groupware Environment. <i>Service Science</i> , 2009 , 1, 241-255	2.2	3
4	Premediation analysis of the energy taxation dispute in Finland. <i>European Journal of Operational Research</i> , 2001 , 132, 1-16	5.6	3
3	Mapping experience research across disciplines: who, where, when. <i>Quality and User Experience</i> , 2021 , 6, 1	1.9	1
2	Advancing the Success of Collaboration Centered KM Strategy. <i>Advances in Knowledge Acquisition, Transfer and Management Book Series</i> , 213-237	0.3	
1	A Systemic Framework for Accelerating Collaboration-Centered Knowledge Management Strategy. <i>International Journal of Strategic Information Technology and Applications</i> , 2012 , 3, 15-37	0.5	