Johanna Bragge

List of Publications by Year
in descending order

26 papers	680 citations	686830 13 h-index	794141 19 g-index
26 all docs	26 docs citations	26 times ranked	684 citing authors

#	Article	IF	Citations
1	Using the focus group method in software engineering: obtaining practitioner and user experiences. , 2004, , .		102
2	A citation and profiling analysis of pricing research from 1980 to 2010. Journal of Business Research, 2012, 65, 1010-1024.	5.8	73
3	The Focus Group Method as an Empirical Tool in Software Engineering. , 2008, , 93-116.		69
4	Applying text-mining to personalization and customization research literature â€" Who, what and where?. Expert Systems With Applications, 2012, 39, 10049-10058.	4.4	63
5	Bibliometric Analysis of Multiple Criteria Decision Making/Multiattribute Utility Theory. Lecture Notes in Economics and Mathematical Systems, 2010, , 259-268.	0.3	40
6	What, Who and Where: Insights into Personalization. , 2008, , .		36
7	Gathering Innovative End-User Feedback for ContinuousDevelopment of Information Systems: A Repeatableand Transferable E-Collaboration Process. IEEE Transactions on Professional Communication, 2005, 48, 55-67.	0.6	34
8	A Repeatable E-Collaboration Process Based on ThinkLets for Multi-Organization Strategy Development. Group Decision and Negotiation, 2007, 16, 363-379.	2.0	32
9	A systemic evaluation framework for futures research. Futures, 2012, 44, 464-474.	1.4	26
10	SCHOLARLY COMMUNITIES OF RESEARCH IN MULTIPLE CRITERIA DECISION MAKING: A BIBLIOMETRIC RESEARCH PROFILING STUDY. International Journal of Information Technology and Decision Making, 2012, 11, 401-426.	2.3	25
11	Towards evidence-based management of external resources: Developing design propositions and future research avenues through research synthesis. Research Policy, 2017, 46, 1087-1105.	3.3	24
12	Binge-watching Serialized Video Content: A Transdisciplinary Review. Television and New Media, 2020, 21, 697-711.	1.5	23
13	Unveiling the intellectual structure and evolution of external resource management research: Insights from a bibliometric study. Journal of Business Research, 2019, 97, 141-159.	5.8	21
14	Profiling 40 Years of Research in Simulation & Gaming. Simulation and Gaming, 2010, 41, 869-897.	1.2	20
15	Engineering E-Collaboration Processes to Obtain Innovative End-User Feedback on Advanced Web-Based Information Systems. Journal of the Association for Information Systems, 2009, 10, 196-220.	2.4	20
16	Promotional messages in multichannel banking: Attractive or annoying?. Journal of Financial Services Marketing, 2009, 14, 245-263.	2.2	16
17	Aesthetics in the age of digital humanities. Journal of Aesthetics and Culture, 2016, 8, 30072.	0.1	16
18	The effectiveness of personalized marketing in online banking: A comparison between search and experience offerings. Journal of Financial Services Marketing, 2011, 16, 183-194.	2.2	10

#	ARTICLE	IF	CITATIONS
19	Enriching Literature Reviews with Computer-Assisted Research Mining. Case: Profiling Group Support Systems Research. , 2007, , .		8
20	Inviting Lead-users from Virtual Communities to Co-create Innovative IS Services in a Structured Groupware Environment. Service Science, 2009, 1, 241-255.	0.9	7
21	Decision-Making in a Real-Time Business Simulation Game: Cultural and Demographic Aspects in Small Group Dynamics. International Journal of Information Technology and Decision Making, 2017, 16, 779-815.	2.3	6
22	Premediation analysis of the energy taxation dispute in Finland. European Journal of Operational Research, 2001, 132, 1-16.	3.5	4
23	Mapping experience research across disciplines: who, where, when. Quality and User Experience, 2021, 6, 1.	2.8	4
24	A Method for Recruitment of Lead users from Virtual Communities to Innovate IT Enabled Services for Consumers in Global Markets. Pacific Asia Journal of the Association for Information Systems, 0, , 31-56.	0.3	1
25	A Systemic Framework for Accelerating Collaboration-Centered Knowledge Management Strategy. International Journal of Strategic Information Technology and Applications, 2012, 3, 15-37.	0.6	0
26	Advancing the Success of Collaboration Centered KM Strategy. Advances in Knowledge Acquisition, Transfer and Management Book Series, 0, , 213-237.	0.1	0