

Mãrcia Garçon

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4348263/publications.pdf>

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4
papers

14
citations

2682572

2
h-index

2550090

3
g-index

4
all docs

4
docs citations

4
times ranked

2
citing authors

#	ARTICLE	IF	CITATIONS
1	Individual social entrepreneurial orientation in Brazil: measurement and the predictive role of personal values and attitude toward social change. <i>Journal of Entrepreneurship in Emerging Economies</i> , 2021, ahead-of-print, .	2.4	7
2	Individual tailored entrepreneurial orientation:. <i>Revista De Empreendedorismo E GestÃ£o De Pequenas Empresas</i> , 2021, , .	0.2	2
3	O Poder do Capital PsicolÃ³gico: A ForÃ§a das CrenÃ§as no Comportamento Empreendedor. <i>RAC: Revista De AdministraÃ§Ã£o ContemporÃ¢nea</i> , 2020, 24, 317-334.	0.4	5
4	O potencial da autenticidade para diferenciaÃ§Ã£o das marcas: uma perspectiva conceitual. <i>Revista Brasileira De Marketing</i> , 2017, 16, 130-139.	0.2	0