

Mãrcia Garçon

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4348263/publications.pdf>

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4
papers

14
citations

2682572

2
h-index

2550090

3
g-index

4
all docs

4
docs citations

4
times ranked

2
citing authors

#	ARTICLE	IF	CITATIONS
1	Individual social entrepreneurial orientation in Brazil: measurement and the predictive role of personal values and attitude toward social change. Journal of Entrepreneurship in Emerging Economies, 2021, ahead-of-print, .	2.4	7
2	O Poder do Capital Psicológico: A Força das Crenças no Comportamento Empreendedor. RAC: Revista De Administração Contemporânea, 2020, 24, 317-334.	0.4	5
3	Individual tailored entrepreneurial orientation:. Revista De Empreendedorismo E Gestão De Pequenas Empresas, 2021, , .	0.2	2
4	O potencial da autenticidade para diferenciação das marcas: uma perspectiva conceitual. Revista Brasileira De Marketing, 2017, 16, 130-139.	0.2	0