

# Ezgi Merdin-Uygur

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4342429/publications.pdf>

Version: 2024-02-01

13  
papers

47  
citations

1937685

4  
h-index

1872680

6  
g-index

13  
all docs

13  
docs citations

13  
times ranked

40  
citing authors

#	ARTICLE	IF	CITATIONS
1	Your ethnic model speaks to the culturally connected: Differential effects of model ethnicity in advertisements and the role of cultural self-construal. Journal of Consumer Behaviour, 2016, 15, 175-185.	4.2	18
2	Humanoid service robots: The future of healthcare?. Journal of Information Technology Teaching Cases, 2022, 12, 163-169.	2.4	12
3	Alone but together, autonomous but related: <sc>S</sc>elf-construal effects on happiness in social experiences. Journal of Consumer Behaviour, 2018, 17, 313-325.	4.2	6
4	Responses to replica (vs. genuine) touristic experiences. Annals of Tourism Research, 2020, 83, 102927.	6.4	5
5	CONSUMER IMPULSIVE BUYING TENDENCY SCALE DEVELOPMENT USING MIXED METHODOLOGY. Beykoz Akademi Dergisi, 2018, 6, 125-141.	0.3	3
6	What is True (Brand) Love? The Love Concept in Branding Theory and Research. Journal of Euromarketing, 2013, 22, 51-60.	0.0	2
7	Chapter 5: Experience Consumption in Turkey. , 2018, , 223-244.		1
8	Chapter 4.1: Consumer Brand Relationships in Turkey. , 2018, , 143-164.		0
9	How does self-concept clarity influence happiness in social settings? The role of strangers versus friends. Self and Identity, 2019, 18, 443-467.	1.6	0
10	TİCARETİM VE MUTLULUK İLAKİSİNİN DİR ARAŞTIRMA GÜNDEMİNE İLİŞKİN EVESİ. Doğu Akdeniz Üniversitesi Dergisi, 237-252.	0.2	0
11	Conceptualizing Opportunities and Challenges Relevant to the Inclusion of Humanoid Service Robots in the Context of COVID-19. Lecture Notes in Networks and Systems, 2022, , 153-158.	0.7	0
12	Are You Involved? Are You Focused?: The Regulatory Fit and Involvement Effects on Advertisement Effectiveness. Diabetes Therapy, 2013, , 329-340.	2.5	0
13	Considerations and Confusions about the Regulatory Focus Theory and a Future Agenda for Researchers in Marketing. Bogazici Journal, 2017, 31, .	0.2	0