

Dr A Arun Kumar

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/4334280/publications.pdf>

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10
papers

17
citations

3311381

1
h-index

2272923

4
g-index

10
all docs

10
docs citations

10
times ranked

3
citing authors

#	ARTICLE	IF	CITATIONS
1	Work from home - A new virtual reality. Current Psychology, 2023, 42, 30665-30677.	2.8	9
2	IndiGo - In the Times of Pandemic. Indian Journal of Finance, 2021, 15, 62.	0.2	0
3	Unglittering Gold Schemes in India. International Advances in Economic Research, 2021, 27, 151-153.	0.8	0
4	Research Note on Online Learning in India – Issues and Challenges. Prabandhan: Indian Journal of Management, 2021, 14, 40.	0.3	2
5	SCL of Knowledge in Indian Universities. Journal of the Knowledge Economy, 2020, 11, 1043-1058.	4.4	4
6	FinTech, BigTech and Banks : Digitalisation and its Impact on Banking Business Models. Indian Journal of Finance, 2020, 14, 76.	0.2	1
7	Fanocracy : Turning Fans into Customers and Customers into Fans. Prabandhan: Indian Journal of Management, 2020, 13, 49.	0.3	0
8	Flyers' Gratification Towards Rajiv Gandhi International Airport. Indian Journal of Marketing, 2019, 49, 25.	0.4	0
9	Knowledge Outlook of Indian Consumers Towards BHIM App. Indian Journal of Marketing, 2018, 48, 7.	0.4	1
10	Invigorating Knowledge Sharing in Higher Education : Indian Initiatives. Prabandhan: Indian Journal of Management, 2017, 10, 7.	0.3	0