

Bowei Chen

List of Publications by Year in descending order

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15
papers

164
citations

1684188
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1720034
7
g-index

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all docs

15
docs citations

15
times ranked

98
citing authors

#	ARTICLE	IF	CITATIONS
1	A Bayesian Graph Embedding Model for Link-Based Classification Problems. IEEE Transactions on Network Science and Engineering, 2022, 9, 716-727.	6.4	1
2	Incorporating Prior Financial Domain Knowledge into Neural Networks for Implied Volatility Surface Prediction. , 2021, , .		1
3	A hybrid model for predicting human physical activity status from lifelogging data. European Journal of Operational Research, 2020, 281, 532-542.	5.7	16
4	Combining guaranteed and spot markets in display advertising: Selling guaranteed page views with stochastic demand. European Journal of Operational Research, 2020, 280, 1144-1159.	5.7	6
5	Index Tracking with Cardinality Constraints: A Stochastic Neural Networks Approach. Proceedings of the AAAI Conference on Artificial Intelligence, 2020, 34, 1242-1249.	4.9	12
6	Pricing Average Price Advertising Options When Underlying Spot Market Prices Are Discontinuous. IEEE Transactions on Knowledge and Data Engineering, 2019, 31, 1765-1778.	5.7	6
7	Optimizing Trade-offs Among Stakeholders in Real-Time Bidding by Incorporating Multimedia Metrics. , 2017, , .		7
8	MM2RTB. , 2017, , .		0
9	Risk-Aware Dynamic Reserve Prices of Programmatic Guarantee in Display Advertising. , 2016, , .		6
10	A lattice framework for pricing display advertisement options with the stochastic volatility underlying model. Electronic Commerce Research and Applications, 2015, 14, 465-479.	5.0	9
11	Multi-Keyword Multi-Click Advertisement Option Contracts for Sponsored Search. ACM Transactions on Intelligent Systems and Technology, 2015, 7, 1-29.	4.5	7
12	A Dynamic Pricing Model for Unifying Programmatic Guarantee and Real-Time Bidding in Display Advertising. , 2014, , .		23
13	An empirical study of reserve price optimisation in real-time bidding. , 2014, , .		44
14	To personalize or not. , 2013, , .		16
15	Selling futures online advertising slots via option contracts. , 2012, , .		10